

#1 (First paragraph): a. Strengths:

- Engaging opening that establishes the speaker's identity and purpose
- Effectively introduces the concept of a "healthy eating revolution"

b. Weaknesses: Lack of specificity Your introduction, while enthusiastic, lacks concrete details about the "vision" you mention. You state, "I want to share with you a vision—a vision of a healthier, more vibrant future for our schools, our students, and our communities," but you don't provide specific examples of what this future looks like.

c. Exemplar: "I'm here to share a vision of a future where our school canteens offer locally-sourced, nutrient-rich meals, where students eagerly participate in gardening programmes, and where our communities come together for healthy cooking workshops."

#2 (Fourth paragraph): a. Strengths:

- Uses vivid imagery to paint a picture of the desired outcome
- Effectively transitions from the problem to the solution

b. Weaknesses: Overreliance on rhetorical devices Your writing here relies heavily on rhetorical questions and imperatives, which can feel repetitive. For instance, you use "Imagine" and "Picture" in quick succession: "Imagine a school where every meal is not just a break from the classroom but a boost for the brain. Picture a cafeteria where colourful fruits and vegetables are not the exception but the norm."

c. Exemplar: "In our vision, school meals transcend mere breaks from the classroom, becoming brain-boosting experiences. Our canteens showcase a vibrant array of fruits and vegetables, with whole grains and lean proteins as dietary staples."

#3 (Bullet points section): a. Strengths:

- Well-organised structure with clear bullet points
- Covers a range of compelling arguments for the initiative

b. Weaknesses: Lack of supporting evidence Your bullet points make strong claims but lack specific evidence or examples to support them. For instance, you state, "Studies show that a nutritious diet improves cognitive function and concentration," without citing any specific studies or statistics.

c. Exemplar: "Healthier Students Lead to Better Learning: A 2019 study in the British Journal of Nutrition found that students who consumed a balanced diet rich in fruits, vegetables, and whole grains showed a 12% improvement in cognitive function and concentration compared to their peers."

Actionable Task: Revise your bullet points section, incorporating at least one specific statistic, study, or real-world example for each point to strengthen your arguments and increase credibility.

Overall Score: 44/50