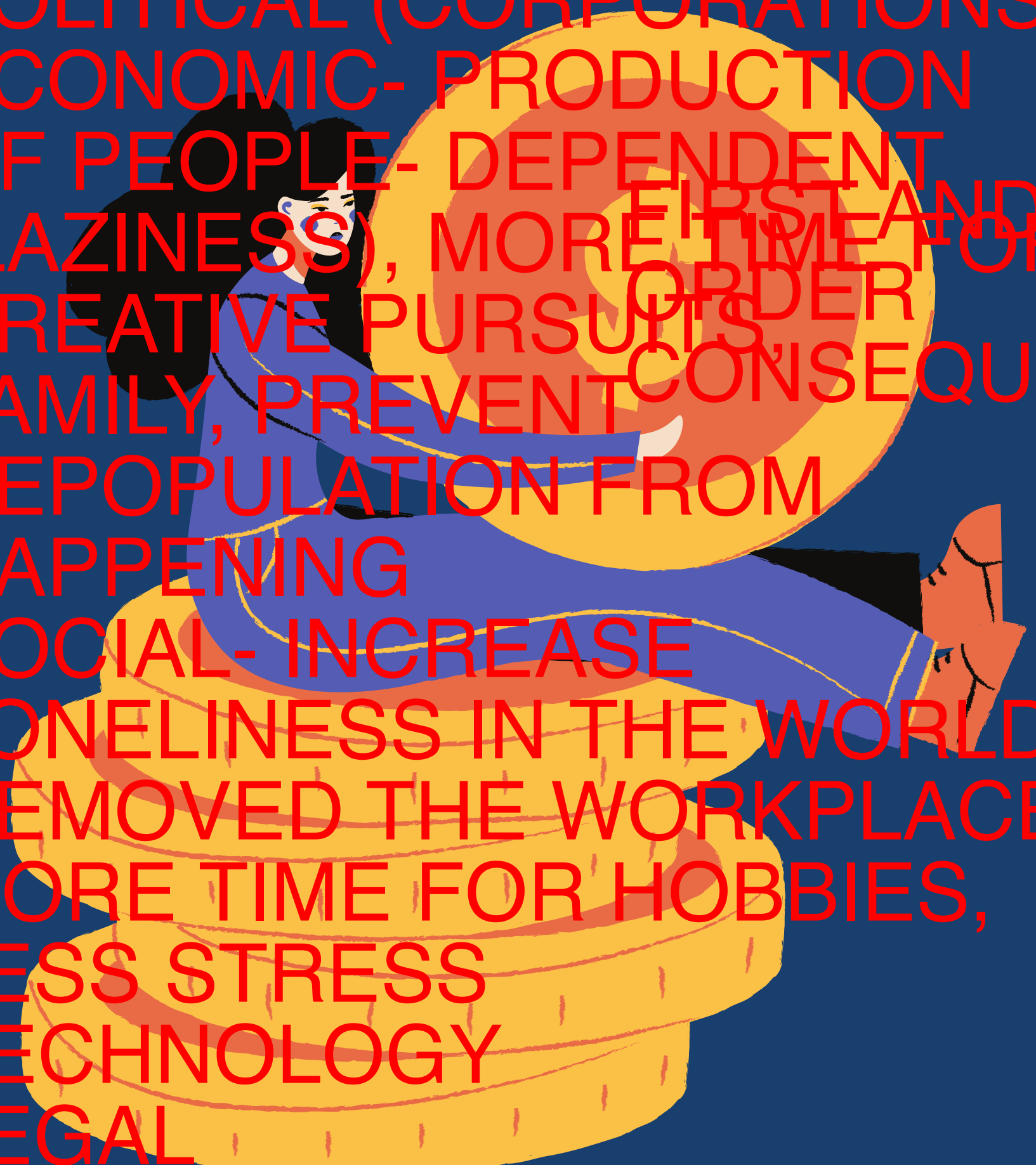


POLITICAL (CORPORATIONS)
ECONOMIC- PRODUCTION
OF PEOPLE- DEPENDENT
(LAZINESS), MORE TIME FOR
CREATIVE PURSUITS
FAMILY, PREVENT
DEPOPULATION FROM
HAPPENING
SOCIAL- INCREASE
LONELINESS IN THE WORLD-
REMOVED THE WORKPLACE,
MORE TIME FOR HOBBIES,
LESS STRESS
TECHNOLOGY
LEGAL
ENVIRONMENTAL



STAKEHOLDERS

PESTLE

GOOD FOR THE
ORDINARY MAN/
WOMAN

*Why Universal Basic
Income Is Essential for*

FIGHTING
CHANCE AT LIFE

MODERN SOCIETY

- CORPORATIONS- PAY MORE TAXES
- RESEARCH AND DEVELOPMENT MIGHT BE STUNTED
- LOWER PRODUCTION
- MICROSOFT- AGI
- SLOWS DOWN PROGRESS

CHARACTERISE

EVIDENCE?

INTRODUCTION GUIDANCE

Open with the urgent need for UBI in our rapidly changing economy, establishing it as not just a social program but a fundamental requirement for societal stability and economic growth in the age of automation and increasing inequality.

1. PASSION AND
CREATIVITY

2. FAMILY AND
FRIENDS

3. EQUITY/
PATHWAY OUT OF
POVERTY FOR
THOSE AFFECTED
BY AI



WRITING PROMPT

"Should Universal Basic Income (UBI) be implemented nationwide? Take a clear stance and argue your position, considering economic, social, and moral implications. Use specific examples and data to support your argument while addressing potential counterarguments thoughtfully."



WRITING FOCUS

Primary Technique: Evidence-Based Persuasion

- Economic data
- Social impact studies
- Real-world trials
- Future projections
- Human stories



ECONOMIC NECESSITY

ELECTRICITY SUDDENLY CUT OUT DEBT COLLECTORS

Setting the Scene:

- Examining automation impact
- Analysing wage stagnation
- Demonstrating wealth inequality
- Showing economic instability
- Revealing poverty cycles

FOOD PAST THE EXPIRY DATE ORS

DESERTED SHOPS INFLATION MORTGAGE GONE DOOR

TORN UP BILLS RATIONING FOOD, IMPOSSIBLE BUDGETS

FAILED PORTFOLIOS, WEAK SMILES BEHIND

TEARS FAILED JOB INTERVIEWS, AVALANCHE OF CVS FRIDGE BARE



EXEMPLARS: FEARFUL PAIN, PROBLEM (SET A SCENE)
MOUNTAIN OF BILLS STRESSED, POVERTY STRICKEN

1. "In dimly lit kitchens across our nation, parents hunch over worn bills spread across tables, their faces etched with the familiar strain of impossible math. Their calloused hands, already weary from multiple jobs, tremble as they shuffle papers in a desperate monthly ritual of robbing Peter to pay Paul. Meanwhile, gleaming robots silently replace workers on factory floors, their tireless arms a testament to an automation revolution that threatens to shatter millions more dreams. Universal Basic Income illuminates a path forward, transforming these scenes of quiet desperation into moments of dignified choice."

PANICKED, FILLED WITH TREPIDATION

2. "The crushing weight of financial insecurity echoes through generation after generation, each paying forward a legacy of strain and scarcity despite working harder and longer than their parents. While corporate profits soar to dizzying heights and CEOs collect golden parachutes, skilled workers watch their real wages shrink like ice in desert sun. UBI shatters this cycle of inherited poverty, creating solid ground where quicksand once trapped entire families."

METAPHOR

3. "In bustling tech hubs and forgotten factory towns alike innovation casts long shadows of fear rather than rays of hope. Each breakthrough in artificial intelligence sends shivers through communities already balancing on economic knife edges. UBI transforms this narrative of technological terror into one of collective progress, ensuring that the fruits of automation nourish the entire society rather than just its uppermost branches."

CURSE, DISEASE, NIGHTMARE, DYSTOPIA,

HELL, SNOWBALL, DARKNESS, CAGE,

PRISON, BLACK HOLE, QUICKSAND, VOID,

ABYSS, FOG, MURK, SWAMP, TRENCHES,

NO MAN'S LAND,

SHARED CHARACTERISTIC/VERB THAT BINDS
THE TWO DIFFERENT NOUNS TOGETHER

ELEMENTS SOCIAL TRANSFORMATION

Setting the Scene:

- Highlighting mental health benefits
- Demonstrating family stability
- Revealing educational impacts
- Showing crime reduction
- Examining community strength



EXEMPLARS:

GLORIOUS POSITIVE POSSIBILITY (DREAM)

1. "Within UBI pilot communities, a profound metamorphosis unfolds like flowering trees after winter's grip loosens. Children bound into classrooms with bright eyes and full stomachs, their backpacks heavy with books instead of adult worries. Parents pursue long-abandoned dreams of education, their minds finally free from the constant, gnawing arithmetic of survival. The very air seems lighter, unburdened from the heavy fog of collective stress that once haunted these streets."

PECS

BODYPARTS/ GESTURES

2. "The raw data from UBI trials paints portraits of communities reborn. Anxiety medications gather dust on pharmacy shelves as financial pressures ease. Community centers buzz with evening classes and volunteer programs, their rooms filled with citizens who now have time to invest in more than mere survival. Local shops flourish as steady incomes create reliable customers. Each guaranteed payment acts as a seed, growing into forests of opportunity where deserts of despair once stretched."

POINT EVIDENCE

CONSEQUENCE SOLUTION

3. "Behind doors once locked in despair, new stories bloom like spring flowers pushing through concrete. A single mother reads bedtime stories instead of working night shifts. A talented teenager attends art classes instead of stocking shelves. An aspiring entrepreneur launches her dream business instead of clinging to a soul-crushing job. Each monthly UBI payment writes fresh chapters of possibility, transforming survival stories into tales of triumph."

FUTURE IMPERATIVE

Setting the Scene:

- Projecting automation trends
- Analysing job market changes
- Examining societal stability
- Demonstrating economic evolution
- Revealing opportunity creation



KEY VOCABULARY

1. Security - Basic stability
2. Innovation - Progressive change
3. Dignity - Human worth
4. Opportunity - Growth potential
5. Stability - Reliable support
6. Evolution - Systemic change
7. Investment - Future growth
8. Justice - Fair treatment
9. Transformation - Profound change
10. Legacy - Future impact



PERSUASIVE STRUCTURE GUIDE

Introduction:

- Hook with automation crisis
- Strong thesis supporting UBI
- Preview three main arguments

Body Paragraph 1: Economic Necessity

- Automation impact
- Wage stagnation
- Poverty cycles
- Economic stability

Body Paragraph 2: Social Benefits

- Mental health improvements
- Family stability
- Educational outcomes
- Community strength

Body Paragraph 3: Future Imperative

- Technological trends
- Job market evolution
- Societal stability
- Innovation potential

Conclusion:

- Restate urgency
- Address counterarguments
- Future implications
- Call to action

PERSUASIVE TECHNIQUES

- Use compelling statistics
- Provide real-world examples
- Emphasize urgent necessity
- Address cost concerns directly
- End with powerful vision