

Section 1

#1

Strengths: Your opening paragraph creates an emotional appeal by describing how the playground used to be filled with children's laughter. You use sensory language to help the reader imagine the scene.

Weaknesses: Unclear messaging → Your first paragraph contains contradictory and confusing statements that make your main argument difficult to follow. Phrases like "So, we need to get makeup" and "it becomes a terra nullius land with nothing to despair" don't connect logically to your playground renovation argument. You mention "People never trust you again" without explaining why or how this relates to the playground.

Exemplar: *"Remember when Sydney Park echoed with children's laughter and joy? Today, our once-beloved playground sits damaged and neglected, creating safety concerns for our community's children. As our councillor, you have the power to restore this important space."*

#2

Strengths: You use sensory imagery to paint a picture of what the renovated playground could be like. You directly address Councillor Jake, making your appeal personal.

Weaknesses: Exaggerated consequences → You make dramatic claims about the councillor getting "sacked" without providing realistic reasons. The statement "your job is at risk" comes across as threatening rather than persuasive. Your writing jumps between different ideas without creating a clear, logical argument for why the renovation matters.

Exemplar: *"Imagine families gathering at a renewed Sydney Park - children playing safely on modern equipment while parents relax in shaded areas. By supporting this renovation, Councillor Jake, you'll create a lasting legacy of community improvement that residents will appreciate for years to come."*

#3

Strengths: You attempt to create urgency in your message to Bob by highlighting safety concerns. You try to connect the playground renovation to potential business benefits.

Weaknesses: Contradictory statements → You write "The councillor doesn't agree of installing new swings... but he doesn't care," which is confusing. In one letter you suggest the councillor will be sacked, but in the other you say he simply doesn't care. Your requests are unclear - in one letter you directly ask the councillor to renovate, in the other you ask Bob to convince townspeople to convince the councillor.

Exemplar: *"As a respected business owner, your support for this playground renovation would demonstrate your commitment to our community's families. Your involvement, whether through sponsorship or advocacy, would help transform this important space into a safe, modern playground that attracts more visitors to our town - potentially increasing foot traffic to local businesses like yours."*

■ Your persuasive piece has potential but needs a clearer structure and purpose. Currently, you have two separate letters with different tones and arguments, which creates confusion. The first letter to Councillor Jake uses emotional language but includes several contradictory statements and unrealistic threats. The second letter to Bob has a more professional tone but still contains mixed messages. Try focusing on one clear request in each letter. For the councillor, explain specifically what renovations are needed and why they benefit the community. For Bob, be clearer about exactly what you're asking him to do. Add specific details about what's wrong with the playground (broken equipment, safety hazards) and what improvements you want. Also, improve the flow between paragraphs so each point builds on the previous one. You could also strengthen your conclusion by clearly stating what action you want the reader to take.

Overall Score: 42/50

Section 2

Subject: A change to Renovate the Local Playground and Support Our Community

Dear Councilor Jake

When was the last time Sydney Park felt truly welcoming? ~~So, we need to get makeup.~~ [So, we need to make changes.] We used to hear children laughing, having fun and crying when they leave but are happier than ever when they return and we imagine them in our dreams, but it never comes to be a reality. ~~The children now get hurt every day saying goodbye to it in a happy way so then it becomes a terra nullius land with nothing to despair, it's a gloomy area that leads to darkness.~~ [The children now avoid the playground because of its dangerous condition. It has become an abandoned space - gloomy and unwelcoming.] ~~People never trust you again and do not care for children, their parents arguing and trying to convince you, but you don't, and you have to act quickly so children will be able to laugh in happiness and joy but if you don't it will be~~

~~the original gloomy playground. [Parents are concerned and have been asking for improvements. By acting quickly to renovate the playground, you can restore it to a place where children can laugh and play safely.] You must renovate the playground after the new laws about whether a city or suburb is empty, the counselor there gets sacked so you must because your job is at risk. [The playground renovation would align with our community development goals and show your commitment to families in our area.] #1~~

Imagine the smell of the nice gentle breeze, hearing birds chirping, spotting children playing, while touching the green grassy luscious grass and tasting the yummy meal of yours and wishing to eat again. ~~If you councillor Jake start renovating our lovely playground and make it outstanding people will enjoy our playground and the dreams of our playground will be a dream again it will be dream, come true. You will regain trust and not get sacked from your job while they scream, and cries will disappear, and happiness and joy will reveal. [If you, Councillor Jake, support renovating our playground, people will once again enjoy this community space. The playground will become a source of pride for our neighbourhood, building community trust and goodwill. The sounds of happy children will replace the current silence.] #2~~

Councillor Jake, I acknowledge ~~you that if [that when] our bullying and unpleasant [unsafe and unwelcoming] playground get [gets] taken down and our lovely and sweet playground rises to become a great playground to be never forgotten [it will never be forgotten].~~

Yours sincerely

Omar

Subject: A change to Renovate the Local Playground and Support Our Community

Hi Bob,

I hope this email finds you well. I'm reaching out today with a proposal that I believe could make a significant impact on our community and possibly provide an opportunity for your business to shine as a local leader. It's about our local playground, which has long been a beloved spot for families, children, and visitors. However, it's showing its age and could really benefit from some updates and improvements ~~so I want you to convince the townspeople and make everyone together so we can convince our councillor Jake.~~ [so I'm hoping to gain your support in our community effort to convince Councillor Jake to approve the renovation.]

The playground, as you know, is an important space where kids come together to play, learn, and socialise, and families use it as a place to bond and unwind. Unfortunately, many of the structures are starting to be damaged and certain features are no longer safe or functional. The area has seen a lot of dangers over the years, and it's beginning to look worn down, which is not only concerning ~~the~~ [for the] safety of children but also detracts from the overall beauty of our lovable town.

Given your position as a respected local business owner, I wanted to ask if you'd ~~open~~ [be open] to considering some ~~form~~ [form] of partnership or sponsorship for the renovation of this playground. Your involvement would make a tremendous difference, not only in renovating the space but also in sending a strong message that your business values community development and the well-being of local families.

~~We're hoping to transform the playground into a miraculous one which is safer and enjoyable environment for kids. The councillor doesn't agree of installing new swings, slides and climbing structures and improving the safety surface to reduce injuries but he doesn't care.~~ [We're hoping to transform the playground into a safer and more enjoyable environment for kids. So far, the councillor hasn't approved our proposals for new swings, slides and climbing structures, or improvements to the safety surface that would reduce injuries.] ~~But would be adding~~ [We're also proposing] shaded areas for parents to relax and even creating interactive play stations that encourage both physical activity and creative thinking. We also hope to beautify the space with new landscaping, including benches and perhaps a small garden area. #3

Renovating the playground won't just benefit the families who already visit it ~~will~~ [- it will] also encourage more families to spend ~~outdoors~~ [time outdoors], and it will undoubtedly attract visitors from surrounding areas. Imagine the positive impact it could have, not only on children who will get to enjoy a safer, fun space but also on local businesses as they benefit from an increased number of families ~~the~~ [in the] area. I truly believe that improving this community hub will make our town an even better place to live, work, and visit ~~that means then~~ [which means] your business will improve.

As a local business that's invested in the success and growth of our community, your contribution could be valuable. Whether it's a financial ~~decision~~ [contribution] for the renovation, or even helping to raise awareness for the cause, your support would have a lasting impact. This project could also be a great opportunity for your business to gain positive publicity and connect with families and residents who appreciate your efforts. I hope our community is a safe town of happiness, but I need your help.

Kind regards,

Omar