

## Section 1:

### #1 (Introduction paragraph) Strengths:

- Effectively captures attention with a thought-provoking opening question about an everyday object
- Builds interest gradually by explaining the widespread use and importance of paper

Weaknesses: Underdeveloped Hook → Your opening relies heavily on rhetorical questions without fully engaging the audience emotionally. The phrase "Sounds odd, right?" could be strengthened to create a more compelling introduction.

Exemplar: "Paper - this seemingly mundane object shapes our world in extraordinary ways, from the pages that carry our most precious memories to the documents that drive global commerce."

### #2 (Environmental argument paragraph) Strengths:

- Makes a relevant connection between paper choice and environmental impact
- Addresses counter-arguments about coloured paper production

Weaknesses: Lack of Specific Support → Your environmental claims about white paper manufacturing need more concrete details. The phrase "Countless manufacturers are producing white paper in an environmentally conscious manner" remains vague without specific examples.

Exemplar: "Leading paper manufacturers now produce white paper using sustainable forestry practices and energy-efficient bleaching processes, resulting in a 40% smaller carbon footprint compared to dyed paper products."

### #3 (Cost and practicality paragraph) Strengths:

- Presents practical considerations about accessibility
- Uses relatable examples to illustrate your point

Weaknesses: Repetitive Structure → Your discussion of affordability repeats similar ideas without development. The phrases "white paper is cheap" and "white's cost means that everyone can afford it" could be consolidated for greater impact.

Exemplar: "The cost-effectiveness of white paper makes it universally accessible, ensuring that from students to small business owners, everyone can maintain professional standards without straining their budget."

Actionable Task: Rewrite your environmental impact paragraph by incorporating specific examples of eco-friendly manufacturing processes and comparative data between white and coloured paper production methods.

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**Score: 42/50**

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Section 2:

Good morning, everyone. I am here to talk about coloured paper. ~~Sounds odd, right?~~ [You might wonder why this matters.] However, paper is one of the most highly-demanded objects in the whole world. Whether it is used for drawing, printing, or for crafting, paper is one of the most useful things that have been invented. #1 Paper can be dyed, to make different colours of paper. Whether it is white, black, red, or orange, the possibilities are endless. However, which colour of paper is the best out of all of the colours? The answer █ is undoubtedly white.

First and foremost, white is clear and concise to read. Other colours may not contrast enough with black print, and thus be difficult to read and understand. In fact, yesterday, our teacher gave us red paper to read from. It was so difficult to read from red coloured paper, as the colours did not contrast enough. But think of versatility, too, white paper will find its place everywhere- from corporate offices to classrooms, creative studios, and home offices. Its natural shade is complemented with literally any colour of ink, from calm blues up to chaotic reds. It is this adaptability that makes it a universal choice for so many applications, whether legal documents, artistic sketches, or everyday notes.

#2 Not to mention, there's the ecological aspect as well. ~~Countless manufacturers are producing white paper in an environmentally conscious manner, utilising materials contributing to responsible consumption.~~ [Many manufacturers now produce white paper through environmentally conscious processes, incorporating sustainable materials that promote responsible consumption.] Therefore, choosing high-quality, white recycled paper may have the potential effect of reducing trash for a cleaner tomorrow while assuredly bringing the excellence one wants in the documents at hand. Compared to coloured paper, all of which require special dyes and treatment, thus being less eco friendly.

#3 There is also the question of cost. White paper is cheap and high-quality, much cheaper than say, green paper. In fact, white's cost means that everyone can afford it and enjoy it. Even for people going through economical problems, they can still purchase white paper for all sorts of uses. In fact, white paper is also better for drawing. Imagine trying to use a purple pencil on purple paper! We wouldn't be able to see a thing! White makes any other colour visible, whether

it is green, yellow or red! Of course, white cannot show white, but there are no white markers and white pencils are usually used for highlights.

In summary, white isn't a colour-it is an option that empowers your work, elevates your thoughts, and streamlines communication. It's synonymous with professionalism, versatility, and clarity, and it adds greatly to the quality of our presentations and documents. So the next time you reach for a pile of A4s, remember the advantages of white. Thank you.