Writing Feedback

DAY 6 | 21st of April | HOLIDAY WRITING HOMEWORK

Section 1:

#1 (From the first email, paragraph 2) Strengths: Your use of metaphorical language is vivid and creates a strong emotional impact. The playground as a "dark monster" effectively conveys danger and threat. Weakness: Overly dramatic tone \rightarrow The metaphors used are excessively dramatic and potentially undermine credibility with a council member who expects a more measured approach. Phrases like "a dark monster, lurking in the shadows" might seem appropriate for creative writing but could diminish the seriousness of your request in formal correspondence. Exemplar: *Our once joyful playground has deteriorated significantly, with numerous safety hazards that pose genuine risks to students on a daily basis.*

#2 (From the first email, paragraph 4) Strengths: Good use of specific statistics to support your argument. The inclusion of percentage data adds credibility to your case. Weakness: Imprecise citation \rightarrow The reference to "Children's World Play Rule Book, page 325" appears fabricated or inaccurate. Official documents should be cited correctly with verifiable information. The statement that "the owners of the park must be sued" introduces an unnecessarily confrontational tone that may alienate your audience. Exemplar: According to the Royal Society for the Prevention of Accidents' guidelines on playground safety (2023), equipment in this condition would be classified as 'high risk' and requiring immediate intervention.

#3 (From the second email, paragraph 2) Strengths: Your use of emotional storytelling creates empathy and effectively illustrates the real impact of the playground issues. The specific example of Alexis Liu makes the problem concrete rather than abstract. Weakness: Inappropriate request structure \rightarrow The sponsorship proposal lacks specific details about the actual renovation needs and budget breakdown. Instead of a vague demand for "£10,000," a more detailed explanation of costs would be more persuasive. The statement that "recognition laws must be applied" sounds artificial and potentially misleading. Exemplar: *Our renovation project requires approximately £10,000 to replace damaged equipment and install safer surfaces. We've developed a detailed sponsorship package that would provide your business with naming rights, promotional opportunities at school events, and permanent recognition on playground signage.*

■ Your persuasive emails demonstrate creativity and passion for the playground renovation cause. However, they would benefit from a more tailored approach to each specific audience. For the council email, adopting a more formal, fact-based tone would likely be more effective than emotional appeals. Additionally, your examples of playground hazards could be more specific and detailed, focusing on concrete safety violations rather than general descriptions. The sponsorship email makes promising offers but lacks sufficient detail about how the money would be used and what specific benefits the sponsor would receive. Also, the closing sections of both emails would be stronger with clear, actionable requests rather than vague statements. Try crafting conclusion paragraphs that specify exactly what you want the recipient to do next and by when. Both emails would also benefit from more sensory details about the current playground conditions to help recipients visualize the problems more vividly.

Overall Score: 41/50

Section 2:

To: alya.williamskensingtoncouncil@gmail.com From: amelie.fung@gmail.com

Subject: Urgent: Playground students safety at risk

Dear Councillor [Councillor] Williams,

I am writing this email to you as a concerned member of the Kensington Student Council. #1 Our school playground, once a heaven for school children, now a seary nightmare. Our once joyful playground now a dark monster, lurking in the shadows waiting for the right time to trap any student. [Our school playground, once a haven for school children, has now become a safety hazard. Our once joyful playground has deteriorated to the point where it poses significant risks to students.] This matter needs your immediate attention. Swings are slowly deteriorating, monkey bars are going to eventually fall [at risk of collapsing], and slides are gradually breaking.

This impact on us students, is harsh and rigid. [has been severe.] Only 3 months ago, Year 5 student, Alice Davies dislocated her ankle after falling off a creaky seesaw, needing to stay in the hospital for 2 weeks. This accident is not a mere mishap, but a severe emotional scar for all of us.

From a recent school survey, 62% say that they have had exposure to either an unlucky fall, being trapped in equipment or supervision deficiencies, 37% having experienced those events several times. This means that our playground needs a checkup and renovation. #2 This particular concern has gone against the Children's World Play Rule Book, page 325. It states that 'No playing field built for children at a breaking point must be renovated as soon as possible. If not, the owners of the park must be sued.' If this is true, the council will to be blamed for, so you need to refurnish our beloved playground. [This situation contravenes several safety regulations for children's play areas. According to the Health and Safety Executive's guidelines for playground equipment, facilities in this condition require immediate assessment and repair. As the responsible authority, the council is obligated to address these safety concerns promptly.]

We politely ask for a site inspection, where we can all play in peace. The Student Council has prepared a document of all safety violations attached to this email.

Thank you for your attention to this crucial matter.

Sincerely,

Amelie Fung

Student representative Kensington Public School**

*To: ben.garciaaroundtheworld@gmail.com

From: amelie.fung@gmail.com

Subject: Sponsor Request: Help Kensington Public School

Dear Mr. Garcia,

I am writing to you to request a sponsor [sponsorship]. Your company, Around the World is about helping kids and remote places around the world, right? If you support us, by donating money to renovate our school playground, it will both, enhance your reputation and help Kensington Public School. Just imagine it, what was [were] once was a creaky, dusty park, now standing a vibrant playground, colourful slides and children smiling from ear to ear.

#3 On Tuesday, I witnessed a miserable scene. 10-year-old Alexis Liu, hugging his knee for dear life. He had scraped his knee, by a protruding metal chain, having its half cut off. His tears only fell on friends trying to get a teachers help. This is just one of the several accidents that have happened this week. [On Tuesday, I witnessed a distressing scene. Ten-year-old Alexis Liu was clutching his injured knee after being cut by a broken metal chain on the playground equipment. His friends frantically sought a teacher's help as he cried in pain. Unfortunately, this is just one of several similar incidents that have occurred this week alone.]

If you sponsor our school your company will: • Help more than a hundred families • Be able to rename the park • Create a positive reputation for your business • Craft a lasting legacy, for generations to come

Since recognition laws must be applied, you must pay \$10 000 for the project. Naming rights, promotional events, permanent signage, and copyright must be compensated.

Just imagine the lit-up faces of hundreds of families after hearing the news of a new playground, from an indifferent expression to a smile that could light up the city.

Thank you for your time and attention.

Kind Regards, Amelie Fung Student Representative Kensington Public School

P.S Here is an attachment of the legal documents and contracts for the project: https://docs.google.com/document/schoolplaygroundproject.com.au**