

Section 1:

Part #1 (First paragraph) Strengths:

- Strong opening with thought-provoking rhetorical questions that engage the reader
- Effective contrast between traditional and modern farming methods

Weaknesses: Abrupt Transition → Your transition from the rhetorical questions to criticising traditional farming feels jarring. The phrases "Traditional farming has been the norm for centuries" and "it's outdated, inefficient" would benefit from a smoother connection.

Exemplar: "Traditional farming has served us well for centuries, but in our rapidly urbanising world, this approach has become increasingly outdated and inefficient."

Part #2 (Second paragraph) Strengths:

- Excellent use of a specific example (Rick's garden) to illustrate your point
- Strong statistical evidence about water usage

Weaknesses: Underdeveloped Example → While you introduce Rick's rooftop garden, you don't fully exploit its potential as a case study. The phrase "Rick's rooftop garden is proof" needs more specific details about his success to strengthen your argument.

Exemplar: "Rick's rooftop garden demonstrates urban farming's potential: producing 100kg of vegetables monthly, using rainwater harvesting, and creating a community hub that brings neighbours together."

Part #3 (Fourth paragraph) Strengths:

- Strong focus on community benefits and economic opportunities
- Effective use of cause-and-effect reasoning

Weaknesses: Limited Scope → Your discussion of employment opportunities remains surface-level. The phrase "from farmhands to educators to entrepreneurs" could be expanded to show more concrete benefits.

Exemplar: "Urban farming creates diverse local jobs: skilled farmhands earning stable incomes, educators teaching sustainable practices, and entrepreneurs developing innovative farming technologies and local food businesses."

Actionable Task: Rewrite the second paragraph focusing specifically on Rick's garden - include concrete details about his yields, methods, and specific community impact to strengthen your case study.

Score: 43/50

Section 2:

#1 Dear City Council,

~~What if the food we eat didn't travel hundreds of miles? What if it was fresh, healthy, and grown right in our neighbourhoods?~~ [Imagine a city where our food travels mere metres instead of miles - fresh, healthy produce grown right in our neighbourhoods.] Traditional farming has been the norm for centuries, but it's outdated, inefficient, and unsustainable. It's time to think outside the field and bring agriculture into the heart of our cities where it belongs.

#2 Rick's rooftop garden is proof that urban farming is the way forward. Unlike traditional farms, which rely on miles of transport, chemical pesticides, and monocultures, Rick grows fresh, organic vegetables with zero transportation costs and minimal environmental impact. Urban farms use 90% less water than conventional agriculture, and they're poison-free! ~~By growing food locally, we reduce carbon emissions, eliminate food waste, and make every neighbourhood more sustainable.~~ [Growing food locally reduces carbon emissions, eliminates food waste, and transforms each neighbourhood into a sustainable ecosystem.]

Imagine this: locally grown food, fresher, healthier, and free from harmful chemicals—delivered just steps from your door. That's what urban farming offers. It's not just about food; it's about healthier communities, reduced pollution, and more green space in our cities. Studies show that urban farming can lower temperatures by up to 5 degrees, reduce carbon footprints by 25%, and save cities millions in energy costs. Can we afford to ignore these benefits?

#3 Urban farming doesn't just feed us—it empowers us. ~~By creating urban farms, we're investing in local jobs, from farmhands to educators to entrepreneurs.~~ [Creating urban farms generates local employment opportunities, from skilled farmhands to sustainability educators and innovative entrepreneurs.] Rick's garden has already sparked a ripple effect, inspired [inspiring] neighbours and creating opportunities for businesses. Imagine expanding that citywide!

Traditional farming is a relic of the past. Urban farming is the future and it's time for our city to embrace it. Together, we can build a sustainable, resilient, and connected community.

Support Urban Farms, Support a Greener Future!

Yours Sincerely, Varoon Lalithruban