

Section 1:

#1 Strengths: You use emotive questions to engage the reader. Your opening creates a strong emotional appeal by questioning the council's decision.

Weaknesses: Tone inconsistency → Your tone shifts abruptly from questioning to accusatory, which may alienate your audience. Phrases like "Ridiculous! Think about the people!" come across as confrontational rather than persuasive. The sentence "I don't" is very short and unclear about what you don't do.

Exemplar: ***Have you ever wondered how you sleep at night after demolishing our community's centre of knowledge? I certainly couldn't. By destroying our library for a shoe shop, you've eliminated a quiet space where people find solace and learning.***

#2 Strengths: You effectively highlight the library's community value through concrete examples. The mention of specific clubs shows real community impact.

Weaknesses: Underdeveloped reasoning → Your argument about isolation is introduced but not fully explained. When you mention "everyone is in their own bubbles," you don't clearly connect how the library specifically prevents isolation or what the consequences of this isolation would be for the community.

Exemplar: ***The library hosts numerous community groups that bring people together weekly. From the chess club to the reading team to the karaoke club, these gatherings help people form friendships and develop skills, preventing the social isolation that is becoming so common in our digital world.***

#3 Strengths: You appeal to history and tradition, which is a powerful persuasive technique. Your mention of the library as a "historical beacon" creates an image of importance.

Weaknesses: Vague claims → You state the library was "constructed by our ancestors hundreds of years ago" without specific details. The claim seems exaggerated without supporting information about when the library was actually built or its historical significance to the town.

Exemplar: ***Our library stands as a historical landmark in our town, built in [specific year] and serving as a place of learning for generations of local families. Is sacrificing this cultural heritage worth a short-term economic gain?***

■ Your persuasive letter shows passion for the library, but needs more specific details to strengthen your argument. You could improve by adding concrete examples of how specific community members benefit from the library. For example, mention students who rely on the library's resources for schoolwork or elderly residents who attend reading groups. Also, your letter would be more convincing if you acknowledged the council's perspective before

countering it. Try beginning with understanding their economic concerns, then explaining why the library offers greater value. Additionally, you could suggest alternatives, like relocating the shoe shop to another available building. Your conclusion could be stronger by clearly stating what action you want the council to take. Your letter has good emotional appeal, but balancing this with logical reasoning would make it more persuasive.

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**Score: 40/50**

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Section 2:

**Dear Council,**

**Have you ever wondered how you sleep knowing that you have torn down our centre of knowledge? ~~I don't~~. [How could you?] Destroying the library means that you have left many people without a quiet space, an area to relax when you are angry. And to think that you did all this for an opportunity to sell shoes? Ridiculous! Think about the people! They are obviously currently suffering because of the loss of the library, saddened by the demolition of the library. ~~Many people losing~~ [Many people have lost] all of the public ~~service~~ [services] from the library, such as wifi, books and the library itself. #1**

**A safe sanctuary filled with stories and knowledge. What else could you possibly want? The library is filled with books, all with different designs and sizes. It also hosts many clubs that people usually look forward to attending. Whether it would be the chess club, the reading team or even the karaoke club (~~Which~~ [which] do have their own room to practice with others~~.~~), they all socialise and help bring our community together. These days, everyone is in their own bubbles, and the library is one of the only things in town keeping us from reaching isolation. #2**

**But all of this aside, the library is more than the things listed above. It is a historical beacon that brought comfort to people for generations. Something constructed by our ancestors hundreds of years ago. I'm sure that in their image, we should not destroy the library. The library gives many a [people a] happy life. Would it be worth the extra cash for the economy if it meant making society angry or left without public utilities? #3**

**Yours, Bill**