

Section 1:

#1 "Our school playground, which over 500 children use daily, used to be a home for laughter and happiness, but now stands decrepit amongst the lively playfulness of the children."

Strengths: Your descriptive language creates a stark contrast between past and present. Your use of emotive words like "laughter" and "happiness" effectively appeals to the reader's emotions.

Weaknesses: Overuse of emotional language → The phrase "decrepit amongst the lively playfulness" creates a confusing image since you're trying to show how bad the playground is, but then mention "lively playfulness" which sounds positive. This weakens your persuasive impact as it sends mixed messages about the playground's condition.

Exemplar: ***"Our school playground, which over 500 children use daily, once filled with laughter and happiness, now stands dangerous and neglected, threatening the safety of our enthusiastic students."***

#2 "Last week alone, the school had three injuries, and the countless number of potholes is making it harder and harder each day for everyone to play. The rusty metal of the swing set groans under the weight of even the lightest kindergartener."

Strengths: Your specific example of three injuries adds credibility to your argument. Your sensory description of the "rusty metal" that "groans" effectively helps the reader imagine the dangerous conditions.

Weaknesses: Lack of specific consequences → You mention injuries but don't explain how these injuries impact students' wellbeing or learning. Adding these consequences would strengthen your argument by showing the reader why this is truly urgent and important to address.

Exemplar: ***"Last week alone, three students were injured, with one breaking an arm. These potholes and rusty equipment not only cause physical pain but also prevent children from exercising and enjoying their breaks, affecting their ability to focus in class."***

#3 "Doesn't everyone love watching children happily play? Doesn't everyone love healing hearts? Doesn't everyone love being recognised for their good deeds?"

Strengths: Your rhetorical questions engage the reader directly. The rule of three (three questions in a row) creates a powerful rhythm that builds persuasive momentum.

Weaknesses: Assumptions about the reader → These questions assume the reader will automatically agree with your position. This can feel manipulative rather than persuasive. It's better to provide evidence or benefits that naturally lead the reader to agree with you.

Exemplar: ***"By supporting this playground renovation, you'll create a safe space where children play happily, build a positive reputation in our community, and experience the satisfaction of making a meaningful difference in children's lives."***

■ Your persuasive emails show good understanding of different approaches for formal and informal audiences. The councillor email effectively uses more serious language about safety concerns, while the sponsor email highlights marketing benefits. However, both emails would be stronger with more specific details about what the new playground would include and exactly how the money would be spent. Also, your persuasive arguments could be strengthened by providing clear next steps for the recipients - what exactly do you want them to do after reading your email? When do you need a response? Additionally, both emails would benefit from a stronger opening that immediately states your main request, rather than building up to it. Your vivid descriptions of the playground's current state are effective, but they could be balanced with an equally vivid description of what the renovated playground would look like. This would help your readers envision the positive outcome of their support.

Score: 43/50

Section 2:

Subject: Partnership Opportunity: Transform Lives at Local School

To: jack.smith@beachland.shoppingvillage

Dear Mr Smith, Assistant Manager at Beachland Shopping Village,

I am writing to propose a new change for your shopping village that will vastly impact the lives of schoolchildren daily.

#1 Our school playground, which over 500 children use daily, used to be a home for laughter and happiness, but now stands decrepit amongst the lively playfulness of the children.

#2 Last week alone, the school had three injuries, and the countless number of potholes is making it harder and harder each day for everyone to play. The rusty metal of the swing set groans under the weight of even the lightest kindergartener.

Our entire school community is hoping with longing hearts that you could invest \$ 20,000 to help fund the new playground. The playground will transform lives, and you will be known for it.

The school had a vote, and everyone agreed that Beachland Village Playground would be the perfect name if you help us fund the playground renovation. The local media will be covering it, and parents, teachers, schoolchildren, visitors, and the public will all see the sign.

How would sponsoring the playground benefit Beachland Shopping Village?

1. **Marketing purposes:**

- The playground will be named after the shopping village
- The local media will be talking about the refurbishment
- Everyone who visits the school and drives past it will see the sign with your name.
- School families would gladly shop in the Beachland Shopping Village in appreciation of the support rendered to the school.
- Children's laughter heard from the playground will lighten the mood of shoppers, especially the elderly ones.

1. **Compassion:**

- You will be known as the Shopping Village that helped schoolchildren
- All the children will be eternally grateful
- You'll love seeing children happily playing.

#3 Doesn't everyone love watching children happily play? Doesn't everyone love healing hearts? Doesn't everyone love being recognised for their good deeds?

Thank you for considering this issue.

Sincerely,

Sharol Green,

Student Council Community Liaison

Beachland PS

Subject: Beachland PS: Council Support for Urgent Renovation

To: councillorjames.sydney@yahoo.com

Dear Councillor Sydney,

I am writing to you not only as a concerned member of the student council at ~~Beach-Land~~ [Beachland] PS, but also as a young member of the community who is highlighting an issue that falls within your jurisdiction. ~~The hazardous conditions at Beachland PS.~~ [The hazardous conditions at Beachland PS require your immediate attention.]

Our school playground, once glorious, has fallen into a state of disrepair with hazardous metal spikes protruding from the ground like bones at a war ground and more potholes littering the ground than the stars in the Milky Way Galaxy.

The very slide that you agreed to be built looks nothing like the fairy tale image we showed you all those years ago.

Not only does the playground breach the safety guidelines that the council insists on having, but it also does not foster safe play and curiosity.

The playground, once home to laughter and happiness, is now hosting danger and injuries. The very same children who could never wait for break times now fear lunch and recess.

Last week alone, three children injured themselves with injuries ranging from a bleeding knee to a broken arm. Is this the broken promise of happiness we wish to send our youngest community members?

Whenever a child is injured, their wail of agony mixes with the metallic scent of blood. The feeling that countless children injure themselves each day, and we sit back and do nothing, makes me feel sick in the stomach.

So, Councillor Sydney, I respectfully propose

- A safety inspection at your earliest convenience
- ~~A sign~~ [Approval] to refurbish the playground so it will house safe play and inclusion

Thank you for your time, and let's take action to reduce injuries.

Respectfully,

Sharol Green,

Student Safety Advocate

Beachland PS