

Section 1:

#1 a. Strengths: Your introduction effectively establishes Rick's character as someone resistant to modern technology. The contrast between his preference for "olden day style" and the upcoming tour creates an engaging premise.

b. Weaknesses: Limited development of Rick's motivation → The introduction merely states Rick saw an advertisement in a newspaper, but doesn't explore why someone who dislikes technology would attend a technology tour. The character feels somewhat one-dimensional with his technology-resistant persona.

c. Exemplar: *Rick was unsure about how the day was going to turn out. He had signed up for a tour at the Samsung Lab after seeing it advertised in a printed newspaper article, hoping perhaps to understand this new world that seemed to be leaving him behind. As a man who preferred the familiar comfort of TV remotes and manual doors, he approached the lab with a mixture of curiosity and trepidation.*

#2 a. Strengths: Your shift to the Lab Inspector's point of view provides an external perspective on Rick's struggles with technology. The door interaction effectively illustrates the technological gap.

b. Weaknesses: Abrupt point-of-view transition → The shift to the Lab Inspector's perspective happens without clear indication, potentially confusing readers. The inspector's introduction feels rushed and doesn't establish why their perspective matters to the story.

c. Exemplar: *Point of View: Lab Inspector Standing near the entrance, I watched as an elderly gentleman approached our facility. Having worked here since the lab opened, I've grown accustomed to visitors marvelling at our technology, but this man—Rick, as he later introduced himself—seemed genuinely bewildered. When he attempted to push our voice-activated door, I rushed to assist him.*

#3 a. Strengths: Your concluding paragraph from Rick's perspective effectively captures his conflicted feelings about technology. The humorous reference to a toaster giving life advice shows his sarcastic attitude.

b. Weaknesses: Inconsistent timeline reference → The mention of "since the 2013's" creates confusion about when the story is set. The sudden self-reflection about being "old and wrinkly" feels disconnected from the narrative flow established earlier.

c. Exemplar: *Point of View: Rick I cannot fathom why anyone would complicate something as simple as turning on a television. Yet, I must admit, seeing how far technology has advanced since my younger days both baffles and fascinates me. Perhaps I've become that stereotypical old man resistant to change. Before long, I'll be having philosophical conversations with my toaster as it dispenses life advice alongside my morning bread.*

■ Your feature article shows promise with its multiple perspectives approach, but needs more depth in character development. Rick's journey through the Samsung Lab could be more compelling if you established stronger motivations for his visit and showed meaningful changes in his perspective. Try expanding the interactions between characters rather than simply describing their reactions. Additionally, the contrasts between old and new technology would benefit from more specific details rather than general references. Your dialogue needs more natural flow—consider how people actually speak rather than using it primarily to deliver information. The setting of the Samsung Lab itself remains underdeveloped; adding sensory details about the environment would help readers feel immersed in this high-tech world. Also, consider a clearer timeline and setting to ground your story in a specific context.

Score: 40/50

Section 2:

A Day at the Samsung Lab

Rick was unsure about how the day was going to turn out. He had signed up for a tour at the Samsung Lab after seeing it advertised in a printed newspaper article. He was the sort of person who preferred the olden day style like using a TV remote and having doors that you just push and walk through. So, when the day came, he had a feeling that he was going to be invaded by ~~manipulative~~ [intrusive] technology.

#1 **Point of View: Lab Inspector** I have been working here ever since the lab has opened. ~~Though, never have I seen a person so uneducated about technology.~~ [Never before have I seen someone so unfamiliar with technology.] He mentioned his name as Rick, a sixty-seven-year-old. When entering the lab Rick ~~attempted~~ [attempted to open] ~~pushing~~ the door. The doors at our lab are automatic, and they open whenever someone says 'open.' I rushed to help him through the door and he thanked me in return. As he walked away, I heard him mutter something about how stupid that door was.

#2 **Point of View: Guide** I was leading my tour group, showing them the high technology, letting them try the demos and in return, they were astonished by the reliability. One person in particular

caught my eye. He did not look like someone to be in our generation. When showing the group the Smart TV, he was struggling a lot. I recall him trying to find the TV remote. The Smart TV uses voice recognition, though the act was so funny that I could not be bothered to tell him. Later a young couple turned on the TV by simply saying the words, "Turn On." The look on the old man's face was hysterical. ~~"Why would anyone make something like that, back when I was young, we used to just turn on the television by clicking buttons,"~~ ["Why would anyone make something like that? Back when I was young, we used to just turn on the television by pressing buttons,"] he exclaimed.

#3 Point of View: Rick I certainly cannot think of one reason why anyone would make something so complicated like this. Despite it being a headache to turn on a simple TV, it fascinates me to see the world has developed a whole lot since ~~the 2013's~~ [2013]. Wait, does that mean that I am old and wrinkly [?] Times have certainly changed and ~~soon later~~ [soon], the toaster will be giving me life advice.