



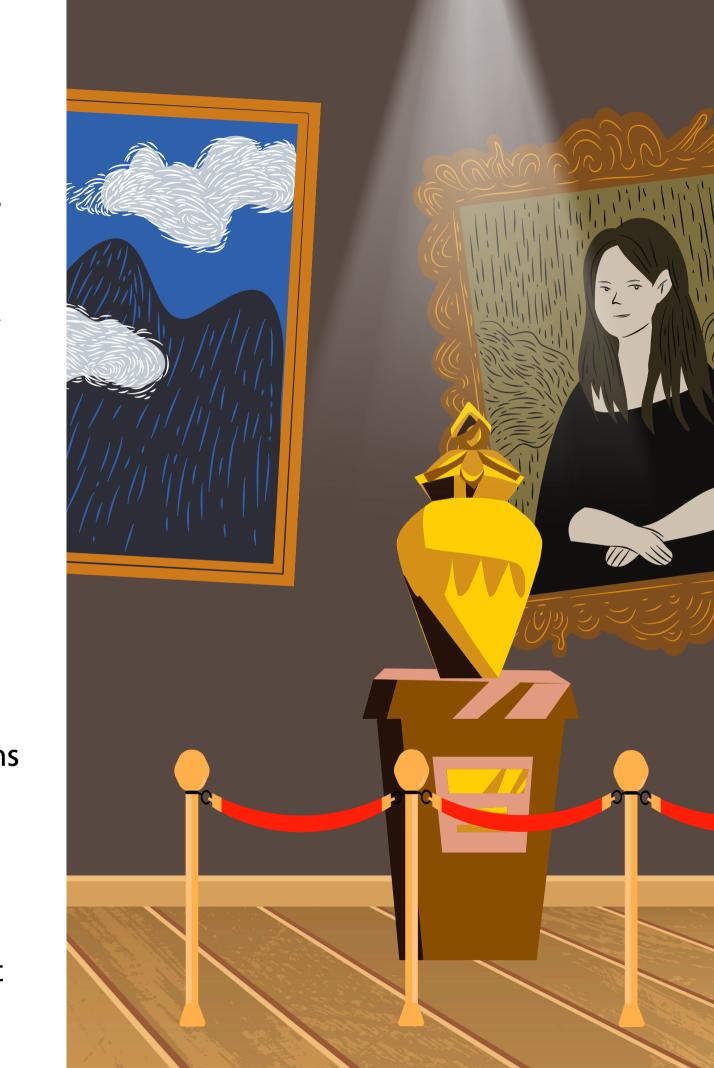
# IMAGINE

Your class is planning its next school trip, and students can suggest ideas.

You have the perfect trip in mind! Write to persuade your teacher why your idea is the best choice for the class trip.

#### **Remember to:**

- Start with an **introduction**.
- Write your opinion on the topic.
  Give reasons for your opinion and explain them.
- Finish with a **conclusion**.
- Plan your writing, use paragraphs to organise ideas, and write in sentences.
- Pay attention to **spelling** and **punctuation**.
- Check and edit your writing so it is clear.



## Writing Technique: Using Logic to Convince Others

Strong writers use facts and clear reasons to show why their ideas make sense. Think about:

- What **facts** support your idea (like numbers, times, or real information)
- How one thing **leads to** another (using words like "because," "this means," or "as a result")
- Why your idea is **practical** (showing how it works for everyone)
- How to give **real examples** (using actual things that could happen)



## Writing Technique: Using Logic to Convince Others Formula to Follow: [Fact] + [Result] + [Proof]

- Fact: Give a clear, true reason
- **Result:** Show what happens because of this fact
- **Proof:** Explain how we know this works

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## Stating Your Case

- Using numbers to show why the trip is worth it.
- Explaining how the trip connects to current lessons.
- Showing how travel time and costs make sense.



## Stating Your Case

#### **Exemplar:**

"Our class has devoted six weeks to studying marine ecosystems, making the Marine Research Centre an ideal field trip destination. Located just 30 minutes from our school, the facility offers an efficient travel time that maximises our educational opportunities. The comprehensive program includes two specialist-led sessions and three hands-on laboratory activities, ensuring optimal use of our time."

## Learning Benefits

- Connecting trip activities to specific subjects.
- Showing how hands-on learning improves understanding.
- Explaining why this timing fits our curriculum.



## Learning Benefits

#### **Exemplar:**

"The centre's program perfectly complements our current curriculum, offering practical demonstrations of concepts we've studied theoretically. Their state-of-the-art research facilities allow us to observe real marine biologists conducting experiments that directly relate to our coursework. The interactive nature of the program would significantly enhance our understanding of marine ecosystems and scientific methods."

## Useful Advantages

- Breaking down the cost per student.
- Explaining how the venue fits our class size.
- Showing how the schedule works with school times.



## Useful Advantages

#### **Exemplar:**

"The facility can accommodate our entire class of 28 students simultaneously, ensuring a cohesive learning experience. The admission fee of \$15 includes all specialist equipment and materials, representing excellent value for money. The providing of comprehensive safety equipment also eliminates additional expenses for parents."



## **Group Value**

- Calculating how many
  - activities each student can try.
- Showing how different learning styles are supported.
- Explaining how everyone can participate.



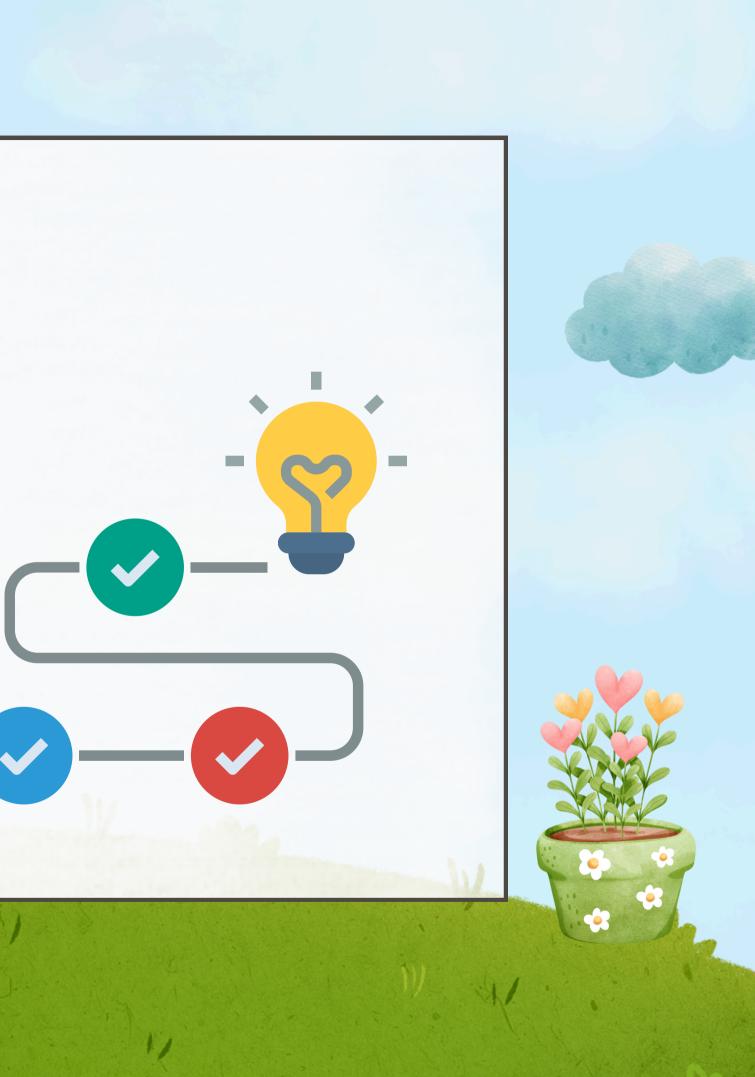
## Group Value

#### **Exemplar:**

"The Marine Research Centre offers five different learning stations where we can work in small groups of five or six students. This gives everyone plenty of chances to look through microscopes and handle sea creatures in the touch pools. The centre's guides are experienced in working with school groups and making sure every student can take part, whether they're interested in fish, coral, or sea mammals. Since all activities are inside their modern building, we won't need to worry about hot or rainy weather spoiling our day."

## Conclusion

- Summarising the main practical benefits.
- Showing the overall value for money.
- Connecting all the logical reasons together.



## Conclusion

#### **Exemplar:**

"By choosing the Marine Research Centre, our class would get six hours of exciting hands-on learning about sea life for just \$15 each. The short bus trip means more time for activities, and the indoor venue means we don't need to worry about the weather. These points clearly show that this excursion would give our class the best possible learning experience while being practical and good value for money. I am confident this would be an amazing trip that helps us better understand the ocean creatures we have been studying in class."

## Exemplar Prompt Response

Dear Teacher,

I am writing to suggest the Marine Research Centre for our class excursion because it perfectly complements our studies of ocean life and marine environments. The centre's location, just twenty minutes from our school, would allow us to spend nearly five hours exploring their outstanding facilities, including the discovery lab where we can examine different types of coral, the marine touch pools where we can observe sea creatures up close, and the research viewing area where we can watch marine scientists at work. The program includes detailed workbooks, expert-led tours, and engaging hands-on activities that would bring our textbook learning to life. At \$15 per student, we would receive exceptional value while experiencing real marine science in action. I firmly believe this excursion would transform our understanding of ocean ecosystems and perhaps inspire some of us to become marine scientists ourselves.

