

## Section 1:

### #1: Letter to Local Council Member

Strengths:

- You've effectively used factual information (the 2022 report) to support your argument.
- Your closing is strong and respectful, maintaining the formal tone throughout.

Weakness: Limited policy suggestions → Your letter mentions creating "rules to reduce plastic waste" but gives only two brief examples. This makes your request seem less thought-out. For example, you write "like banning plastic bags and helping clean-up programs" but don't explain how these would work. ***I ask the council to create comprehensive rules to reduce plastic waste, including banning single-use plastic bags, implementing a container deposit scheme, and supporting community clean-up programs with council resources.***

### #2: Speech for School Assembly

Strengths:

- Your opening question about the turtle creates an immediate emotional connection.
- You've used short, impactful sentences that work well for a spoken presentation.

Weakness: Missing specific examples → While you mention bringing reusable water bottles and saying no to straws, you could strengthen your speech by including more concrete examples of how plastic affects marine life. Your line "Animals eat it. Some die." could be more impactful with specific details. ***Marine animals mistake plastic bags for jellyfish and eat them. A turtle with a belly full of plastic can't eat real food. It slowly starves. This happens to thousands of sea creatures every day.***

### #3: Article for General Public

Strengths:

- Your title clearly states both the problem and that solutions exist.
- You've created a positive tone by emphasizing that "we can fix it."

Weakness: Underdeveloped solutions section → Your article briefly mentions solutions but doesn't explain why they work or how to implement them. For instance, "Recycle properly"

doesn't tell readers what proper recycling involves. ***Recycle properly by checking which plastics your local council accepts, rinsing containers before recycling, and separating different materials. Even better, choose products with less packaging or packaging made from sustainable materials like paper or cardboard.***

■ Your writing shows a good understanding of different formats and audiences. You've adjusted your tone appropriately for each piece – formal for the council letter, friendly for the speech, and informative for the article. However, your writing could benefit from more specific details and examples. For instance, when you mention "plastic pollution," you could describe exactly what this looks like on beaches or how it affects specific marine animals. Also, your solutions tend to be quite general. Try adding clear, practical steps that your readers can follow. You could also strengthen your writing by including more emotive language in your speech and article to connect with your audience on an emotional level. Additionally, consider adding a stronger sense of urgency, especially in your letter to the council, to emphasize why action is needed now rather than later.

---

**Score: 41/50**

---

## Section 2:

1. Letter Audience: Local council member Techniques used: Formal tone, facts, polite request, call to action Adapted for format: Uses a clear greeting and closing, polite and focused on policy

Letter: Dear Councillor Smith,

I am writing to express my concern about the plastic pollution in our ocean and beaches. A report from 2022 says that 11 million ~~tons~~ [tonnes] of plastic end up in the ocean every year. This is hurting sea life and our environment. ~~#1 I ask the council to create rules to reduce plastic waste, like banning plastic bags and helping clean up programs.~~ [I ask the council to create comprehensive rules to reduce plastic waste, including banning single-use plastic bags, supporting local businesses to adopt eco-friendly alternatives, and funding community clean-up programs.] Our community can be a leader in protecting the planet. Thank you for your time and for caring about our future.

Sincerely, Jordan Evans

1. Speech Audience: School assembly (students) Techniques used: Questions, emotions, inclusive words, call to action Adapted for format: Friendly tone, short sentences, spoken style

Speech: Have you ever seen a picture of a turtle with plastic around its neck? That's real. That's happening. Hey everyone, I want to talk about something important—our oceans. Every time we throw away a plastic bottle or bag, it might end up in the ocean. ~~#2 Animals eat it. Some die.~~ [Marine animals mistake plastic bags for jellyfish and eat them. A turtle with a belly full of plastic can't eat real food. It slowly starves.] It's heartbreaking. But we can help. Bring a reusable water bottle. Say no to plastic straws. Pick up trash if you see it. It's our world too. Let's take care of it—together.

1. Email Audience: Community group leader Techniques used: Friendly tone, shared goal, action plan Adapted for format: Short, clear message with a subject line and polite close

Email: Subject: Working Together to Clean Our Ocean

Hi Ms. Johnson,

I hope you're doing well. I'm part of a youth group trying to reduce plastic pollution. We are planning a beach clean-up next month and would love your group's help. We think that by working together, we can make a bigger impact. Would you be open to a short meeting to talk more about it?

Thanks so much, Jordan

1. Article Audience: General public (online readers) Techniques used: Shocking facts, simple solutions, positive message Adapted for format: Easy-to-read paragraphs, title, and helpful tips

Article: Plastic in the Ocean: Why It Matters and How to Help

Plastic is one of the biggest threats to ocean life. Sea animals often eat it or get trapped in it. Every year, millions of ~~tons~~ [tonnes] of plastic are dumped into the ocean. The good news? We can fix it. ~~#3 Use reusable bags and bottles. Recycle properly. Join a local clean-up.~~ [Use reusable bags and bottles instead of disposable ones. Recycle properly by rinsing containers and checking which plastics your local council accepts. Join a local clean-up to remove plastic already on our beaches.] Every small action helps. We all share this planet, and we can all be part of the solution.