

Section 1:

#1 (First paragraph) Strengths:

- Clear opening statement about the importance of paper colour
- Good attempt to link readability with white paper's benefits

Weaknesses: Unclear thesis statement → Your opening lacks a clear focus and jumps between different ideas without proper organisation. The sentence "Imagine you getting a F..." is informal and doesn't properly introduce your main argument about white paper.

Exemplar: *White paper is undoubtedly the best choice for A4 paper due to its superior readability, professional appearance, and environmental benefits.*

#2 (Second paragraph) Strengths:

- Good use of imagery with "canvas for creativity"
- Links contrast to readability effectively

Weaknesses: Incomplete ideas → Your paragraph starts strong but ends abruptly with "professionalism and." Ideas aren't fully developed, leaving readers confused about the connection between white paper and professionalism.

Exemplar: *White paper's professional appeal stems from its clean appearance and universal acceptance in academic and business settings.*

#3 (Third paragraph) Strengths:

- Introduces environmental aspect
- Attempts to link paper choice with sustainability

Weaknesses: Unsupported claims → Your statements about bleaching process and ink usage lack depth. You mention these processes are "more efficient" without showing how or why.

Exemplar: *The production of white paper requires fewer chemicals than coloured alternatives, making it a more environmentally conscious choice.*

■ Your persuasive piece needs stronger organisation and deeper content development. The introduction should clearly state your main points about white paper's benefits. Each paragraph requires better structure with clear topic sentences and supporting details. Try adding specific examples of when white paper made a difference in school or work settings. Also, connect your

ideas better between paragraphs using linking words like 'furthermore' or 'moreover'. Your conclusion could be stronger by restating the main benefits of white paper and ending with a call to action. Additionally, work on making your environmental argument clearer by explaining how white paper production helps our planet. Focus on building stronger connections between your ideas to make your argument more convincing.

Score: 40/50

Section 2:

~~Imagine you getting a F because of your writing being unreadable this is why white paper is the best colour for A4 paper.~~ [Poor readability can seriously impact your grades, which is why white paper is the best choice for A4 paper.] Other reasons why ~~it is certain that~~ white paper is the best coloured paper because [are that] it has a contrast to other colours, ~~it show~~ [it shows] professionalism and ~~it~~ [is] environmentally friendly.

#1 To begin with[,] consider the readability and contrast white paper provides. It's a canvas for your creativity and work. When you put pen to white paper[,] every word and every idea leaps off the page. The stark contrast between black ink and white paper is proven to enhance readability, reducing strain on your eyes and making your notes and documents easier to read.

#2 ~~white~~ [White] A4 paper also embodies professionalism ~~and~~. [in various settings.] Imagine handing in a report, resume or project printed on coloured paper~~—, there's—~~ [- there would be] a big risk it might not be taken as seriously. White paper[,]on the other hand[,] is recognized in academic, professional and creative contexts as a standard of excellence everywhere in the solar system. It seamlessly fits in any occasion[,]whether it's for formal documentation, creative writing or personal notes.

#3 From an environmental standpoint[,]white paper also has its advantages. It's often easier to recycle as the bleaching process for white paper is ~~way more~~ [much more] efficient and environmentally friendly than that for coloured paper. White paper is also easier to create because of the amount of ink that is in it. This means by choosing white paper, we're not only using it for personal and professional benefits but also contributing to more environmentally friendly recycling and making processes.

In conclusion[,] white A4 paper is not just a blank sheet[,]it's a gateway to clarity, professionalism, and efficiency. It supports our academic and professional ~~unchallenged~~ [success] with unmatched versatility and fosters a productive environment. Let's make the smart choice and the clear choice[,] the white choice.