***From Rooftops to Streets: Let’s Grow Local, Live Sustainable!***

Dear City Council,

What if the food we eat didn’t travel hundreds of miles? What if it was fresh, healthy, and grown right in our neighbourhoods? Traditional farming has been the norm for centuries, but it’s outdated, inefficient, and unsustainable. It’s time to think outside the field and bring agriculture into the heart of our cities where it belongs.

Rick’s rooftop garden is proof that urban farming is the way forward. Unlike traditional farms, which rely on miles of transport, chemical pesticides, and monocultures, Rick grows fresh, organic vegetables with zero transportation costs and minimal environmental impact. Urban farms use 90% less water than conventional agriculture, and they’re poison-free! By growing food locally, we reduce carbon emissions, eliminate food waste, and make every neighbourhood more sustainable.

Imagine this: locally grown food, fresher, healthier, and free from harmful chemicals—delivered just steps from your door. That’s what urban farming offers. It’s not just about food; it’s about healthier communities, reduced pollution, and more green space in our cities. Studies show that urban farming can lower temperatures by up to 5 degrees, reduce carbon footprints by 25%, and save cities millions in energy costs. Can we afford to ignore these benefits?

Urban farming doesn’t just feed us—it empowers us. By creating urban farms, we’re investing in local jobs, from farmhands to educators to entrepreneurs. Rick’s garden has already sparked a ripple effect, inspired neighbours and creating opportunities for businesses. Imagine expanding that citywide!

Traditional farming is a relic of the past. Urban farming is the future and it’s time for our city to embrace it. Together, we can build a sustainable, resilient, and connected community.

***Support Urban Farms, Support a Greener Future!***

Yours Sincerely,
Varoon Lalithruban