Homework Day 6

**Subject:** Partnership Opportunity: Transform Lives at Local School

**To:** jack.smith@beachland.shoppingvillage

Dear Mr Smith, Assistant Manager at Beachland Shopping Village,

I am writing to propose a new change for your shopping village that will vastly impact the lives of schoolchildren daily.

Our school playground, which over 500 children use daily, used to be a home for laughter and happiness, but now stands decrepit amongst the lively playfulness of the children.

Last week alone, the school had three injuries, and the countless number of potholes is making it harder and harder each day for everyone to play. The rusty metal of the swing set groans under the weight of even the lightest kindergartener.

Our entire school community is hoping with longing hearts that you could invest $ 20,000 to help fund the new playground. The playground will transform lives, and you will be known for it.

The school had a vote, and everyone agreed that Beachland Village Playground would be the perfect name if you help us fund the playground renovation. The local media will be covering it, and parents, teachers, schoolchildren, visitors, and the public will all see the sign.

How would sponsoring the playground benefit Beachland Shopping Village?

1. **Marketing purposes**:
* The playground will be named after the shopping village
* The local media will be talking about the refurbishment
* Everyone who visits the school and drives past it will see the sign with your name.
* School families would gladly shop in the Beachland Shopping Village in appreciation of the support rendered to the school.
* Children’s laughter heard from the playground will lighten the mood of shoppers, especially the elderly ones.
1. **Compassion**:
* You will be known as the Shopping Village that helped schoolchildren
* All the children will be eternally grateful
* You'll love seeing children happily playing.

Doesn't everyone love watching children happily play? Doesn't everyone love healing hearts? Doesn't everyone love being recognised for their good deeds?

Thank you for considering this issue.

Sincerely,

Sharol Green,

Student Council Community Liaison

Beachland PS