

## Section 1:

### #1 - First paragraph Strengths:

- Effective engagement with the reader through a rhetorical question
- Clear thesis statement indicating the focus on white paper

Weaknesses: Topic Development → Your opening relies heavily on repetitive questioning without establishing a strong foundation for your argument. Phrases like "Well why? You might be asking" and "well in my speech" create an informal tone that diminishes the impact of your thesis.

Exemplar: "White paper stands as the superior choice for various applications, from professional documents to artistic endeavours. This essay will examine the compelling reasons behind white paper's prominence in diverse settings."

### #2 - Third paragraph Strengths:

- Good use of technical terminology regarding colour theory
- Strong connection between white paper and professional contexts

Weaknesses: Coherence → Your paragraph shifts abruptly between ideas about symbolism, practicality, and colour theory. The connection between "purity, clarity and neutrality" and reader bias needs stronger development.

Exemplar: "White paper's significance extends beyond mere practicality; its inherent qualities of clarity and neutrality make it the professional standard, particularly evident in formal business communications where readability is paramount."

### #3 - Final paragraph Strengths:

- Effective summary of main arguments
- Inclusion of practical considerations regarding cost

Weaknesses: Conclusion Structure → Your conclusion introduces new information about art projects and includes an unexpected reference to coffins that detracts from your main arguments. The phrase "so you can have a pretty coffin" undermines the professional tone established earlier.

Exemplar: "In conclusion, white paper's combination of professional aesthetics, versatility, and cost-effectiveness makes it the optimal choice for most applications, particularly in professional and academic contexts."

Actionable Task: Rewrite your conclusion paragraph focusing specifically on synthesising your three main arguments about production costs, professional appearance, and versatility, whilst maintaining a consistent formal tone throughout.

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**Score: 41/50**

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Section 2:

~~Have you ever wondered what is the best color for paper? Well I have the answer, its~~ [Have you ever wondered about the best colour for paper? The answer is] definitely white. ~~Well why? You might be asking, well in my speech,~~ [In this essay,] I will explain why white is absolutely the top priority when choosing ~~coloured~~ [coloured] paper. #1

What ~~color~~ [colour] of paper do you normally see at Office works, Woolworths and Coles? Wonder why it is white? ~~Its~~ [It's] because white paper is easy to produce, unlike ~~coloured~~ [coloured] paper which requires dye to change the ~~color~~ [colour] of the paper. White paper is also easy to find as other ~~colors~~ [colours] such as green, red, purple and even black are not produced as much due to having less popularity.

Most documents are written on white paper as it symbolises purity, clarity and neutrality [,] ~~Meaning~~ [meaning] the readers are mostly unbiased and have no favouritism. It is also professional as you can clearly see the words, mostly meaning no inconvenience is formed when reading. White is opposite to black in the ~~color~~ [colour] wheel, meaning clear contrasts can be formed. Hence why most businesses and professionals use white. For example [,] when you get a letter from a company, it is most likely white paper. #2

White can clearly display the ~~colors~~ [colours] due to how it contrasts with every ~~color~~ [colour] except white. For example, if you decide to draw something like a landscape and you were to copy it on a black piece of paper [,] ~~It~~ [it] wouldn't look as great and strong as the one on white paper. As white is neutral, it can easily show the ~~colors~~ [colours] when you draw, or write something down. Like a test, normally the booklets are white so they can see your work clearly.

Lastly, white paper is cheap to manufacture due to how they just have to bleach the wood and just leave it. Say you want orange paper, they have to first bleach the wood, then apply orange dye to the pulp [,] ~~Making~~ [making] the process harder for workers. The high demand of paper is shared through big companies dedicated to making paper [,] ~~Sharing~~ [sharing] the burden of creating every piece of paper wanted.

~~To conclude, white is definitely the best when acting professional, needing versatility and saving money. But the same cannot be said for art projects, but white should absolutely be your top choice when choosing the color of your paper. Use white paper more often, so you can have a pretty coffin.~~ [In conclusion, white paper proves superior for professional purposes, offering unmatched versatility and cost-effectiveness. Its practical benefits and widespread availability make it the optimal choice for most paper applications.] #3