Letter:

Addressing: dear Mr Jackson

Attention grabbing Hook: Imagine you child’s favourite plastic toy-vivid, indestructible and beloved. Now picture it 1000 years from now, leaching toxins into soil and the ocean, as well as choking a turtle and ending up in your food. Studies show that 87% of toys are made of plastic and most never get recycled. The birthday gifts we give to our children to bring moments of joy in their lives, contribute to the slow, painful demise of them.

Speech:

Email:

Article: