

Section 1:

#1 Strengths:

- Your opening immediately captures attention with an unexpected angle
- Your use of a rhetorical question effectively engages the audience

Weaknesses: Weak Hook Development → Your opening fails to fully develop the significance of paper colour choice. The phrase "none of you probably bothered to think about" undermines your persuasive stance by suggesting the topic is trivial rather than important.

***Here's a stronger opening: "Consider how many sheets of paper you use every single day. Now imagine how this simple choice of paper colour impacts your learning, our environment, and our school budget."***

#2 Strengths:

- Your environmental argument shows awareness of wider implications
- You connect your points to real-world impact

Weaknesses: Unsupported Claims → Your statement "majority of it is recycled" lacks specific evidence or examples. The section about eco-friendliness needs deeper explanation of why coloured paper is harder to recycle.

***"White paper's recycling process is more efficient and cost-effective because it requires fewer chemicals to break down the dyes, making it the more environmentally responsible choice for our schools."***

#3 Strengths:

- Your inclusion of the statistic about school paper usage
- Your practical consideration of cost implications

Weaknesses: Limited Development → Your affordability argument needs more specific details about cost differences. The phrase "a lot cheaper in the long term" is vague and doesn't convince readers of the significant price impact.

***"Consider this: while coloured paper costs 50% more per sheet, our school uses six million sheets annually - meaning choosing white paper saves thousands of pounds that can fund other essential school resources."***

■ Your piece makes valid points about white paper's benefits, but you need to deepen your arguments with more specific examples and explanations. Try expanding each main point with real-world examples that students and teachers can relate to. Your current length limits your ability to fully convince readers - aim to double the size of each paragraph to build stronger arguments.

Actionable Task: Rewrite your second paragraph about eco-friendliness, focusing specifically on explaining the recycling process differences between white and coloured paper, and include at least two specific examples of environmental impact.

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**Score: 41/50**

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Section 2:

#1 Hello, teachers and students. Today, I am going to talk about an unexpected topic that none of you probably bothered to think about: white is the best colour for A4 paper. ~~Why is the colour for paper so important and why does this matter? Here's why.~~ [Why does paper colour matter so significantly? Let me explain.]

#2 Primarily, white is the most versatile. It can be used for everything, whether it is printing out questions or writing a letter. Its clean, neutral colour provides a clear background for any type of text or image, ensuring that what we write or print stands out with sharp contrast. This makes reading easier on the eyes, improving comprehension and reducing eye strain—something we all appreciate, especially after hours of studying or working. It offers clarity and emphasis on each letter.

Additionally, no one has to worry about being unable to read words. It looks aesthetic and professional if it's white. Also, it is eco-friendly. White paper is recyclable, and majority of it is recycled. Using white paper is helpful for the environment, rather than using coloured paper which is harder to recycle. ~~The colour of paper matters more than you think!~~ [The impact of paper colour extends far beyond mere aesthetics!]

#3 ~~Finally, white A4 paper is widely available and affordable.~~ [Furthermore, white A4 paper's widespread availability makes it highly economical.] It is easy to find in any office supply store, library, or online marketplace. A single school uses six million sheets of paper each year! White paper is easier for schools and offices to produce, without worrying about the price of colours and sourcing the unusual colours. It's a lot cheaper in the long term.

~~Ergo~~ [Therefore], white is the best colour for A4 paper. It is versatile, eco-friendly, and affordable. Its universal acceptance makes it the best choice for any occasion. So, I urge you all to embrace the power of white paper — simple, clean, and effective.