

Writing Feedback

DAY 6 | HOLIDAY WRITING HOMEWORK

#1 Strengths:

- You effectively establish urgency through vivid description of the playground's deterioration.
- Your email includes specific safety violations with section numbers, adding credibility to your argument.

Weakness: Lack of specific request → Your email mentions wanting an inspection but lacks a clear timeline for action and specific outcomes you seek. You mention "consideration of funding" but don't specify what renovation work is needed or approximate costs. This makes your call to action weaker than it could be.

I respectfully request that you conduct a comprehensive site inspection within the next two weeks, followed by approval of our £15,000 renovation proposal which includes replacing all wooden structures, installing rubber safety surfacing, and ensuring all equipment meets current safety standards.

#2 Strengths:

- Your description of Samantha's accident creates emotional impact and urgency.
- You position sponsorship as beneficial to the business owner's reputation, offering mutual benefit.

Weakness: Vague benefit description → You mention reputation enhancement but provide limited concrete benefits for the business. The promise of "advertising fundraisers" is unclear and doesn't specify exactly how the business would gain visibility or recognition for their contribution.

As our primary sponsor, Ashtown Shopping Centre would receive prominent recognition on all new playground equipment, featured placement in our school newsletter reaching over 200 families weekly, and an invitation to the grand reopening ceremony which will be covered by local media—providing valuable community goodwill and enhanced visibility for your business.

#3 Strengths:

- You create a powerful contrast between the playground's past vibrancy and current state.
- Your description engages the senses by mentioning "peeling patches" and "splintered wood."

Weakness: Incomplete sensory description → While you begin to engage visual senses, your description misses opportunities to fully immerse the reader through additional sensory details that would make the playground's poor condition more impactful.

What used to be a vibrant, bustling playground that echoed with the laughter and joy of active children is now a desolate and neglected space where rusted metal creaks ominously in the wind, the acrid smell of decay hangs in the air, and children's hopeful faces turn to disappointment at the sight of caution tape restricting access to their once-beloved play area.

Your persuasive emails show good understanding of different tones needed for formal and informal communication. However, both emails could benefit from more specific requests and outcomes. The formal email needs clearer action steps with timeframes and cost details, while the informal email should offer more concrete benefits to the potential sponsor.

Additionally, you could strengthen the emotional appeal in both emails by including more community voices—perhaps mentioning concerned parents or disappointed children. Your figurative language is effective but could be expanded with more varied techniques like personification or similes.

Also, consider adding a brief closing paragraph in each email that restates the urgency and importance of the renovation while expressing gratitude for the recipient's time and consideration. This would provide a stronger conclusion and reinforce your main points.

Overall Score: 45/50

Section 2:

Subject: Immediate Action Needed: Unsafe School Playground Violates Safety Regulations

Dear Councillor Warner,

As a concerned student of Ashtown Primary School, I am writing to you to express my alarm about the current state of our playground. What used to be a vibrant, bustling playground that echoed with the laughter and joy of active children is now a desolate and neglected space, one that is dull and unsafe. The colourful paint has faded into weathered, peeling patches, revealing the rough, splintered wood underneath. This deterioration creates a safety hazard for children, putting them at risk of painful splinters or cuts. These dangerous conditions of our playground not only ~~makes~~ [make] the playground unfit for use, but also ~~breaches~~ [breach] the safety standards set by the council. #3

There have already been instances where students have gotten severe injuries. A few weeks ago, Rosie Tay from Year 1 was playing on the equipment when a loose screw in the wooden flooring caused the plank she was standing on ~~the~~ [to] break, leading to a fall of approximately 2 metres onto the concrete, which resulted in her having to go to the hospital. Her piercing scream filled the air as she hit the ground, her face contorted in pain and agony from the impact. This tragic event shows how dangerous our playground is, and how urgently something needs to be done about it.

The current state of our playground violates several safety standards outlined by the council. For example, Section 4.02.3 says that all play equipment must be free from loose components, yet the loose screws on the equipment directly violate this requirement. Additionally, Section 4.36.8 says that school playgrounds [playgrounds] need to undergo safety inspections every three years, but our playground has gone 12 years without a single checkup. These violations not only put students in danger but show a failure to uphold safety protocols set by the council.

We respectfully request a site inspection at your earliest convenience, followed by consideration of funding for a renovation to ensure the safety of our students. #1 Thank you for your attention to this critical matter.

Respectfully, Hillary

Subject: Community Partnership: Help Renovate Our School Playground

Dear Ms. Carlson,

I am reaching out to you to offer Ashtown Shopping Centre a chance to enhance ~~it's~~ [its] reputation for social responsibility by sponsoring Ashtown Primary School. Our school playground, once a place of cheerfulness and joy, is now like a garden left untended. Broken equipment, uneven surfaces, and rusting metal, and other hazards are putting students at risk every day, and with your help we can do something about it.

Just a few weeks ago, I personally witnessed Samantha Rodgers fall face-first onto the concrete floor when a loose screw on the monkey bars betrayed her, causing the whole thing to collapse while she was hanging from one of the rungs. As her friends carried her towards sick-bay, tears fell down her bloodied cheek. #2 This is only one of the numerous ~~tragedies~~ [tragedies] that ~~has~~ [have] ~~occured~~ [occurred] in this playground.

If you ~~decided~~ [decide] to help us, it would also benefit Ashtown Shopping Centre's reputation. You could help us raise money by advertising fundraisers in your shops for more than 200+ families to see daily. The money required for this renovation is \$20,000. With enough donations, we can make this a reality and you can enhance your shopping centre's ~~visibilty~~ [visibility].

Together, we can replace this hazardous playground with a monument of community care. Thank you for considering this unique opportunity.

Sincerely,

Hillary