Writing Wizards

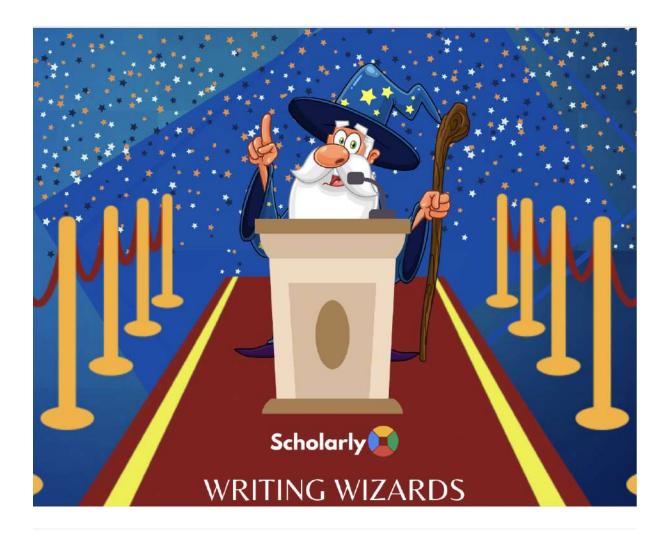**Welcome to "Writing Wizards" - Unleash the Power of Your Pen!**

Enrol Now and Transform Your Child's Writing Journey!

STARTING 30th of JAN

Discover the Magic of Writing!

Embark on a 10-week adventure with the "Writing Wizards" course, where **storytelling** meets **persuasion**, **creativity** intertwines with **practicality,** and **words** become **wands** in your hands. Whether you're a budding writer or looking to enhance your writing prowess, this course is your portal to a world of enchantment and eloquence.

What Makes "Writing Wizards" Unique?

The "Writing Wizards" course stands out due to its innovative and engaging approach to teaching writing. Here are the benefits and unique aspects of this course:

Benefits

1. **Creative Storytelling and Persuasion Skills:** The course effectively combines the art of storytelling with persuasive writing techniques. This dual focus equips students with a versatile set of writing skills, useful in various contexts from creative writing to argumentative essays.

2. **Practical Application and Relevance:** Tasks like pitching a show to Netflix or convincing a celebrity to support a charity are not only engaging but also provide real-world relevance. This approach helps students see the practical application of their writing skills.

3. **Comprehensive Writing Techniques:** From character development and plot creation to rhetorical strategies and logical structuring, the course covers a wide array of techniques. This comprehensive approach ensures students are well-rounded writers.

4. **Emphasis on Editing and Feedback:** The focus on editing and peer review mirrors professional writing processes, emphasising the importance of refining work and incorporating feedback.

"Wow" Factor

1. **Creative Twists on Classic Tales:** Tasks like rewriting "Cinderella" with an evil protagonist or inverting "Charlie and the Chocolate Factory" encourage out-of-the-box thinking, making the learning process exciting and unconventional.

2. **Incorporation of Iconic Literature and Media:** Referencing popular works like "Life of Pi," "The Secret Garden," and "Charlotte's Web" not only makes the content relatable but also introduces students to a range of literary styles.

3. **Interactive and Experiential Learning:** Role-playing scenarios and show-not-tell exercises engage students actively, making the learning experience immersive and memorable.

4. **Use of Modern and Relatable Examples:** Incorporating contemporary elements like Netflix pitches or smartphone promotional plans makes the course content highly relatable and engaging for students.

Differentiation from Other Writing Courses

1. **Blend of Creative and Persuasive Writing:** Most courses focus on either creative or persuasive writing. "Writing Wizards" combines both, offering a more holistic approach to writing education.

2. **Interactive and Modern Tasks:** The course stands out with its use of modern references and interactive tasks, moving away from traditional, textbook-based learning.

3. **Cultural and Emotional Intelligence:** By integrating lessons on cultural variations and emotional appeals, the course goes beyond the technical aspects of writing to include emotional and cultural intelligence.

4. **Real-World Relevance:** The practical applications of tasks provide students with skills that are immediately applicable in real-world scenarios, setting this course apart from

more traditional, theory-focused writing courses.

1. **Character and Setting Exploration:** Unique emphasis on character expressions, body reactions, and setting as a character, using examples like Dr. Seuss's characters and the settings in "The Secret Garden" and "Life of Pi," provides a deeper understanding of narrative elements.

1. **Empathy in Persuasion:** The focus on writing with empathy, exemplified through tasks like the zoo campaign, teaches students to connect with their audience on an emotional level, a skill often overlooked in standard writing courses.

1. **Integrating Iconic Figures and Events:** The use of figures like Martin Luther King Jr., Emma Watson, and even fictional characters like Charlie from "Charlie and the Chocolate Factory" adds a unique dimension to the learning experience.

Our Extensive curriculum has been fastidiously designed by none other than Steve Xu and his team of Literature Experts.

YEAR 3 WRITING WIZARDS (Term 1 Curriculum)

- **Week 1: "Once Upon a Time: Fairy Tale Beginnings"**
  - Analysing Fairy Tale Structure: Students explore the common structure and elements found in fairy tales, including the "once upon a time" beginning, moral lessons, and happy endings.

- Creating Original Fairy Tales: Emphasising creativity, students write their own fairy tales, incorporating classic elements and archetypes such as heroes, villains, and magical objects.

- Discussion on Cultural Variations: Exploring how different cultures interpret common fairy tale themes and motifs, encouraging appreciation of diverse storytelling traditions.

- **Task** - 'Cindershade': Flip the original Cinderella story upside down. In this version, Cinderella is evil and exploits her kind stepmother and friends. Students will rewrite the fairy tale with this twist, focusing on the role reversal and its implications on the classic story.

- **Week 2: "Vivid Vistas: Painting Scenes with Words" - Base it on Life of Pi (visually stunning oceans and the Secret Garden- emphasis on lots of photos)**

  - Descriptive Language Techniques: Learning to use sensory language and vivid descriptions to create engaging settings, inspired by the lush garden in "The Secret Garden." (focusing on colour and sound)
    Colour- gemstone colours
    Sounds- musical vocabulary

  - Show-Not-Tell Exercises: Practicing the art of showing emotions and settings through descriptions rather than direct statements, enhancing the reader's

imaginative experience. (Emotional vocabulary list)

- Setting as a Character: Understanding how the setting can influence the story's mood and characters' actions.- pathetic fallacy - clouds (unhappy spirit etc)

- **Task:** Describe Pi's emotions in "Life of Pi" as he is stranded in the ocean after a storm. Students will use descriptive language techniques, focusing on color and sound, to vividly portray Pi's fear, wonder, and hope during this pivotal moment.

- **Week 3: "Character Parade: Bringing Characters to Life"**

  - Character Development Skills: Analyzing Dr. Seuss's unique characters to understand character traits, motivations, and growth.

  - Character Facial Expressions
    Character Body Reactions

  - Character Outfits

  - Creative Character Creation: Exercises in creating original characters with depth and personality, focusing on physical descriptions, backstories, and character arcs.

  - Role-Playing Scenarios: Students engage in role-playing exercises to better understand and develop their characters' behaviors and reactions.

  - **Task:** Conduct an in-depth analysis of Pi (from "Life of Pi") and Cinderella, focusing on their emotional expressions. Students will use photos and descriptions to explore and document the range of emotions these characters exhibit throughout their stories.

- **Week 4: "Twists and Turns: Plotting Adventures"**

  - Plot Structure Analysis: Dissecting the plot of "Charlie and the Chocolate Factory" to understand elements like rising action, climax, and resolution.

  - Writing Engaging Plots: Students learn to create plots that captivate readers, incorporating elements like suspense, twists, and climactic events.

  - Conflict and Resolution: Understanding the importance of conflict in driving the plot and how different types of resolution can impact the story.

  - **Task:** Create an inverted version of "Charlie and the Chocolate Factory." In this task, students will reimagine the story with a twist, such as Charlie owning the factory and Willy Wonka being the visitor, exploring how this reversal changes the dynamics and moral of the story.

- **Week 5: "The Magic of Editing: Polishing Our Stories"**

  - Editing and Revision Techniques: Inspired by J.K. Rowling's attention to detail, students learn the importance of editing and revising their work.

  - Peer Review Sessions: Students engage in constructive peer review, providing and receiving feedback to improve their stories.

  - **Task:** Inspired by J.K. Rowling's attention to detail, students will edit and refine a short story they have written. They will focus on enhancing the narrative flow, character development, and overall cohesiveness of their story, using peer feedback for improvement.

Weeks 6-10: Persuasive Power

- **Week 6: "Speech Crafters: The Art of Persuasion"**

  - Studying Rhetorical Techniques: Analyzing Martin Luther King Jr.'s speeches to understand persuasive techniques like ethos, pathos, and logos.

  - Crafting Persuasive Speeches: Students develop their own speeches on chosen topics, applying rhetorical strategies to influence and engage their audience.

  - Speech Presentation Skills: Practicing public speaking skills, focusing on delivery, tone, and body language to enhance their persuasive impact.

  - **Task** - 'Pitch a Show Reboot to Netflix': Students create a pitch for rebooting the show, "Bill Nye the Science Guy," designed for Netflix. The pitch should highlight why this show is unique, educational, and entertaining, using persuasive language to capture Netflix's interest in rebooting the program.

- **Week 7: "Fact Hunters: Building Strong Arguments"**

  - Research and Fact-Finding: Inspired by "The Magic School Bus," students learn to gather reliable information and facts to support their arguments.

  - Argument Structure: Understanding the components of a strong argument, including claims, evidence, and reasoning.

  - Logical Fallacies: Identifying common logical fallacies in arguments and learning to avoid them in their own persuasive writing.

  - **Task** - 'Convince LEGO to Make a New Set': Research and develop a proposal for LEGO to create a new set based on a "Wonder of the World," such as Great Wall of China. Use facts about the popularity of historical themes and the educational value

of such a set.

- **Week 8: "Emotive Expression: Winning Hearts and Minds"**
    - Emotional Appeal in Persuasion: Analyzing Emma Watson's UN speech to understand how emotional appeals can be effectively used in persuasive writing.
    - Writing with Empathy: Exercises focusing on understanding and connecting with the audience's emotions to persuade more effectively.
    - Balancing Logic and Emotion: Learning to combine emotional appeal with logical arguments for a balanced and effective persuasive message.
    - **Task** - 'Campaign to Save a Local Zoo': Develop an emotional appeal campaign to save a local zoo facing closure. Include stories about the animals and the joy they bring to children, emphasizing the zoo's role in the community.

- **Week 9: "Audience Allies: Tailoring Our Message"**

  - Audience Analysis: Understanding the demographics and perspectives of different audiences, as illustrated in Aesop's Fables. (ethos)

  - Adapting Messages: Techniques for tailoring persuasive messages to resonate with specific audiences.

  - Impactful Language Choice: Selecting words and phrases that appeal to the audience, enhancing the persuasiveness of the message.

  - **Task** - 'Promotional Plan for a New Kids' Smartphone': Create a dual-targeted promotional plan for a new kids' smartphone, "SmartKidz." One part should appeal to parents, focusing on safety and educational features, and the other part should appeal to kids, highlighting fun and games.

- **Week 10: "Persuasive Polishing: Refining Our Words"**

  - Advanced Editing for Persuasion: Learning from "Charlotte's Web" to refine persuasive writing, focusing on clarity, conciseness, and impact.

  - Persuasive Writing Workshop: Students participate in workshops to revise and improve their persuasive pieces based on feedback.

  - Final Persuasive Piece Presentation: Presentation of their refined persuasive writings, showcasing their skills in persuasive techniques and effective communication.

  - **Task** - 'Influence a Celebrity to Support a Charity': Write a letter to a celebrity like Dwayne "The Rock" Johnson, persuading him to support a charity for children's literacy. The letter should be heartfelt, mentioning specific ways he could make a difference with his influence.

If you want to join, you can click here: https://scholarlytraining.com/scholarly-

writing-wizards/

If you have any questions about the program, you can send a message here: https://www.scholarlytraining.com/whatsapp