

# Writing Feedback

## DAY 9 | 24th of April | HOLIDAY WRITING HOMEWORK

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### Section 1:

#1 (Letter): Strengths: Your opening establishes a clear purpose and addresses a specific environmental issue. Your appeal to both moral and economic factors creates a balanced argument. Weakness: Lack of specific evidence → You mention "studies show" without providing any concrete examples or statistics that would strengthen your argument and add credibility. For instance, when you note that "cleaner environments boost tourism and local pride," including a brief statistic or example would make this more compelling. Exemplar: ***Studies show that cleaner environments boost tourism by up to 30% and significantly enhance local pride, as demonstrated by the successful harbour revitalisation in Plymouth.***

#2 (Speech): Strengths: Your use of rhetorical questions engages the audience immediately. The inspirational tone effectively motivates listeners toward action. Weakness: Vague call to action → While you ask listeners to be "part of this movement," you don't provide clear, concrete steps they can take beyond very general suggestions. The speech would benefit from more specific guidance about what actions would make the most impact in your specific context. Exemplar: ***These actions, small as they may seem, ripple outward, creating a wave of positive change. So today, I ask you to join our weekly beach clean-up initiative starting this Saturday at 10 AM, or to commit to our "Plastic-Free July" campaign where each participant eliminates single-use plastics.***

#3 (Article): Strengths: You effectively connect environmental initiatives with broader benefits. Your writing creates a sense of urgency and community responsibility. Weakness: Limited local context → Your article mentions Sydney specifically but doesn't connect the environmental issues to local landmarks, challenges, or initiatives that Sydney residents would recognise and relate to. Adding these local connections would make the piece more relevant and persuasive to your audience. Exemplar: ***In Sydney, we have a unique opportunity to set an example, particularly in protecting our iconic harbour where plastic pollution has increased by 40% in the last five years. Simple practices like proper waste sorting can prevent thousands of tonnes of rubbish from entering our waterways.***

■ Your writing across all four formats shows a good understanding of persuasive techniques. However, your pieces would benefit significantly from more specific details and examples that create stronger emotional and logical appeals. You've established clear calls to action, but these could be enhanced with more concrete steps for readers to follow. Additionally, while you've adapted your tone appropriately for different formats, each piece needs clearer audience targeting—consider who specifically you're addressing and what would motivate them particularly. Also, your writing would be more persuasive with stronger transitions between ideas, guiding your reader through your argument more effectively. I notice that you haven't fully addressed the requirements of listing your persuasive techniques and explaining how you've adapted your approach for each format, which were key components of the original task.

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**Overall Score: 41/50**

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## **Section 2:**

**Letter** Dear [Recipient's Name],

I am writing to urge action on [specific environmental issue, e.g., ocean pollution], a matter that directly impacts our community's well-being and future prosperity. Preserving our natural resources is both a moral and economic necessity. Studies show that cleaner environments boost tourism and local pride. By implementing initiatives like [specific suggestion, e.g., beach cleanup events], we can build a legacy of environmental stewardship. Your leadership has the power to inspire change. I kindly request your support in making [specific action] a priority. Together, we can create a more sustainable future.

Sincerely,

**#1 Good morning, everyone,**

How many of us dream of a future where our children can enjoy clean beaches, unpolluted air, and thriving wildlife? That dream is within our reach—if we act now. Imagine if each of us committed just one small effort every day: recycling a bottle, joining a cleanup, or spreading awareness. These actions, small as they may seem, ripple

outward, creating a wave of positive change. So today, I ask you—will you be part of this movement for a brighter, cleaner tomorrow? Let's start now!"

## **Let's Partner for a Sustainable Future**

### **#2 Dear**

I hope this email finds you well. I'm reaching out to discuss a collaboration opportunity that could greatly benefit both our community and the environment. Every ton of recycled materials saves precious resources, and by [specific proposal, e.g., introducing a recycling program], we can make a significant impact. I'd love to explore how we can work together to bring this idea to life. Looking forward to your thoughts!

Best regards, saifan

### **#3 Cleaner Tomorrow Starts Today**

Our planet is at a turning point, and the responsibility to protect it lies with each of us. Across the world, cities that prioritize environmental initiatives see remarkable results: cleaner streets, healthier communities, and even economic growth. In Sydney, we have a unique opportunity to set an example. Simple practices like proper waste sorting, reducing plastic use, and joining cleanup efforts can transform our beautiful city. Let's take the first step. Together, we can create a greener future, one small action at a time.