Section 1:

#1 Stepping into the newly built Samsung lab felt as if he was entering into a whole new universe. As he entered, he was flabbergasted by all the technology that he never knew existed. From talking fridges and self-vacuuming vacuums to AI dogs and folding phones he was overwhelmed by all the new technology that he has been unaware of all this time.

Strengths: Your opening paragraph effectively establishes the setting and captures Rick's sense of wonder. The description of various technologies creates a vivid picture of an advanced laboratory.

Weaknesses: Repetition of ideas \rightarrow You repeat the concept of being overwhelmed by new technology twice in the same paragraph, which diminishes the impact. The sentence structure also lacks variety, with multiple instances of "he was" constructions appearing in quick succession.

Exemplar: Stepping into the newly built Samsung lab, Rick felt transported to another universe. His eyes widened at the sight of talking fridges, self-vacuuming robots, AI dogs and folding phones—technologies he'd never imagined possible until now.

#2 "We saw you checking out the phones and you seemed to really like one of them, may we know why you did not buy it?" questioned JaxonRick was hesitant at first but then explained how the cost was out of his budget and was way too expensive for him. Then Lachlan looked at Jaxon and nodded and then from behind his brought the phone that Rick was looking at and said we are happy to give you a discount for the phone. Only if you still want to buy it.

Strengths: Your dialogue effectively advances the plot and creates a meaningful interaction between characters. The hesitation from Rick adds authenticity to his character.

Weaknesses: Run-on sentences \rightarrow The second paragraph contains several sentences joined with "and" and "then," making it difficult to follow. There are also some unclear pronoun references (such as "from behind his brought") that create confusion about who is performing which action.

Exemplar: Rick hesitated before admitting the truth. "The price is beyond my budget," he explained with a sigh. Lachlan exchanged a knowing glance with Jaxon, then revealed the phone Rick had been admiring from behind his back. "We'd be happy to offer you a special discount if you're still interested."

#3 It screamed out "Would you like me to add milk to your grocery list." Rick jumped back and fell to the ground in shock. He screamed and the next second there was a robot standing next to him ready to aid him if he was hurt. "Are you okay sir?" Questioned the robot

Strengths: Your humorous depiction of Rick's startled reaction creates an engaging moment of comedy. The quick appearance of the helper robot effectively showcases the lab's advanced technology.

Weaknesses: Underdeveloped scene \rightarrow The transition between events happens too quickly, not allowing readers to fully appreciate Rick's emotional response. The dialogue lacks punctuation marks, and there are missed opportunities to describe the robot's appearance or Rick's complete reaction.

Exemplar: "Would you like me to add milk to your grocery list?" the fridge announced in a cheerful voice. Rick leapt backwards in terror, losing his balance and tumbling to the floor with a yelp. Before he could even catch his breath, a sleek metallic robot appeared at his side, its sensors scanning him for injuries. "Are you alright, sir?" it enquired with mechanical precision.

■ Your feature article presents an entertaining concept with a likeable protagonist experiencing future technology. To strengthen your writing, consider developing Rick's character further by including more of his thoughts and feelings throughout the encounter. Currently, we know very little about him beyond his phone situation. Also, the pacing of your story could be improved by expanding certain key moments. For instance, when Rick first enters the lab, you could describe specific details about how the lab looks, smells, and sounds to create a more immersive experience for your readers. Additionally, the interaction with Jaxon and Lachlan feels somewhat rushed and convenient. Perhaps you could build tension by having Rick try to leave without the phone, only to be stopped by the technicians who noticed his interest. Your dialogue is a strong element of your writing, but could benefit from more varied speech tags beyond "said" and "replied." Lastly, consider adding a more meaningful conclusion that shows how Rick's life changes after receiving the new phone, rather than simply ending with the transaction.

Overall Score: 40/50

Section 2:

Stepping into the newly built Samsung lab felt as if he was entering into a whole new universe. As he entered, he was flabbergasted by all the technology that he never knew existed. From talking fridges and self-vacuuming vacuums to AI dogs and folding phones he was overwhelmed by all the new technology that he has [had] been unaware of all this time. #1

As he was looking around, he passed a fridge.

It screamed out "Would you like me to add milk to your grocery list?"

Rick jumped back and fell to the ground in shock. He screamed and the next second there was a robot standing next to him ready to aid him if he was hurt. #3

"Are you okay sir?" Questioned [questioned] the robot.

"Yes, I am doing great. Can you please leave me alone now, that would be even better," Rick insisted.

Then the robot left. But little did Rick know he was being watched by the technician Jaxon and the lab manager Lachlan by [through] hundreds of cameras and they were cracking up because of the way Rick was reacting to all of the tech tools.

Next was the phone section, this is [was] what Rick was most excited about because he really needed a new phone. He has [had] been using the Samsung Galaxy S7 edge for around 9 years now and the screen was so cracked you could barely see anything on the phone. He found a phone that he really liked because it looked new but was not hard to use compared to the newer phones.

But when he saw the price tag, he immediately put the phone down and went in the direction of the exit. He went through the scanner and when he was about to exit the building he bumped into Jaxon and Lachlan.

"Oh sorry ," Rick said.

"H's [It's] ok," Lachlan replied.

"We saw you checking out the phones and you seemed to really like one of them, may we know why you did not buy it?" questioned Jaxon .

Rick was hesitant at first but then explained how the cost was out of his budget and was way too expensive for him. Then Lachlan looked at Jaxon and nodded and then from behind his [his back] brought the phone that Rick was looking at and said "we [We] are happy to give you a discount for the phone. Only if you still want to buy it." #2

"Thank you, I would love to buy it " he enthusiastically replied.

"Then we have a deal, how about instead of \$875 we will give it to you for \$600?" Lachlan responded.

Rick agreed and pulled out \$600 from his wallet and exchanged it for the phone.

"Thank you again ," Rick said appreciatively.

"You're welcome," Jaxon and Lachlan replied at the same time.

Then Rick was [left] with his new phone and a day he would never forget.