

Section 1:

#1 "Dear Community, Our world is turning into a blood-thirsty world, where animals are slaughtered everywhere in the world. Billions and billion animals all over the world are suffering from unacceptable conditions."

Strengths: You've chosen a powerful opening that grabs attention and states your concern clearly.

Weaknesses: Emotional language without supporting evidence → Your opening uses dramatic phrases like "blood-thirsty world" but doesn't provide specific examples or credible information. This makes your argument seem based on emotion rather than facts.

Exemplar: ***Dear Community, I am writing to express my concern about the treatment of animals in our food industry. According to recent reports, billions of animals worldwide face poor living conditions before slaughter.***

#2 "Whilst some people may argue that animals are part of our digestive system, or animals being slaughtered and eaten is just part of their lives. But they deserve to live more than that, they deserve to be grazing on grassy fields, eating their hearts out, happy, joyful and most importantly, free."

Strengths: You've tried to address opposing viewpoints, which shows you're considering different perspectives.

Weaknesses: Incomplete counter-argument → You mention opposing views but don't fully explain or address them before moving to your emotional appeal. This leaves your argument vulnerable to criticism.

Exemplar: ***While some may argue that eating meat is natural for humans, we must consider that modern factory farming practices bear little resemblance to natural processes. Animals deserve better treatment, whether they are raised for food or not.***

#3 "We may be young, or old, or keen, or bored but we can make a change. Start supporting charities and fundraisers to keep our generation of animals alive. Let's all start today, one step at a time, our journey not far from being accomplished."

Strengths: You end with a positive call to action that encourages readers to get involved.

Weaknesses: Vague suggestions without specific actions → Your conclusion doesn't provide clear, actionable steps for readers. It mentions supporting charities but doesn't name any or explain how to get involved.

Exemplar: *Whether you're young or old, you can help by reducing meat consumption one day per week, supporting animal welfare charities like the RSPCA, or choosing products with higher welfare standards when shopping.*

■ Your email shows passion for animal welfare, but needs more balanced arguments to persuade your audience. The strongest part is your mention of alternative protein sources, but you could improve by using a calmer tone. Your numbers about animal deaths seem shocking but need sources to be believable. Try focusing on one or two main points rather than covering so many issues (climate change, animal welfare, ecosystem). Your call to action at the end needs clearer steps people can follow. Also, your email jumps between ideas without smooth connections. Try linking your paragraphs with transition words like "furthermore" or "however" to help readers follow your reasoning. Your conclusion could be stronger with specific examples of what people can do today.

Score: 40/50

Section 2:

Dear Community,

~~Our world is turning into a blood-thirsty world,~~ [Our world is becoming one] where animals are slaughtered everywhere ~~in the world~~. Billions and ~~billion~~ [billions of] animals all over the world are suffering from unacceptable conditions. Why would we kill poor, innocent animals for us, ~~greedy and selfish, never stopping to eat these animals.~~ [when there are alternatives?] #1 ~~Whilst~~ [While] some people may argue that animals are part of our digestive system, or ~~animals being~~ [that] slaughtered and eaten is just part of their lives [,] #2 ~~But~~ [but] they deserve to live more than that, they deserve to be grazing on grassy fields, eating their hearts out, happy, joyful and most importantly, free. I am writing today to express my deep concerns to stop killing animals for a healthier, more reasonable life.

Killing animals means there is a shortage of these animals. ~~Their blood splattering on the ground as we carelessly kill them, not understanding the ecosystem we are ruining.~~ [We often don't understand how we are affecting the ecosystem.] With that being said, here are the best estimates of how many animals are killed every day on a per-species basis. In total, this means

that every 24 hours, between 3.4 and 6.5 billion animals are killed for food. That comes to a lower end estimate of 1.2 trillion animals killed every year. It may seem that it's a colossal number but really, it's just the beginning. ~~Endless decimating is following to this one simple act.~~ [This simple act leads to widespread destruction.] You may also believe that ~~meat are~~ [meats are] the primary ~~sources to~~ [sources of] food. It may be one, but there are so much more possibilities to eat. Vegans introduce fruits and vegetables, and vegetarians suggest dairy and grains. These are all delicious to eat, and they all provide you vitamins such as A, C, and E, while dairy and grains contain vitamins A, B, and K. Meat gives you protein, something you can find in eggs, dairy products, beans, lentils, nuts, seeds, and soy products. If we stop eating meat, we can all live a life of happy animals and happy people. Slaughtering animals can cause climate change, or in other words, greenhouse gas emissions, deforestation, habitat loss, water pollution, and biodiversity decline, potentially leading to ecological imbalances and species extinction. Greenhouse gas emissions make the world even more hot, burning up with an astonishing number of 2.7°C. Climate change is making a big difference and eating animals ~~are~~ [is] helping. We all don't want to be the culprits of burning up our planet, making it un[in]habitable for anyone. We should stop slaughtering animals for the benefit of the ecosystem and climate change.

Killing animals must stop and we can change by eating less meat, having larger pens or fields for the animals to roam, finding their freedom before laying down to us. We may be young, or old, or keen, or bored but we can make a change. #3 Start supporting charities and fundraisers to keep our generation of animals alive. Let's all start today, one step at a time, our journey not far from being accomplished.

[Sincerely,
Miranda]