

## Section 1

### #1 (Speech Introduction)

**Strengths:** Your opening effectively creates a stark contrast between the past pristine environment and the current polluted state. You've used sensory imagery well with phrases like "soothing smell of the air now in a humid and smoky mix."

**Weakness:** Limited audience engagement → While your speech has powerful imagery, you haven't clearly established who you're speaking to or why they should care. The rhetorical questions ("Is this what we want to leave for future generations?") are effective but don't connect directly to your audience's interests or values. You might consider addressing your audience more directly and explaining why air pollution matters specifically to them.

**Exemplar:** *"Good evening respected teachers and fellow students. Our once pristine school environment, where we used to play and breathe freely, is now threatened by the growing air pollution in our neighbourhood. When we step outside for sports practice, do we want to be gasping for clean air? Is this the legacy we want to create for our younger siblings who will attend this school after us?"*

### #2 (Article)

**Strengths:** Your article creates vivid imagery with phrases like "the beautiful breeze of the wind now tightly pressing against your face feeling as if it's against you." You've attempted to include some factual context about air pollution's impact on animals.

**Weakness:** Lack of specific solutions → While you've described the problem dramatically, your article doesn't provide specific, actionable solutions. The concluding sentence merely suggests people should "try to quit on producing smoke" without offering practical ways to accomplish this. An effective article would provide readers with clear steps they could take to address air pollution.

**Exemplar:** *"To prevent this nightmare scenario, we must act now. Households can reduce emissions by using energy-efficient appliances and properly insulating homes, while our local factories should be encouraged to install air purification systems. Our community council could implement a 'Clean Air Zone' policy that restricts high-polluting vehicles in residential areas."*

### **#3 (Email)**

**Strengths:** You've included some specific statistics about air pollution's global impact, which adds credibility to your message. Your subject line is clear and suggests urgency.

**Weakness:** Underdeveloped purpose and call to action → Your email begins by stating you're addressing the problem of air pollution, but doesn't specify why you're writing to this particular recipient or what action you want them to take. The email presents statistics but doesn't explain their relevance to the recipient or what should be done in response.

**Exemplar:** *"As our school's Environmental Coordinator, I'm writing to request your support for our upcoming Clean Air Initiative. Given that 91% of humans live in areas where air pollution exceeds safe levels, our student environmental council proposes implementing a car-free zone around our school during drop-off and pick-up times. Would you be available to discuss this proposal at next week's staff meeting?"*

■ Your writing demonstrates creativity and passion for environmental issues, particularly air pollution. However, your piece would benefit significantly from clearer targeting of specific audiences for each format. For example, is your letter addressed to local government officials, community members, or someone else? Additionally, you haven't fully adapted your writing to suit each format's conventions - your article lacks a proper headline and structure, while your email needs a clearer purpose. Your persuasive techniques rely heavily on emotional appeals through vivid imagery, but would be stronger with more logical appeals (additional facts, statistics) and ethical appeals (connecting to shared values). Also, you need to develop more specific, practical solutions rather than general statements about helping the environment. Try focusing on one specific aspect of air pollution for each piece and develop it fully with targeted arguments and solutions appropriate to that particular audience. For instance, if writing to school administrators, discuss how air pollution affects student health and learning.

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Overall score: 41/50

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## Section 2:

**AIR POLLUTION SPEECH** Hello good evening everybody, The once fresh and immaculate earth, now in a state of despair. The soothing smell of the air now in a humid and smoky mix. The birds which usually chirp now nowhere to be seen. The population of animals ~~have~~ [has] decreased significantly over the last few months due to the poor quality of air, is this what we want to leave for future generations? Is this what they will remember us by? Is this something we want to stay forever?

#1 Imagine, air pollution becoming in a state so extreme that there is no going back. Imagine, a place where birds ~~have got~~ [have become] extinct, and breathing air is like breathing CO2 mixed with carbon emissions!

We still have a chance so ~~let's~~ [let us] get back into action, and help out the environment.  
BY:Pukhraj

**LETTER** Dear (Whoever is reading this), There is a serious concern raised in our local community, as many people have even started addressing it through posters and signs [.] If you take a look at almost everywhere ~~you'll~~ [you will] see ~~advertisings~~ [advertisements] and notices on air pollution. ~~Well if~~ [If] we take a look at it ~~it's~~ [it is] actually quite a big problem. From households to factories ~~each~~ [every] established property releases a certain amounts of CO2 which eventually causes global warming.

We can stop global warming [.] ~~we~~ [We] need to start using things which are environment friendly [environmentally-friendly.] ~~together~~ [Together] we can all make a big difference.

Sincerely, Pukhraj

## **ARTICLE#2** Air Pollution Remediable For Now

As air pollutants fill the air ~~each~~ [each day,] more and more animals die causing a higher chance ~~the~~ [of the] food chain being disturbed and this can eventually be bad for humans. Imagine, a life where there is very ~~less~~ [little] fresh oxygen, and breathing the air is as harmful as smoking, The green grass now disappeared and replaced by sand, the beautiful breeze of the wind now tightly pressing against your face feeling as if ~~it's~~ [it is] against you. In order to stop this nightmare humans should start early and try to quit ~~on~~ producing smoke from houses, factories, etc.

**EMAIL** Subject: Immediate actions for air pollution.

TO: (MARKER who checks writing.)

**#3** Dear \_\_\_\_\_, I'm writing this to address the problem of air pollution. As it takes a big role in Climate Change, ~~animal's and human's~~ [animals' and humans'] ~~life~~ [lives], and most importantly the food chain. Researchers have discovered that an astounding 7 million people died due to air pollution ~~diseases~~ [related diseases] and they also found 91% of humans live in parts of the world where air pollution can exceed safe ~~level~~ [levels].

Regards,

Pukhraj