

Section 1:

#1 "Our streets are a complete disgrace at the moment. You can change this by making more movies about the environment and how we should not litter or pick up any rubbish we see lying on the ground waiting to murder an animal. Although your movies inspire many people to help the environment, you need to make more emotional and inspirational movies to reach our goal, every street in the country with no litter on the ground."

Strengths: Your passionate concern about environmental issues is evident. You've made a clear connection between films and potential environmental impact.

Weaknesses: Overgeneralisation → Your claim that streets are a "complete disgrace" lacks specific evidence or examples. Without concrete details about the litter problem in specific locations, your argument appears exaggerated. Your suggestion that rubbish is "waiting to murder an animal" uses overly dramatic language that weakens your credibility.

Consider revising: "Many streets in our communities are littered with plastics and rubbish. Your environmental films like Wall-E have already inspired viewers to take action. By creating more films highlighting practical ways to reduce waste, you could motivate even more people to keep our neighbourhoods clean and protect local wildlife."

#2 "One out of 6 people in Australia have experienced racism. People that cause this are absolutely disgraceful and you can stop that by making more movies about how we are all equal and have the same rights. Social movies like Selma really help people that bully people for their race understand how serious racism can be such as killing and banning kids from going to school. With the right amount, your movies could change all of this"

Strengths: You've included a relevant example (Selma) to support your argument. You've identified an important social issue that films could address.

Weaknesses: Unrealistic expectations → Your claim that films alone can "stop" racism suggests an oversimplified solution to a complex problem. The phrase "with the right amount, your movies could change all of this" doesn't explain what "the right amount" means or how exactly films would eliminate racism completely.

Consider revising: "Films like Selma have helped audiences understand the serious impact of racism. By continuing to create thoughtful films that explore diversity and equality, you

can contribute to important conversations about respect and fair treatment for everyone in our communities."

#3 "Would you like to be your industry leader? You can be one easily if you make more movies about the environment and social lives, many people will invest in your movie company so you will earn millions of dollars in no time. Everyone enjoys movies about the environment especially environmentalists and conservation groups. If you want to make several millions of dollars then make more movies about the environment and social problems."

Strengths: You've attempted to appeal to the film company's business interests. You've identified potential audiences for environmental films.

Weaknesses: Unsupported claims → Your assertion that making these films will "easily" make the company an "industry leader" and earn "millions of dollars in no time" isn't backed by any evidence. The statement that "everyone enjoys movies about the environment" is an overstatement that ignores diverse audience preferences.

Consider revising: "Films with meaningful environmental and social messages can appeal to many viewers, including conservation groups and people who care about our planet. Recent successful films addressing these themes suggest there is a growing audience interested in stories that inspire positive change."

■ Your persuasive letter shows enthusiasm for important issues like environmental protection and combating racism. However, your arguments would be more convincing with specific examples of successful films that have influenced positive behaviour. Also, your claims about films' power to completely "clean the streets" and "stop racism" are too sweeping and make your arguments seem less believable. Your writing would benefit from more realistic goals about what films can achieve. Additionally, try adding more details about why these issues matter to everyday people. Your letter mentions money several times, but filmmakers might be more motivated by artistic recognition or meaningful impact. Try using more varied reasons why making these films would benefit both the company and society. Your conclusion could be stronger by suggesting a specific first step the film company could take.

Score: 40/50

Section 2:

I recently watched Wall-E which showed me how emotional and inspirational your movies are. Did you know your movies have the power to sweep the streets and stop the plastics from floating into the ocean? Your movies include emotional ~~environment~~ [environments] that inspire your watchers to clean up the country. Your movies can also stop racism from hurting our beloved diversity. Racism ending starts with movies.

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~~One out of 6 people in Australia have~~ [One out of 6 people in Australia has] experienced racism. People that cause this are ~~absolutely~~ [absolutely] disgraceful and you can stop that by making more movies about how we are all equal and have the same rights. Social movies like Selma really help people that bully people for their race understand how serious racism can be such as killing and banning kids from going to school. With the right amount, your movies could change all of this

Many people from toddlers to adults really like movies that express how we should be more sustainable and care about racism and social problems. Thousands of people will buy the tickets and many people will invest in your company. You will earn tons of money by making more sustainable and racism ending movies.

#3 Would you like to be ~~your~~ [an] industry leader? You can be one easily if you make more movies about the environment and social lives, many people will invest in your movie company so you will earn millions of dollars in no time. ~~Everyone~~ [Everyone] enjoys movies about the environment, especially environmentalists and conservation groups. If you want to make several millions of dollars then make more movies about the environment and social problems.

Overall, who wouldn't want a million dollars just by making more environmental and social movies while making the audience really happy and satisfied. ~~You~~ [Your] movies will also clean the streets and stop lots of racism. What more could you ask for from a few environmental or social related movies? Go and start planning a new environmental or social movie!