

Section 1:

#1 - Opening introduction by Mark Avilla Strengths:

- Creates immediate engagement through direct address to viewers
- Effectively introduces the main subject and accomplishment

Weakness: Lack of specific details → Your opening lacks crucial details about the exact distance covered and timing of this achievement. The phrase "managed to conquer and run the entire Sahara Desert" is vague and needs more precision.

Exemplar: "Good morning, viewers! I'm Mark Avilla, bringing you the extraordinary story of Skye, who has just completed an unprecedented 3,600-kilometre run across the Sahara Desert this past month!"

#2 - Skye's equipment description Strengths:

- Includes personal detail that humanises the runner
- Shows authenticity through admission of forgetting items

Weakness: Inadequate preparation description → Your description of equipment appears implausible for such an extreme endeavour. The phrase "very short jeans, and a t-shirt. No hats" suggests insufficient preparation for desert conditions.

Exemplar: "I carried essential survival gear including specialised desert running attire, multiple water containers, emergency supplies, and yes, I brought along my favourite tacos for motivation."

#3 - Closing statement by Mark Avilla Strengths:

- Provides specific timing details
- Concludes with recognition of achievement

Weakness: Abrupt conclusion → Your closing lacks context about the significance of this achievement. The statement "he was given the world record" needs more detail about previous records or attempts.

Exemplar: "After an incredible eleven-day journey covering the Sahara Desert, Skye has not only completed this phenomenal feat but has set a new world record at 264 hours, marking a milestone in ultra-distance desert running!"

Actionable Task: Rewrite your equipment and preparation section (#2), focusing on including detailed, realistic desert survival gear and explaining the logistics of carrying supplies across such vast distances.

Overall Score: 40/50

Section 2:

ABC News, Sydney

Mark Avilla: "Good morning, viewers! ~~My name is Mark Avilla, and I'm here to bring up~~ [I'm Mark Avilla, bringing you] exciting news of a runner named Skye who ~~managed to conquer and run~~ [has successfully completed a run across] the entire Sahara Desert! Skye was the first ever person to achieve this feat! Here's a video of Skye being interviewed by our news reporter, Jayden!" #1

Jayden: "Why did you decide to do this impressive feat?"

Skye: "I've been studying the Sahara Desert for years at UNSW, and I've been loving this topic so much that I decided to go for a run!"

Jayden: "Have you been to the Sahara Desert before, not including your run across the Sahara Desert?"

Skye: "Yes. Hundreds of times. Like 208 to be exact! The run that I made in the Sahara Desert was my 209th time in the Sahara Desert."

Jayden: "Wow! Why did you go there 208 times?" Skye: "To study more about it."

Jayden: "What challenges did you face?"

Skye: "Thirst. Tiredness. Random insects and animals that tried to harm me. That's it, I guess!"

Jayden: "Who supported you on this journey?"

Skye: "My parents Leonardo Avilla and Monique Nguyen?"

Jayden: "Did you enjoy it?"

Skye: "Yes, of course!"

Jayden: "What equipment did you bring? Like hats, bottles, et cetera." Skye: "~~Lots of water bottles and tacos (I like tacos), very short jeans, and a t-shirt. No hats, by the way. I forgot that at home.~~" ["I carried multiple specialised water containers, high-energy food including my favourite tacos, desert-appropriate clothing, and essential survival gear. Unfortunately, I did forget my hat at home."] #2

Jayden: "How did you start it?"

Skye: "~~So basically, there was~~ [There was] one person at the edge of the Sahara Desert, and he

went on a helicopter to record me running for like the entire time – all the way until the other side of the Sahara Desert. Many other people took over, I think. I'm not too sure about that, though."

Jayden: "Did you see animals, like insects or something like that?"

Skye: "Yes. I saw two camels, one scorpion, and hundreds of termites! ~~I accidentally~~ [I accidentally] insulted that scorpion. It tried to kill me! Luckily, I managed to get away. I'm pretty sure it forgot about me."

Jayden: "Thanks for the interview. It was nice to know all of these facts!"

Skye: "It was nice to get interviewed."

Mark Avilla: "~~Thanks Jayden for interviewing Skye!~~ [Thank you, Jayden, for interviewing Skye.] Skye has gone through many challenges on the way – and after all of that, he was given the world record for the fastest time running the entire Sahara Desert, at 264 hours or eleven days!" #3

ABC News, Sydney.