

Section 1:

#1 "Exercise should be compulsory."

a. Strengths:

- Your writing is concise and direct.

b. Vague assertion → Your statement lacks proper substantiation and could be construed as an unsupported, sweeping generalisation. You must provide evidence or reasoning to bolster your claim. Specific examples, statistics, or logical arguments would lend credibility to your assertion.

c. ***Exercise should be compulsory in order to promote better public health outcomes and reduce the burden on healthcare systems.***

#2 "Envision a world where people are coughing on the cracked pavements of the dystopian world. Their lungs are burning from lack of fresh air due to illness and they have gotten used to the constant, excruciating pain throbbing in their lifeless faces."

a. Strengths:

- Your vivid, descriptive language paints an evocative picture that engages the reader's emotions.
- Your writing demonstrates creativity and rhetorical flair.

b. Excessive hyperbole → While emotive language can be impactful, your depiction ventures into the realm of hyperbole. Phrases like "constant, excruciating pain throbbing in their lifeless faces" strain credulity and risk alienating your audience. Aim for a more measured, realistic portrayal that still conveys the gravity of the situation.

c. ***Imagine a world where preventable illnesses run rampant, where people suffer needlessly because they neglected the simple yet vital act of regular exercise. Chronic conditions sap their vitality, burdening an already overstretched healthcare system.***

#3 "Imagine a world where people are constantly glued to their phones, their eyes never leaving the screen. Conversations are interrupted by the constant buzz of notifications, and real-world interactions have taken a backseat to digital distractions." a. Strengths:

- Your writing taps into a relatable, contemporary issue that will resonate with many readers.

- Your use of sensory details (e.g., "constant buzz of notifications") helps immerse the reader in the scene.

b. Lack of nuance → While your portrayal of phone addiction is vivid, it lacks nuance and could be seen as a bit reductive. Not everyone who uses their phone frequently is "addicted" or completely disengaged from the real world. Acknowledging the complexity of the issue and the variability of people's experiences would make your argument more persuasive.

c. Imagine a world where the allure of digital distraction threatens to erode the fabric of human connection. For many, phones have become an ever-present companion, blurring the lines between the virtual and the real. While these devices offer unprecedented access to information and communication, their overuse can lead to a gradual disengagement from the richness of face-to-face interactions and the world around us.

■ Your persuasive writing demonstrates a flair for evocative language and tackles some thought-provoking issues. However, to truly convince your reader, you need to strike a balance between emotional appeal and logical argumentation. While your vivid descriptions certainly grab attention, they occasionally veer into hyperbole, which can undermine your credibility. Focus on painting a realistic, relatable picture that still conveys the gravity of the situation. Additionally, strive to provide more specific evidence and examples to support your assertions. Sweeping generalisations, no matter how passionately expressed, are less persuasive than well-reasoned arguments backed by facts. Finally, consider acknowledging the complexity of the issues you raise. Recognising nuance and counterarguments, then refuting them, can actually strengthen your position. By honing these aspects of your writing, you'll create a more balanced, convincing piece that resonates with your readers on both an emotional and intellectual level.

SCORE: 42/50

Section 2:

Transformation Exercise Take a simple argument and develop it through three levels of sophistication using the PRISM approach.

#1 Exercise should be compulsory.

~~#2 Exercise should be most certainly be compulsory everywhere because it improves people's health and reduces the chance of cancer or other serious diseases like pneumonia and the flu.~~
#2 [Exercise should most certainly be compulsory everywhere because it improves people's health and reduces the chance of cancer or other serious illnesses like pneumonia and the flu.]

#3 Envision a world where people are coughing on the cracked pavements of the dystopian world. Their lungs are burning from lack of fresh air due to illness and they have gotten used to the constant, excruciating pain throbbing in their lifeless faces. Once renowned as one of the most famous hospitals in the world for their care and reliability, ~~now is~~ [it is now] packed with disease. Humans crowd into a singular room, barely enough space to move around. Doctors rush all over the place, unable to attend to all their dying patients, with some becoming victims of the disease themselves. The white walls, once clean and immaculate, ~~now are~~ [are now] barely recognisable with all the vomit and ~~blooding~~ [blood] drying there. Is this your vision for a flawless, perfect world? It will become that if ~~us~~ [we] humans don't exercise. Exercise should be compulsory for all of us for three main reasons. It improves muscle strength, it escalates people's health and it makes humans less prone to dangerous diseases and cancer.

Integration Challenge Combine statistical evidence, emotional appeal, and rhetorical devices in a single coherent paragraph.

Imagine a world where people are constantly glued to their phones, their eyes never leaving the screen. Conversations are interrupted by the constant buzz of notifications, and real-world interactions have taken a backseat to digital distractions. It's hard to remember the last time someone wasn't scrolling through social media or mindlessly checking their apps, unable to resist the urge to stay connected. What once seemed like a tool to enhance communication has now become a barrier, isolating people from the present moment and the people around them. This addiction to our phones is affecting not just our social lives, but also our mental and physical well-being. It's time we ~~recognize~~ [recognise] the dangers of phone addiction. It steals our time, distorts our reality, and makes it harder to focus on what truly matters. Breaking free from this cycle is crucial for our health, relationships, and overall happiness.