

Section 1:

#1: "Now, I know what you're thinking—'Why does it matter? It's just paper!' But hear me out: white paper is, without a doubt, the best choice, and here's why." Strengths:

- Engaging opening that creates connection with audience through rhetorical question
- Strong thesis statement presenting main argument clearly

Weaknesses: Lack of compelling hook → Your opening relies too heavily on casual language like "hear me out" without establishing why this topic truly matters. You could grab attention better by starting with an interesting fact or scenario about paper's impact.

Exemplar: ***"Did you know that the average office worker handles over 10,000 sheets of paper annually? The colour of that paper matters more than you might think."***

#2: "Now, let's talk about legibility. Studies have shown that white paper is easier on the eyes—especially under artificial lighting." Strengths:

- Introduces scientific evidence to support argument
- Links directly to practical benefit for readers

Weaknesses:] Underdeveloped evidence → Your reference to studies lacks specific details or examples. You mention studies but don't provide any concrete statistics or findings to make your point more convincing.

Exemplar: ***"Research from the University of Reading found that readers were 20% faster at processing text on white paper compared to coloured alternatives, particularly in office environments."***

#3: "Plus, it's eco-friendly. Most white paper is made from recycled materials, and recycling centres are built to handle it easily" Strengths:

- Addresses environmental concerns
- Links to practical implementation

Weaknesses:\Unsupported claims → Your environmental claims need evidence. You state white paper is eco-friendly without providing specific facts about recycling rates or manufacturing processes.

Exemplar: *"White paper typically contains up to 70% recycled materials, and local recycling centres process over 2 million tonnes of it annually in the UK alone."*

■ Your speech presents interesting points about white paper but needs more depth and development. Your arguments would be more persuasive with specific examples and statistics to support each claim. The speech feels quite brief - try expanding each point with real-world examples or scenarios that demonstrate why white paper truly is superior. Consider addressing potential counterarguments about other paper colours to strengthen your position.

Actionable Task: Rewrite your paragraph about legibility by including at least two specific research findings or statistics that demonstrate white paper's advantages for reading comprehension.

Score: 39/50

Section 2:

#1 Hey everyone,

Today, I want to talk about something we probably all take for granted: the ~~color~~ [colour] of A4 paper. ~~Now, I know what you're thinking—"Why does it matter? It's just paper!" But hear me out:~~ [Consider this: in a world of digital screens and endless options, the choice of paper colour matters more than you might think.] white paper is, without a doubt, the best choice, and here's why.

#2 First off, white paper is the most versatile. Whether you're printing a report, making a flyer, or writing a simple note, white paper works with everything. The clarity it offers makes text and images pop. If you think about it, when was the last time you saw a professional document on anything other than white? The clean, neutral background gives the words the attention they deserve, without distracting ~~colors~~ [colours] competing for focus.

~~Now, let's talk about legibility.~~ [Regarding legibility,] Studies have shown that white paper is easier on the eyes—especially under artificial lighting. The bright contrast of black ink on white paper makes reading smoother, reducing eye strain. And when you're working on long assignments or projects, trust me, you'll appreciate this.

White paper is also a standard across schools, offices, and businesses. It creates uniformity, making it easier to share and collaborate on documents. No one has to worry about odd ~~colors~~ [colours] or unreadable prints, and everything looks polished and professional.

#3 Plus, it's eco-friendly. Most white paper is made from recycled materials, and recycling ~~centers~~ [centres] are built to handle it easily, making it the environmentally responsible choice.

So, next time you're choosing paper, think about the simple power of white. It's the one ~~color~~ [colour] that does it all—practical, professional, and perfect for every situation. Thanks!