

Section 1:

#1: "Superior Contrast for Visual Clarity" paragraph Strengths:

- Clear topic sentence that directly states the main point
- Good use of technical details about visibility and contrast

Weaknesses: Lack of specific examples → Your writing would be more convincing if you included concrete examples of how white paper improves visibility in specific architectural drawings. The phrase "every detail is visible" is too vague and needs supporting evidence.

Exemplar: *When creating detailed floor plans with intricate measurements or shadowing techniques, white paper ensures that even the finest pencil lines remain crisp and readable, unlike coloured paper which can muddy these crucial details.*

#2: "A Professional and Neutral Base" paragraph Strengths:

- Strong connection to professional context
- Good explanation of how colour affects perception

Weaknesses: Underdeveloped argument → Your point about distraction needs more depth. The phrase "can distract viewers" doesn't explain how or why this happens. You need to give specific scenarios where coloured paper causes problems in architectural presentations.

Exemplar: *During client presentations, coloured paper can alter the appearance of material swatches and texture samples, potentially leading to misunderstandings about your design intentions.*

#3: "Versatility" paragraph Strengths:

- Practical approach highlighting multiple uses
- Clear relevance to architectural work

Weaknesses: Limited scope → Your discussion of versatility is too brief. The phrase "all stages of your creative process" needs unpacking with specific examples of different architectural tasks and how white paper serves each one.

Exemplar: *From quick conceptual sketches to detailed construction drawings, white paper provides the ideal surface for everything from pencil renderings to precise technical illustrations and even 3D model templates.*

■ Your persuasive piece needs more concrete examples to support your claims. Try to include specific scenarios where white paper proves superior in architectural work. Your paragraphs could be longer with more detailed explanations of each advantage. Consider adding comparisons between specific types of coloured paper and white paper to strengthen your arguments.

Actionable task: Rewrite your versatility paragraph by including at least three specific examples of architectural tasks and explain exactly how white paper benefits each one.

Score: 40/50

Section 2:

Why white paper is better than ~~colored~~ [coloured]

As an architect, your work is a blend of creativity, precision, and communication. Every detail you present—whether it's a conceptual sketch, a detailed blueprint, or a client proposal—needs to convey clarity and professionalism. While ~~colored~~ [coloured] paper may seem like a creative choice, white paper offers distinct advantages that align with the demands of architectural work. Below are compelling reasons why white paper is a better choice for architects.

#1 Superior Contrast for Visual Clarity

Architectural designs often rely on intricate lines, precise measurements, and subtle shading. White paper provides the highest contrast for both black ink and ~~colored~~ [coloured] drawings, ensuring that every detail is visible and easy to interpret. ~~Colored~~ [Coloured] paper, on the other hand, can distort colors or reduce visibility, making it harder to accurately assess drawings or share designs with clients and contractors. White paper ensures your vision is communicated clearly and effectively.

#2 A Professional and Neutral Base

White paper conveys a sense of professionalism and neutrality, allowing the focus to remain on your designs. When presenting sketches, proposals, or blueprints, a clean, white background keeps the attention on the content rather than the medium. ~~Colored~~ [Coloured] paper, while artistic, can distract viewers or unintentionally influence the perception of your design, especially when presenting ~~color-sensitive~~ [colour-sensitive] elements like material palettes or lighting schemes.

#3 ~~versatility~~ [Versatility] As an architect, you likely use paper for a variety of purposes, from initial brainstorming to ~~finalized~~ [finalised] presentations. White paper is versatile enough to

support sketches, printed designs, detailed annotations, and even model-making templates. Its adaptability makes it a practical choice for all stages of your creative process.

Conclusion

For architects, the choice of paper is more than a medium; it's a reflection of their professionalism, precision, and priorities. White paper offers unparalleled clarity, adaptability, and neutrality, making it the ideal foundation for architectural work. By choosing white paper, you not only enhance the accuracy and impact of your designs but also embrace a cost-effective and environmentally responsible solution. Let your creativity and expertise shine without distraction. Opt for white paper as the canvas for your architectural vision.