

## Section 1:

### #1 (First paragraph): a. Strengths:

- You open with an engaging scenario to capture the reader's attention.
- You clearly state your thesis and main points.

b. Weaknesses: Lack of nuance Your opening paragraph presents a simplistic view of graffiti's impact. The scenario you describe is quite extreme and doesn't acknowledge potential downsides or complexities. For instance, you state, "Suddenly the whole area is alive with excitement as people come rushing over to check out the art". This oversimplifies the effects of graffiti on urban areas.

c. Exemplar: "While graffiti can have positive effects on urban areas, its impact is complex and multifaceted. In some cases, creative street art has revitalised neighbourhoods, drawing visitors and spurring economic activity."

### #2 (Third paragraph): a. Strengths:

- You attempt to support your argument with evidence.
- You introduce the concept of uniqueness as a benefit of graffiti.

b. Weaknesses: Weak evidence and persuasive tactics Your evidence lacks specificity and credibility. You mention "a study conducted by professional art researcher John Sen" but provide no details about the study or its findings. Additionally, your rhetorical question at the end ("Now you are certain that cities should encourage graffiti, right?") comes across as overly pushy rather than persuasive.

c. Exemplar: "A 2021 study by urban planner Dr. John Sen found that 65% of residents in areas with curated street art reported increased pride in their neighbourhood's unique character, compared to 40% in areas without such art."

### #3 (Conclusion): a. Strengths:

- You restate your main points.
- You attempt to address potential counterarguments.

b. Weaknesses: Overstatement and lack of balance Your conclusion overstates the case for graffiti, using phrases like "there is no doubt" and "There are almost no disadvantages". This fails to acknowledge valid concerns about graffiti and undermines your credibility. You also introduce new information about rules and appropriateness without having discussed these earlier in the essay.

c. Exemplar: "While encouraging regulated street art can bring numerous benefits to cities, including revitalising neglected areas, creating unique atmospheres, and attracting tourists, it's important to carefully consider and address potential drawbacks through clear guidelines and community involvement."

Actionable task: Rewrite your opening paragraph, focusing on presenting a more balanced view of graffiti's potential impact. Include both positive and negative possibilities, and avoid exaggerated claims.

Overall score: 42/50

## Section 2: Revision Guidelines

**(Should cities encourage and embrace graffiti as a form of urban art and expression? #1** Picture this, you live in a small unpopular part of a large city. You are not close to anything and then some random people graffiti all over the walls nearby your house. Suddenly the whole area is alive with excitement as people come rushing over to check out the art and then the government opens lots of shops nearby because of how many people are passing through the area. This may sound extremely exaggerated but this has actually happened to many small areas in the past. This is why cities should surely encourage graffiti. Some reasons to think this are that graffiti makes areas more alive, it creates uniqueness and it encourages tourism.

Firstly, cities must encourage graffiti as it can liven up many forgotten areas. This means that if some areas have not got any shops or visitors there then graffiti could actually go to help the community. This could be done by actually allowing graffiti. This may sound like trouble but if the government assigns small areas where graffiti is permitted then the area could benefit from this a lot. This is because when creative graffiti is made people from around the city will want to come and check it out. This will encourage the government to make more shops in the area. So cities should permit graffiti in certain areas for sure.

#2 Secondly, cities should ~~one hundred percent~~ [absolutely] encourage graffiti as it creates uniqueness in the cities. What I mean by this is that when a city has lots of different and interesting graffiti in many places then it creates a unique atmosphere as no two cities will have the same graffiti on their buildings. In fact a study conducted by professional art researcher John Sen showed that many people in cities with more graffiti actually felt a sense of pride and diversity in their city when compared to other areas. Now you are certain that cities should encourage graffiti, right?

Lastly, cities should definitely encourage graffiti since it encourages tourism. The reason for this is that many tourists enjoy admiring the graffiti in different countries and cities.

Then when many tourists come and visit an area then they often spend a lot of money there which can improve the economy in the area significantly. In fact a study in 2022 conducted by the University of NSW looked at a small poor neglected area called Mallswood in Victoria which had recently been graffitied on. The graffiti had actually encouraged hundreds of tourists to the area which raised thousands of dollars and supported the economy greatly. So it is easy to see that cities should certainly encourage graffiti.

#3 In conclusion, there is no doubt that cities ~~encourage~~ [should encourage] graffiti. The reasons for this are that graffiti livens up neglected areas, makes an area unique and attracts tourists. There are almost no disadvantages of doing this as long as there are rules made about places, times and appropriateness. So you should be able to see that graffiti should be encouraged for all of these reasons.\*\*)