

Section 1:

#1: First paragraph Strengths:

- You've established a clear connection between your classroom learning and the field trip destination
- You've included practical details about distance and activities

Weaknesses: Underdeveloped introduction → Your opening lacks a strong hook to grab the reader's attention. "Our class has been spending" is a weak opening for a persuasive piece. The interactive activities are mentioned but not detailed enough to be convincing.

Exemplar: ***Our fascinating month-long study of land animals has sparked our curiosity, making the nearby zoo an exceptional opportunity for hands-on learning. Just 40 minutes away, this zoo offers an interactive programme that will bring our classroom studies to life.***

#2: Second paragraph Strengths:

- You've addressed a practical concern about timing
- You've considered the teachers' perspective

Weaknesses: Limited development of ideas → Your paragraph focuses solely on the timing aspect without connecting it to the educational value. "This is one good reason" weakens your argument by suggesting it's just one of many possible reasons rather than being compelling on its own.

Exemplar: ***The zoo's convenient 40-minute distance ensures we'll have ample time for all activities while returning well before the final bell, allowing both students and teachers to fully immerse themselves in this valuable learning experience.***

#3: Third paragraph Strengths:

- You've included specific cost information
- You've mentioned concrete activities like feeding animals

Weaknesses: Disorganised presentation of information → Your details about costs and activities are jumbled together. "Simultaneously adjusts" is unclear and the connection between ideas isn't smooth. The paragraph lacks a clear focus.

Exemplar: *At just £15 per student, this comprehensive package includes three engaging activities, such as animal feeding sessions, making it both educational and cost-effective for our class of 30 students.*

■ Your persuasive piece would benefit from more detailed examples and stronger connections between your points. Consider expanding each paragraph by adding specific examples of what students will learn and how it relates to your classroom studies. Your writing needs stronger transitions between paragraphs to create a more convincing flow of ideas. Try to make your arguments more compelling by showing why each point matters for student learning.

Actionable Task: Rewrite your third paragraph focusing on the educational value of the interactive activities, providing specific examples of what students will learn from each activity.

Score: 38/50

Section 2:

#1 ~~Our class has been spending this whole month studying different types of land animals, going into detail on every animal, making the zoo a very ideal field trip destination.~~ [Our class has spent this month studying various land animals in detail, making the zoo an ideal field trip destination.] Only 40 minutes away, and ~~great~~ [the excellent] package ~~including~~ [includes] interactive activities for a reasonable ~~deal~~ [price]. ~~Also,~~ [Moreover,] our academic understanding of land animals will ~~level up~~ [improve significantly].

#2 Since the location is 40 minutes away from school, ~~are~~ [our] ensured return time would be before the end of the day ~~bell-rings~~ [bell]. Teachers will not be stressed ~~to get~~ [about getting] students back to school at the right time and can enjoy the experience. ~~This is one good reason to go to the zoo.~~ [This convenient timing makes the zoo an excellent choice for our field trip.]

#3 ~~Moving on,~~ [Furthermore,] the package ~~simultaneously adjusts~~ [caters] ~~with~~ [to] 30 students. It is only £15 per student, which is ~~comparatively~~ [considerably] cheaper than most other field trips. No additional cost will need to be paid by ~~carers~~ [chaperones] either because the reasonable package ~~comes~~ [includes] all the equipment needed for the activities. The package comes with three interactive activities, including feeding the animals.

Lastly, our academic excellence will ~~enhance~~ [be enhanced] on the topic we've been learning about for this whole term. With two tour guides who are ~~complete friends with this topic~~ [extremely knowledgeable about animals], we'll see a whole different perspective about animals. I personally have been to this specific zoo too and had a great experience with the tour guides.

By choosing the zoo, we'll get hands-on activities with tour guides for a reasonable amount of £15 per student and ~~close~~ [nearby] location, giving us the full experience and no rushing to catch the bus! Our academic ~~sense~~ [understanding] ~~for~~ [of] land animals will grow ~~simultaneously~~ [alongside our classroom learning]. ~~I'm~~ [I'm] confident this would be the perfect destination for the field trip. Please consider my choice.