Section 1:

#1 First paragraph Strengths:

- Strong opening hook with direct comparison between paper colours
- Clear structure introducing three main arguments

Weaknesses: Underdeveloped comparisons → Your comparisons between paper colours lack specific examples or evidence. The statements about white paper being "prone to dirt and rust" and black paper having limited colour usage remain unsupported.

Exemplar: "While white paper may appear professional, its tendency to show dirt and stains makes it impractical for everyday use, as evidenced by how quickly it deteriorates in school bags and office environments."

#2 Second paragraph Strengths:

- Introduces interesting historical context about paper production
- Includes specific cost savings figure

Weaknesses: Abrupt transitions \rightarrow Your paragraph jumps from historical facts to cost savings without establishing a clear connection between these ideas. The phrase "this is the truth" doesn't effectively link your evidence to your conclusion.

Exemplar: "As brown paper requires no additional processing, manufacturers can save up to £22,500 annually on bleaching and dyeing costs, making it the most economical choice for both producers and consumers."

#3 Last paragraph Strengths:

- Uses relatable everyday scenario
- Connects directly to reader experience

Weaknesses: Circular reasoning \rightarrow Your argument about brown paper being good because it matches dirt relies on circular logic. The statement "they are both brown" doesn't effectively support your conclusion about superiority.

Exemplar: "Brown paper's natural coloring provides practical advantages in everyday use, as minor stains and marks blend seamlessly with its surface, maintaining a presentable appearance even after considerable handling."

Actionable Task: Rewrite your second paragraph focusing on creating clear connections between historical facts and modern cost benefits, ensuring each sentence builds upon the previous one to strengthen your argument.

Score: 39/50

Section 2:

#1 Brown paper. One of the world's most underrated paper colours ever. White paper seems formal, but it is one of the colours, which are most prone to dirt and rust. [White paper appears formal, but it is one of the colours that is most prone to dirt and rust.] Black paper, you pretty much can't use any colour on it. [nearly all colours become ineffective when used on it.] And don't even get me started on any other paper. Brown paper is the cheapest, it is eco-friendly, and is prone to dirt.

#2 Firstly, brown paper is the cheapest. Most people don't know that brown is the original colour of paper. Yes, brown, before the dye, and bleach. In fact factories and buyers can save up to 22,500 dollars per year. [In fact, factories and buyers can save up to £22,500 per year.] If we use more brown paper, this is the truth. That is why we should use more brown paper.

#3 Lastly, it is prone to dirt. [Finally, its resilience to dirt makes it practical.] We've all had that moment when we're walking and we drop the paper, smearing it into a bunch of dirt and mud. However, there is one thing that is common through brown paper and dirt. They are both brown. So, it hides the stain a whole lot better than any other colour. Therefore, brown paper is the best.

Next, it is eco-friendly. As I said, brown paper doesn't need bleaching or dying, and both aren't very eco friendly, since bleaching causes carbon dioxide releases and dye needs acids and alkali. Brown paper doesn't need any of those since it is pure paper from the trees. Though you might say that paper comes from trees, which is true, brown paper is better than the bleaching and dying techniques. Hence Brown paper is superior.

Now I hope you agree with me that brown paper is the best because brown paper is the cheapest, it is eco-friendly, and is prone to dirt. Thank you.