

### Section 1:

**#1: First paragraph** Strengths: Your opening establishes urgency and stakes by presenting climate change as an existential threat. You create a personal connection by using "us Humans" to build solidarity. Weakness: Lack of focused hook → Your opening contains hyperbole that undermines credibility rather than building it. The reference to "Homo Sahelanthropus" feels disconnected from your main argument and the evolutionary comparison doesn't strengthen your persuasive appeal. The phrase "destroying our planet right now as I speak" lacks specific, concrete examples that would help your audience visualise the impact. Exemplar: *"Every second, another football field of Arctic ice melts into the rising seas—a ticking clock that demands our immediate attention. Climate change isn't just coming; it's here, reshaping our world with every passing moment."*

**#2: Second paragraph** Strengths: You've attempted to use vivid imagery to make the consequences tangible. The "house half melted" and "buying oxygen" scenarios aim to create emotional impact. Weakness: Overreliance on unlikely scenarios → The scenarios presented are scientifically implausible (melted houses, buying oxygen, meteorites), which undermines your credibility. Rather than persuading through facts and realistic consequences, these examples may cause your audience to dismiss your entire argument. The phrase "All of that is likely to happen" makes claims that can't be substantiated. Exemplar: *"Imagine returning home to find your coastal neighbourhood permanently underwater from rising sea levels. Picture your children asking why they can't play outside on increasingly frequent 45-degree summer days. These aren't distant possibilities—they're already becoming reality in communities around our planet."*

**#3: Final paragraph** Strengths: You conclude with a call to action and provide specific examples of what individuals can do. The inclusivity of "Only you can save it" empowers the audience. Weakness: Vague call to action → Your invitation to meet "at the Opera House Tomorrow at 3:00 o'clock" lacks sufficient context about what will happen there and what specific actions will be taken. The transition from global catastrophe to using "gel instead of hairspray" creates a disconnect in scale and urgency. The ending feels rushed without tying back to your opening arguments. Exemplar: *"Join us tomorrow at the Opera House at 3:00 p.m. where we'll be launching our community climate*

*coalition with the Prime Minister. Together, we'll develop a comprehensive action plan that combines your personal commitments—like reducing plastic use and choosing climate-friendly products—with the policy changes needed to secure our shared future."*

Your speech has passion and urgency, but it needs more factual grounding and realistic scenarios to be genuinely persuasive. The AIDA structure (Attention, Interest, Desire, Action) is only partially developed—you grab attention but don't fully build interest through compelling evidence.

- Your piece would be significantly stronger with specific statistics or examples of current climate impacts rather than hypothetical future scenarios. Additionally, try incorporating identifiable rhetorical devices like anaphora, rhetorical questions, or tricolon to strengthen your persuasive appeal. You could also improve the sensory language by describing how climate change affects what we hear, smell, and feel—not just what we see. Also, consider developing one strong metaphor throughout your speech rather than using several disconnected images.

---

**Overall score: 40/50**

---

## **Section 2:**

### Climate Change Action

Climate change is the biggest issue ~~us~~ [we] Humans, from Homo Sahelanthropus to Homo sapien, have ever faced. It is destroying our planet right now as I speak. Soon, there won't be a world to talk on, swim on, or even exist on. This is why we need to take action right now. Because if we don't, the world will die out. By taking appropriate action, you will be saving thousands of generations to come. It may feel like a big sacrifice, and it is, but it will be forever worth it. #1

Imagine walking to your house only to find it half melted by the sun without the atmosphere. Imagine having to buy oxygen at shops just so you can breathe without choking on air pollution. Imagine meteorites actually hitting Earth without anything to stop them. All of that is likely to happen if we do not take immediate action to ~~stopping~~

[stop] climate change. When people use excess CFCs and Greenhouse Gases, they may as well be signing Earth's death warrant. #2

So take action today and meet me and the Prime Minister at the Opera House ~~Tomorrow~~ [tomorrow] at 3:00 o'clock if you are ready to protect ~~this yourself~~ [yourself], protect this state, protect this country. Most of all, help protect this world. Only you can save it. So help us at home by using recycled plastics, use gel instead of hairspray. Do what you can, and we'll be happy. #3