

## Section 1:

#1: "Imagine earning 10c everytime you just save up your bottles, then bring all your bottles to the Returns and Earns centre. Then spending it on more drinks."

### Strengths:

- You've used an engaging opening that directly addresses the reader
- Good use of an example to illustrate the point

Weaknesses: Oversimplified Logic → Your reasoning presents a circular argument that doesn't hold up to scrutiny. The idea of infinite money from bottle returns ignores the cost of purchasing drinks initially.

Exemplar: *Consider exploring the actual financial benefits: "By collecting and returning bottles, you could earn extra pocket money while making environmentally conscious choices."*

#2: "Plus you could even get more rich then Elon Must by just repeating those steps."

### Strengths:

- Creative attempt to use a well-known figure for comparison
- Shows enthusiasm for the topic

Weaknesses: Unrealistic Claims → Your comparison lacks credibility and undermines your argument. Making exaggerated statements about wealth comparison reduces the persuasiveness of your message.

Exemplar: *"While recycling bottles won't make you a billionaire, the small rewards add up over time and contribute to both your savings and environmental preservation."*

#3: "Imagine turtles wrestling with plastic bags, jellyfish getting kidnapped by plastic bags."

### Strengths:

- Effective use of emotional appeal
- Visual imagery that connects with readers

Weaknesses: Limited Development → Your environmental argument needs more specific examples and facts to support it. The imagery is engaging but requires more depth to be truly persuasive.

Exemplar: *"Marine animals suffer greatly from plastic pollution - sea turtles can mistake bags for jellyfish, leading to severe health issues, while dolphins can become entangled in plastic waste."*

→ Your writing shows enthusiasm for the topic, but needs stronger logical connections and more realistic examples. You've touched on important environmental themes but could develop them further with specific facts and statistics. However, your writing is quite short, which makes your ideas limited. Try to expand your piece and make it longer by including real-world examples of successful recycling programs and their impact. Your message would be more persuasive with a balance of emotional appeal and factual evidence.

**Actionable Task:** Rewrite your entire piece focusing on realistic benefits of recycling, including actual statistics about environmental impact and bottle return schemes in your area.

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**Score: 34/50**

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Section 2:

~~#1 Imagine earning 10c everytime you just save up your bottles, then bring all your bottles to the Returns and Earns centre. Then spending it on more drinks.~~ [Imagine earning 10 cents every time you save up your bottles and bring them to the Returns and Earns centre. You could use these earnings wisely.]

~~#2 Plus you could even get more rich then Elon Must by just repeating those steps. This is the definite way of earning money.~~ [While you won't become wealthy overnight, consistently recycling bottles can provide a steady stream of extra money. This is a reliable way to earn whilst helping the environment.]

~~#3 Imagine turtles wrestling with plastic bags, jellyfish getting kidnapped by plastic bags.~~ [Picture sea turtles struggling against plastic bags and jellyfish becoming entangled in this harmful waste.]

~~You shouldn't always just think about yourself but in this case if you only think about yourself you are helping all these hopeless animals!~~ [Even if you're primarily motivated by the financial reward, your actions will help protect vulnerable marine life!]