Section 1:

#1 (First paragraph) Strengths:

- Strong opening that establishes the main argument effectively
- Clear connection between individual action and broader environmental impact

Weakness: Limited Transition Development  $\rightarrow$  Your transitions between ideas within the paragraph feel abrupt, particularly when moving from introducing green paper to discussing deforestation. The phrase "By using green paper, we reduce the demand" would benefit from a smoother connection to the previous point.

Exemplar: "Green A4 paper, manufactured from recycled materials, represents an eco-conscious alternative that directly reduces demand for virgin paper, thereby supporting forest conservation efforts."

#2 (Third paragraph) Strengths:

- Well-integrated research support
- Clear link between colour psychology and workplace productivity

Weakness: Underdeveloped Evidence Exploration  $\rightarrow$  Your reference to the Stanford University study lacks depth in explaining how the findings specifically relate to green paper usage. The phrase "individuals exposed to the colour green were more creative" needs more context about the study's workplace applications.

Exemplar: "The Stanford University study revealed that participants working with green materials demonstrated a 20% increase in creative problem-solving abilities, suggesting that green paper could similarly enhance workplace innovation."

#3 (Fourth paragraph) Strengths:

- Effective emphasis on practical benefits
- Strong connection between physical comfort and productivity

Weakness: Redundant Information Structure  $\rightarrow$  Your discussion of eye strain and comfort contains repetitive ideas, particularly in "The calming effect of green can help you concentrate better" and later "creates a more positive work environment."

Exemplar: "The soothing properties of green paper reduce eye strain during extended work periods while simultaneously fostering an environment conducive to sustained focus and creativity."

Actionable Task: Rewrite the first paragraph focusing on creating smoother transitions between ideas by adding connecting phrases that show the logical progression from introducing green paper to its environmental benefits.

## Score: 43/50

## Section 2:

#1 Imagine a small change in our daily habits that could benefit both the environment and our productivity. A simple decision like choosing green A4 paper over the traditional white paper can make a significant impact. Green A4 paper not only helps protect the environment but also creates a more productive and comfortable workspace. Green A4 paper is an eco-friendly option that is made from recycled material. By using green paper, we reduce the demand [As an eco-friendly option made from recycled material, green A4 paper helps reduce the demand] for virgin paper, which in turn helps conserve our forests. Deforestation is a major contributor to climate change, and by switching to green paper we can actively participate in protecting our natural resources. Additionally, many green papers are produced using environmentally friendly dyes, reducing the harmful chemicals released into the environment.

Research has shown that recycling one ton of paper saves 17 trees, 7,000 gallons of water, and 4,100 kWh of electricity. These statistics demonstrate the positive environmental impact of using recycled materials. Choosing green paper means we're helping reduce waste and conserve vital resources. It's a small action that leads to significant environmental benefits. By making the switch to green A4 paper, we can all do our part in reducing our ecological footprint. The environmental benefits are clear-less deforestation, reduced energy consumption, and lower water usage. It's a simple but effective way to be more mindful of our planet.

#2 In addition to being environmentally friendly, green A4 paper also has psychological benefits that can improve our productivity. The colour green is known to have a calming effect on the mind. It promotes relaxation and helps reduce stress, which is especially important during stressful tasks or when working under pressure. When we use green paper, we are creating a more balanced and focused environment, which is essential for productivity. Studies have shown that people working in green environments tend to perform better in creative and problem-solving tasks. For example, a study by Stanford University found that individuals exposed to the colour green were more creative and innovative in their thinking. [Notably, research conducted at Stanford University demonstrated that exposure to the colour green enhanced participants' creative thinking and innovative problem-solving capabilities.] This makes green A4 paper the perfect choice for tasks such as brainstorming, writing, and studying.

#3 Using green A4 paper helps create a calm and focused environment that can improve the quality of your work. The calming effect of green can help you concentrate better, think more elearly, and come up with fresh ideas. [The inherent calming properties of green enhance concentration, mental clarity, and ideation.] This makes it an ideal choice for anyone looking to boost their creativity and focus. Green A4 paper also offers a visual advantage over traditional white paper. Its soothing colour is not only easy on the eyes but also helps create a more pleasant and inviting workspace. For those who spend long hours working with paper, the softer tone of green reduces eye strain and fatigue, making it easier to stay comfortable and focused for extended periods. Research has shown that people working in green spaces experiences less fatigue and more comfort compares to those surrounded by harsher, brighter colours. The colour green is widely associated with nature and is known to evoke feelings of calm and renewal. This creates a more positive work environment, where you can feel motivated and energized [energised]to get your tasks done.

In conclusion, green A4 paper is the superior choice for many compelling reasons. It helps protect the environment by reducing waste and conserving resources. It enhances productivity by promoting focus and creativity, and it provides a more comfortable working experience. By making the simple switch to green A4 paper, we can all contribute to a more sustainable future and improve our own work environment. Let's make green A4 paper our go-to choice for a better, more productive, and eco-friendly tomorrow.