

## Section 1:

### #1

**Strengths:** Your opening paragraph effectively establishes urgency and creates vivid imagery of the playground's poor condition. The sensory description of "crude rusted metal" helps readers visualize the problem.

**Weaknesses:** Inconsistent tone → Your writing shifts abruptly between formal appeal and accusatory questions. The phrase "Are you to turn a blind eye to this ever growing crisis?" comes across as confrontational rather than persuasive. This undermines your credibility as someone seeking cooperation.

**Exemplar:** *"I urge you to address this growing safety concern that impacts the wellbeing of students who currently have no choice but to interact with deteriorating equipment during their recess periods."*

### #2

**Strengths:** Your specific example about Bob's injury provides concrete evidence of the problem. Including details about the severity (seven stitches) strengthens your case.

**Weaknesses:** Excessive dramatisation → The graphic descriptions like "blood blossomed over his school uniform" and "metallic scent of blood was thick in the air" are unnecessarily dramatic for a formal request. These phrases distract from your valid safety concerns and may reduce your credibility with the council.

**Exemplar:** *"This serious incident resulted in Bob requiring medical attention and has caused ongoing anxiety among students about using the playground equipment. This is just one example of the very real safety hazards that exist."*

### #3

**Strengths:** You effectively connect the playground issue to a specific regulation (Equal Access Act) and highlight how it affects vulnerable community members.

**Weaknesses:** Vague requests → Your call to action lacks specific, actionable items. Phrases like "at your earliest convenience" and "consideration of renovation" are too general. You haven't provided clear steps or a timeline for the councillor to follow.

**Exemplar: *"We request that you schedule a safety inspection by the end of this month, followed by a meeting with school representatives to discuss funding options for upgrading to accessible equipment that meets current safety standards."***

■ Your persuasive email contains strong emotional appeals, but would benefit from a more balanced approach. The excessive dramatic language undermines your credibility and might make the recipient defensive rather than supportive. Try focusing more on specific, measurable improvements needed rather than creating a sense of crisis. Also, your email would be stronger with clearer requests and timeframes. The councillor needs to know exactly what you want them to do and by when. Additionally, consider offering to work together on solutions rather than placing all responsibility on the council. Your comparison between the two emails shows different approaches - the council email uses fear and urgency while the business proposal focuses on mutual benefit. Make sure your tone matches your audience and purpose. Remember that persuasion works best when you help the reader see how taking action benefits them too.

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**Score: 42/50**

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## **Section 2:**

Dear Councillor Thompson,

I'm writing to you as ~~concerned~~ a [a concerned] student and citizen regarding the urgent matter of public playground safety that falls under council jurisdiction. Feel the crude rusted metal under your hands a [as] testament to the decaying playground. Children spend recess watching the rusted and ruined play equipment longingly hoping for change. Our playground has turned into a rusty monolith towering over our pristine school while violating numerous safety regulations. The skeletal frames of once perfect play equipment mock the safety standards that the council is tasked with enforcing. ~~Are you to turn a blind eye to this ever growing crisis?~~ [We need your help to address this growing safety concern.] #1

The impact on our community is severe with multiple serious injuries taking place in this playground. Just last week Bob in year 3 needed seven stitches when a metal edge on the slide cut a giant gash through his skin. I, myself personally witnessed this dreadful scene as he crumbled to the ground ~~as blood blossomed over his school uniform. The metallic scent of blood was thick in the air. This scene still haunts those who witnessed it.~~ [and required immediate medical attention. This incident has left many students frightened to use the equipment.] The uneven ground is like a battlefield where students have to engage in a fight against twisting ankles and hard falls. It is your responsibility to ensure public safety. You must make a change.

#2

Of particular concern is the violation of the Equal Access Act, as our current playground is not disability friendly, it's not even student friendly at this point in time. Our playground presents an insurmountable barrier to children with disabilities effectively barring them from play. Is this the message we want to send to our community's most vulnerable members?

We respectfully request ~~an inspection on our deteriorating playground at your earliest convenience followed by consideration of renovation and emergency funding.~~ [that you conduct a safety inspection by 15 May, followed by a meeting with school representatives to discuss necessary renovations and emergency funding options.] Our community deserves a public space where children can thrive without the threat of serious injury. Recess should be a time of joy not anxiety. Your leadership at the forefront of this issue would demonstrate a true commitment to the wellbeing of our community. Thank you for your attention. #3

Yours sincerely, Jay Student Safety Advocate Greendale Public School.

(OTHER PIECE)

Subject: Once in a Lifetime Business Opportunity through Playground Renovation. Dear Mr. Thompson, Greendale Corner Shop Owner.

I am writing to propose a unique once in a lifetime opportunity to raise sales and reputation for the Greendale Corner Shop, enhancing your ~~brands~~ [brand's] visibility in our ever competitive market~~,~~ [.]

Our school playground has deteriorated into a visual symphony of neglect and danger. Smell~~,~~ the damp air and mold riddling our playground. This is the state that our once proud playground has been reduced ~~to~~ [to]. A playground is a sandbox for possibility, where dreams can come true. But in our town, where once was a vibrant playground, is a rusted and ruined metal monolith.

The human suffering from the deterioration is obvious. Just last week Bob in year 3 needed seven stitches when a metal edge on the slide cut a giant gash through his skin. I, myself, personally witnessed this dreadful scene as he crumbled to the ground with a thud that seemed to quell the usual chatter of the playground. This is just one of the numerous incidents that have taken place at our playground.

Beyond mere physical injuries there is an invisible wound inflicted on our community spirit. What do people think when they pass by our rotting playground? What impression would this have on a new student about our town? Their disappointed eyes scan the ruined equipment, like survivors of a disaster.

This situation provides the Greendale Corner Store with a golden opportunity. By sponsoring our playground renovation project your company will gain significant media attention, demonstrate a strong sense of community spirit and create a lasting legacy that will serve our community for many years to come. The investment that we require is \$25 000 with promotional events and recognition opportunities included. The business visibility will skyrocket.

Imagine the transformation of a rusted broken metal monster into a gleaming safe haven for children's play proudly bearing your company's name. Picture the face of the children as they arrive at a fully functioning playground. ~~Envisions~~ [Envision] the gratitude of parents when their kids no longer return with injury but smiling faces.

I would gladly welcome the opportunity for us to meet to discuss this valuable partnership in detail. I am available at your earliest convenience and can be reached at 040 322 762 or Jay@gmail.com. Together we can turn this landscape of hazards into a gleaming playground that proudly waves your company's flag.

Thank you for considering this opportunity.

Sincerely, Jay Student Council Member Greendale Public School