Part 1 – Prompt 1 – Pearl – 872 words

(Because I'm doing shopping centre, only put synonyms in the intro and conclusion, otherwise, it's all my work)

It would be better if you included a title for your essay.

The metropolis is the pulsing heart of our society, the reservoir of our culture and commerce. It is the place where we come together, to share our laughter and tears, to have a dazzling time and to learn from each other. But, it is also a place of extensive struggle to find perfect items you need. You travel from here to there, there to there, there to there, but still find nothing.

The question then arises: What is the most important need for our cities? A new shopping centre or a community centre?

This has been a topic for controversy for years now, but I believe the answer is crystal clear. We must invest in a new shopping centre. I understand many of us think differently, but read on, if you would like to be convinced.

We must invest in the power of Economy. Opening a new shopping centre stimulates the economy greatly, as shopping centres provide and offer jobs, such as cashiers, sales people, staff, doctors, dentists, bank people and more. Also, shopping centres are hotspots for tourism. How? You ask. Well, when a tourist goes to a country, they usually visit a shopping centre for food, clothes, to meet new people etc. This enhances the economy.

We must invest in the power of land value. Shopping centres are opened by the government, so they pay for them. When a shop moves into a shopping centre, it pays rent for the spot it moved into. So, for example, let's say, the government has just paid for a shopping centre. You are the owner of a shop and want your shop to move into the shopping centre. You have to pay for that spot in the centre. The money that you pay goes to the government. If you don't pay the government, you don't get a place in the shopping centre. This way, the government gets paid, and they use some of the money for our needs, such as parks and roads. It's also very beneficial for housing agents, as if you buy a house near the shopping centre, the house is more expensive, as it's easier to get to the shopping centre. This is called property value appreciation.

We must invest in the power of convenience. It's so convenient to have a wide range of products under one roof, so you don't have to go from place to place trying to find the perfect item, because it's all right there. Also, it is very beneficial for a business owner to set up a store in a shopping mall because shopping centres are sought-after shopping destinations, which are usually located in prime and easily accessible locations. So, you don't need a private vehicle to get to the shopping centre, you can hop on to public transport, like a bus or train, and it will arrive at the shopping centre's entrance. Another great factor is birthdays! I had my 11th birthday at Time Zone in Rouse Hill Town Centre. Rouse Hill Town Centre is the local shopping centre in our area. After having the party at timezone, we found our way to the food terrace for lunch. This way, it was easy and convenient to get what we wanted.

We must invest in the power of culture exploration and socialization. Shopping centres, having food terraces, around the globe offer a wide variety of different cuisines, like indian, chinese, thai, italian and more. When you try the food of a different culture, you feel a closer connection to that culture. Enough about food! I'm getting hungry! Another thing is By shopping in the centre, you can meet lots of people from different cultures and explore their ways of life. This is called Culture Exploration. Rolf Dobelli, a famous Swiss author and entrepreneur said 'If you spend fifteen minutes in a shopping centre, you will pass more people than your ancestors ever did in their lives'.

We must invest in comparison. Shopping centres have products from competing producers available under one roof. So, making it easier to compare and make purchases. Also, renting retail space in a shopping centre allows a business owner to attract clients of competitors who have shops in the same mall. This is very beneficial to small companies.

Many argue that shopping centres only benefit the rich and middle-class, making it unfair for the poor. That may have been the case hundreds of years ago when shopping centres were first created. Back then, shopping centres were only an affluent service for the elite. Nowadays, many shops are tailored to fit different budgets, such as Woolworths ,Coles ,Aldi, Roni's, Kmart and many many more.

Ultimately, the choice is clear. A shopping centre is far more important than a community centre. It will bring essential resources and outlets to our citizens, allowing them to live healthier, more prosperous lives. Now, let us make the wise choice and invest in a shopping centre. Let us build shopping centres in our cities, bringing essential resources and outlets to our citizens. Let us come together to build a brighter future for our city.

## Note:

This is a fantastic article. However, there is one problem that you must resolve. That is due to a lack of proof. To persuade your readers that you know what you're talking about, you can't just make a point and expect them to believe it; you'll need to present strong proof to back up your argument, demonstrate how you got at your findings, and demonstrate that it's founded on solid evidence. Look for surveys, research, articles, news, statistics, and more on the internet.

Mark: 49/50