

Section 1:

#1 "LIGHTS!!! I've had a interest on movies from when I watched my first movie and I'm ready to spring into action and accomplish this mission. I would greatly appreciate if you acknowledged my amazing ideas and bring them to life."

Strengths:

- You've used an attention-grabbing opener with "LIGHTS!!!" which creates immediate impact
- Your enthusiasm for cinema is clearly communicated through your energetic tone

Weakness: Unclear purpose statement → Your opening lacks a specific explanation of what you're actually proposing. You mention "this mission" without clarifying what the mission is, and jump straight to asking for acknowledgment of ideas that haven't been presented yet. For example, the phrase "accomplish this mission" doesn't tell the reader what your specific goal is.

I've had a keen interest in filmmaking since watching my first movie, and I'm excited to propose a horror film concept. I would appreciate your consideration of my creative idea, which I believe has strong market potential.

#2 "To begin with, imagine you, fame, money ANYTHING you could think of all to your feet but having one dream that was never accomplished? DEVASTATING!"

Strengths:

- You've attempted to create an emotional connection with the reader
- Your writing shows passion and conviction about your ideas

Weakness: Confusing sentence structure → This sentence is difficult to follow because it combines too many ideas without clear connections. The phrases "imagine you, fame, money ANYTHING you could think of all to your feet" and "having one dream that was never accomplished" don't flow together logically, making your point unclear.

Imagine achieving fame and fortune in the film industry, yet still having one creative vision that remains unfulfilled. That would be truly disappointing, wouldn't it?

#3 "A girl how gets possessed by a demon and does anything messed up that i possible. Bloody walls, random sounds and objects moving on there own."

Strengths:

- You've presented a core horror concept that has proven successful in many films

- You've included visual elements that help the reader imagine the film

Weakness: Underdeveloped concept → Your film idea is presented very briefly without essential details about plot, character development, or what makes it unique from other similar horror films. The description "does anything messed up that i possible" is vague and doesn't help the reader visualise what specifically happens in your story.

My concept features a teenage girl who becomes possessed by an ancient demon, causing increasingly disturbing phenomena in her family home. The horror escalates from subtle disturbances—whispers from empty rooms, objects slightly relocated—to shocking manifestations including bloodstained walls and violent poltergeist activity that threatens everyone around her.

■ Your pitch shows genuine passion for horror cinema, which is a great starting point. However, your letter would benefit from a more structured approach with a clear introduction, detailed concept explanation, and specific request. The horror concept itself needs more development to stand out in a crowded market—consider what makes your story unique compared to existing possession films. Also, your letter should address practical aspects like target audience, budget considerations, and why you believe this concept would be profitable beyond the \$50 ticket price (which is quite high for cinema admission). Additionally, try to maintain a professional tone throughout while still conveying your enthusiasm. Your letter contains several grammatical errors and unclear sentences that make it difficult to fully understand your vision. Try reading your letter aloud to catch awkward phrasing, and consider having someone else review it before sending to a potential producer or investor.

Score: 34/50

Section 2:

~~dear manger hope this finds you in the best condition;~~ [Dear Manager,

I hope this finds you in the best ~~condition~~ [health],]

LIGHTS!!! I've had a [an] interest ~~on~~ [in] movies from when I watched my first movie and I'm ready to spring into action and accomplish this mission. I would greatly appreciate if you ~~acknowledged~~ [acknowledge] my amazing ideas and bring them to life.

~~#1 To begin with, imagine you, fame, money ANYTHING you could think of all to your feet but having one dream that was never accomplished? DEVASTATING!~~ [To begin with, imagine achieving fame and fortune—ANYTHING you could dream of—yet still having one creative vision that remains unfulfilled. Wouldn't that be DEVASTATING?]

My ideas bring your imagination to life and your emotions will be over the moon.

~~#3 A girl how gets possessed by a demon and does anything messed up that i possible. Bloody walls, random sounds and objects moving on there own.~~ [A girl who becomes possessed by a demon and commits terrifying acts beyond imagination. Picture bloody walls, eerie sounds and objects moving on their own.]

This idea will get ~~them~~ [audiences] on the edge of their seats ~~calling their mum for help~~ [reaching for comfort].

~~each~~ [Each] ticket costing \$50 dollars per person and profit will be ~~over the roof~~ [substantial].

#2 I would love if you ~~helped~~ [help] me bring this idea to life and give me feedback for such a big project ~~+~~ [I] would like to do with you.

~~thank you so much for your time hope we both come to an agreement,~~ [Thank you so much for your time. I hope we can come to an agreement.]

Aari