

## Section 1:

### #1 (First paragraph) Strengths:

- Strong opening that establishes clear purpose and thesis
- Effective use of transitional phrase "at first glance" to engage audience

Weaknesses: Limited Development → Your introduction would benefit from more specific context about why this topic matters. The phrase "carries a great deal of depth" needs supporting details to truly hook your audience.

Exemplar: "Today, I want to explore how the seemingly mundane choice of A4 paper colour profoundly impacts our professional success, creativity, and daily productivity. I am here to demonstrate why white is unequivocally the superior choice."

### #2 (Fourth paragraph - psychological perspective) Strengths:

- Thoughtful incorporation of psychological impacts
- Clear connection between paper colour and productivity

Weaknesses: Underdeveloped Claims → Your psychological analysis needs more specific evidence. The phrase "makes our workplaces clean and neat" requires concrete examples of how this directly affects workplace behaviour.

Exemplar: "From a psychological perspective, white symbolises purity and clarity, creating an environment that research has shown can increase focus by up to 20%. Working with white paper transforms our workspaces into distraction-free zones, allowing our minds to process information more effectively."

### #3 (Final paragraph) Strengths:

- Strong concluding statement that reinforces main points
- Effective use of parallel structure in listing benefits

Weaknesses: Abrupt Closure → Your conclusion rushes through final thoughts without fully synthesising the argument. The phrase "it's more than just an option" needs more elaboration to leave a lasting impression.

Exemplar: "White paper isn't merely a choice—it's the foundation upon which we build professional excellence, creative expression, and effective communication. Its timeless benefits of professionalism, versatility, and clarity make it not just the preferred choice, but the essential choice for achieving our highest potential in every document we create."

Actionable Task: Rewrite your psychological impact paragraph focusing specifically on how white paper affects different cognitive processes, incorporating concrete examples from real workplace scenarios.

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**Score: 42/50**

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Section 2:

#1 Today, I want to discuss a topic that may seem simple at first glance yet carries a great deal of depth in the meaning of our everyday life: the colour of A4 paper. I am here specifically to convince you that white is the best colour for A4 paper.

First, white paper provides the perfect backdrop for any type of work. Whether you are drafting a report, sketching out ideas, or printing important documents, the crispness of white allows for optimal clarity and readability. Text printed on white paper stands out, ensuring that what you want to communicate is easily understood. It provides a clean canvas that enhances contrast, making any print job look professional and polished.

But think of versatility, too: white paper will find its place everywhere- ~~everywhere~~ [everywhere—] from corporate offices to classrooms, creative studios, and home offices. Its natural shade is complemented with literally any colour of ink, from bold blues up to vibrant reds. It is this adaptability that makes it a universal choice for so many applications, whether legal documents, artistic sketches, or everyday notes.

#2 Let's look at it from a psychological point of view: white ~~symbolizes~~ [symbolises] purity, simplicity, and clarity. Working with white paper makes our workplaces clean and neat. ~~This increases concentration by minimizing visual pollution; thus, our brain could be more productive in acting on tasks.~~ [This increases concentration by minimising visual distractions, enabling our brain to focus more effectively on tasks.] It allows the mind to think more clearly, which, again, will contribute positively to communicating effectively in writing and printing.

Besides, there is also the question of accessibility. White paper is easy to access and widely accepted both in professional and academic fields. It's a standard that everybody understands. When we choose white, we ensure that our documents meet our audience's expectations, thus fostering an environment of understanding and uniformity.

Not to mention, there's the ecological aspect as well. Countless manufacturers are producing white paper in an environmentally conscious manner, ~~utilizing~~ [utilising] materials contributing to responsible consumption. Therefore, choosing high-quality, white recycled paper may have the

potential effect of reducing trash for a cleaner tomorrow while assuredly bringing the excellence one wants in the documents at hand.

#3 ~~In the end~~, [Ultimately,] white isn't a colour-it is an option that empowers your work, elevates your thoughts, and streamlines communication. It's synonymous with professionalism, versatility, and clarity, and it adds greatly to the quality of our presentations and documents. So the next time you reach for a pile of A4s, remember the advantages of white. It's more than just an option-it's the best option. Thank you.