

Section 1:

#1 - Introduction and First Argument Strengths:

- Your opening question effectively engages readers
- Your clear thesis statement identifies three main points

Weaknesses: Underdeveloped Introduction → Your introduction lacks depth and compelling examples. You write "There are many reasons for this" without providing a strong hook or background information about why this topic matters. Your first argument about visibility needs specific examples or scenarios to support your claim.

Exemplar: ***Have you ever struggled to read important documents printed on coloured paper? White A4 paper has proven to be the ultimate choice for countless professionals, students and organisations worldwide. Its unmatched visibility, professional appearance and versatility make it the superior option for all printing needs.***

#2 - Second Argument (Professional Image) Strengths:

- Your example about bills and letters is relevant
- Your link between white paper and professionalism is logical

Weaknesses: Limited Evidence → Your argument about professionalism relies heavily on stating "This is why" without providing concrete examples. You mention "work meetings" but don't explain how white paper specifically enhances professional communication.

Exemplar: ***White A4 paper has become the global standard in professional settings because it creates sharp contrast with text, ensures consistent document quality across offices, and maintains clarity in important communications like contracts and reports.***

#3 - Conclusion Strengths:

- Your attempt to summarise main points
- Your confident closing statement

Weaknesses: Overstatement and Lack of Impact → Your conclusion makes an extreme claim calling it "the best paper in the universe" without meaningful reflection. You simply list points rather than leaving readers with a memorable takeaway.

Exemplar: *The superior visibility, professional standard and adaptable nature of white A4 paper make it the cornerstone of effective communication in our modern world, whether in education, business or personal correspondence.*

■ Your writing presents valid points about white A4 paper but needs more specific examples and deeper analysis. Try expanding each paragraph by adding real-life scenarios where white paper makes a difference. Your arguments would be stronger if you compared white paper directly with other colours using specific examples. Make your writing longer by developing each point with clear evidence.

Actionable Task: Rewrite your second paragraph about visibility, focusing on providing two specific examples of how coloured paper has caused reading difficulties in real situations.

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**Score: 38/50**

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Section 2:

#1 Have you ever wondered what is the best ~~color~~ [colour] for A4 paper? Well there is no doubt that white is the best ~~color~~ [colour] for A4 paper. There are many reasons for this. ~~It~~ [It] makes the content on the paper more visible, presents a professional look and it is versatile.

#2 ~~Firstly, white paper is the best paper to use because~~ [White paper proves to be the optimal choice as] it makes the content on the paper more visible and readable. As ~~it~~ [it's] a neutral ~~color~~ [colour], it does not take the focus or attention away from the actual content. Other ~~colors~~ [colours] like blue can be distracting and confuse the reader ~~on where to find the text~~ [when locating the text]. This is why A4 white paper is the most ideal choice.

In addition, white paper projects a professional image. Documents printed on A4 paper ~~gives~~ [give] a clear, clean and presentable appearance which is important for professional situations such as work meetings. This is also why bills and letters which you ~~receive~~ [receive] in the mail are printed on white A4 paper. In order to present documents in a professional manner you must use white A4 paper.

#3 Lastly, white A4 paper is versatile and can be used for a variety of purposes. This ranges from work documents, bills, letters and school projects. If you used ~~colored~~ [coloured] paper, the text and images would be blended into the ~~colored~~ [coloured] background. This is why white A4 paper is the best.

In conclusion, white A4 paper is the best paper in the universe. It enhances ~~visability~~ [visibility], It gives a professional image and it is versatile.