

Section 1: #1: "Today, I wish to discuss a matter we often neglect – the colour of A4 paper..."
Strengths:

- Strong hook that creates intrigue about an unconventional topic
- Clear thesis statement establishing the main argument

Weaknesses: Opening structure → Your introduction lacks a smooth transition between the hook and your main argument. You move abruptly from introducing the topic to stating white paper's benefits. The phrase "Whilst it may remain neutral, with no visually attractive advantages" contradicts your later arguments about white paper's visual benefits.

Exemplar: "Today, I wish to discuss a matter we often neglect – the colour of A4 paper. While seemingly mundane, the choice of white paper plays a crucial role in our daily lives, from its professional appeal to its practical advantages in communication."

#2: "White paper allows a text to be visible..." Strengths:

- Logical reasoning about contrast and readability
- Effective comparison with coloured alternatives

Weaknesses: Paragraph cohesion → Your supporting evidence jumps between different ideas without proper connections. The shift from "Clearly, white is the most suitable colour" to "Have you ever been artistic" creates a jarring transition. You introduce art and printing without properly developing either point.

Exemplar: "White paper provides optimal text visibility through its neutral background, creating the highest contrast for letters compared to coloured alternatives. This superior legibility ensures your message stands out clearly, whether in handwritten or printed form."

#3: "Is there an ulterior motive behind white paper?..." Strengths:

- Integration of scientific perspective
- Strong evidence supporting main argument

Weaknesses: Rhetorical consistency → Your tone shifts dramatically with casual phrases like "Yeah you heard me right," which undermines the formal, persuasive nature of your speech. The scientific argument loses impact through informal delivery.

Exemplar: "Research demonstrates that white backgrounds enhance focus and cognitive processing. This scientific evidence supports what educators have long observed: white paper improves concentration, allowing students to better engage with content."

Actionable Task: Rewrite your introduction and first body paragraph focusing on creating smooth transitions between ideas. Start with your hook about neglected topics, then systematically present your arguments about white paper's benefits in order of importance.

Score: 40/50

Section 2:

#1 Good morning, everyone,

Today, I wish to discuss a matter we often neglect – the colour of A4 paper. ~~Whilst it may remain neutral, with no visually attractive advantages, the unparalleled benefits it brings from professionalism to the ability to express oneself,~~ [While its neutral appearance might seem unremarkable, white paper offers unparalleled benefits, from its professional qualities to its expressive potential.] ~~the colour white is the top choice.~~ [These attributes make white the optimal choice.]

#2 White paper allows a text to be visible. The neutral background provides the highest contrast of letters in comparison to coloured paper, making the writing legible. It makes sure what you write stands out. Coloured paper, like blue, yellow or green, can make it harder to read the text and reduces the contrast. ~~Clearly, white is the most suitable colour for A4 paper for daily use.~~ [This superior contrast makes white the definitive choice for everyday paper use.]

Have you ever been artistic and want to convey your message on paper, using a variety of colours? White can be somewhat dull and unattractive, providing a stark contrast against the bright and vivid art. White paper is also beneficial with standard papers. If you've ever tried printing on coloured paper, you probably faced several problems like ink bleeding or poor print quality. As you can see, even the printers agree that white paper is the best option.

Let's not forget the professionalism that white paper conveys. What is the current colour of paper we use? White. From documents to school projects, almost all the important documents and resumes are on white paper. White paper is universally ~~recognized~~ [recognised] as clean, formal, and ~~organized~~ [organised] in all areas of education as it gives your work a polished, professional look. On the other hand coloured paper symbolises a lack of seriousness and dedication. If you want to make a strong and lasting impression, white paper is the way to go.

#3 ~~Is there an ulterior motive behind white paper?~~ [Beyond these practical benefits, white paper serves another crucial purpose.] Well, studies show that white backgrounds enhance focus and cognitive processing. ~~Yeah you heard me right,~~ [Indeed,] white paper improves concentration,

allowing students to focus on the content taught. On the other hand, whilst coloured paper can seem like a fun alternative, scientists disagree. Colored paper can be overwhelming or tiring on the eyes, especially during long reading or writing sessions. Clearly, white is the best paper for daily usage.

In conclusion, white A4 paper is the clear winner when it comes to readability, versatility, and professionalism. Don't you agree? I mean it has everything, allowing clarity, consistency with printing devices and provides a neutral and ~~bleak~~ [blank] background. Clearly the blank canvas is the way to go.

Thank you.