Section 1:

#1 "First of all the movie will be family friendly. Unlike the MA 15+ spider-man, it's going to be pg. I thought why not we give the spider-man powers to a 12 year old child."

Strengths: Your idea clearly identifies a target audience (families) and shows awareness of film classification systems. You've recognised a gap in the market for younger Spider-Man fans.

Awkward sentence structure → The sentences in this section feel choppy and disconnected. There's limited flow between your ideas, making it difficult for the reader to follow your thinking process. "I thought why not we give" creates an awkward shift between first person singular and plural perspectives.

First of all, my concept focuses on creating a family-friendly film. Unlike the MA 15+ Spider-Man films, Spider-Kid would have a PG rating. I propose giving Spider-Man-like powers to a 12-year-old child, creating a more accessible superhero for younger audiences.

#2 "most likely we could see the child being hectic with these super powers which will be hilarious to watch. we could also see how he reacts to villains and criminals."

Strengths: You've thought about the comedic potential of your concept and considered how the character would interact with traditional superhero scenarios.

Underdeveloped ideas → You've introduced interesting concepts but haven't fully explored them. The vague description "being hectic" doesn't paint a clear picture of the specific humorous scenarios you envision. You've mentioned villains but haven't suggested what types would be appropriate for a child-focused film.

Audiences would laugh watching the young protagonist hilariously struggle to control his newfound superpowers—accidentally sticking to ceilings or tangling himself in his own webs. We could also explore how a child's innocent perspective changes traditional hero-villain dynamics, perhaps with age-appropriate antagonists like bullies or small-time troublemakers.

#3 "The teen and adult spider-manis popular and kids like the character but when it comes to movies the child will be desperate to watch it but unfortunately the kids can't watch MA 15 + in cinemas so why not we make it pg by replacing adults by kids so a child won't be hectic after finding out he can't watch spider man movies."

Strengths: You've identified a genuine problem (children being unable to watch MA15+ Spider-Man films) and proposed a solution. Your writing shows understanding of your target audience's frustrations.

Run-on sentence → This extremely long sentence combines multiple ideas without proper punctuation or structure. It becomes difficult to follow your reasoning because several different points are compressed into one continuous stream of text without clear organisation.

The teenage and adult Spider-Man is already popular with children who love the character. However, many young fans become upset when they discover they can't watch MA 15+ Spider-Man films at the cinema. By creating a PG-rated version with a child protagonist, we can offer these disappointed young fans their own age-appropriate Spider-Man experience, potentially creating a whole new audience segment.

■ Your pitch shows enthusiasm and a clear understanding of a potential gap in the superhero film market. You've identified an interesting concept with "Spider-Kid" that could genuinely appeal to younger audiences who are unable to access the more mature Spider-Man content. However, your writing would benefit from more detailed development of your central concept. What specific powers would this 12-year-old have? How would they differ from the adult Spider-Man? Additionally, you could strengthen your pitch by explaining how this film would stand apart from other child-focused superhero content. What unique elements would make "Spider-Kid" special? Also, consider adding more structure to your pitch with clear paragraphs for the concept, target audience, and marketing strategy. You might also want to include a brief outline of a potential storyline to help the reader visualise your idea better.

Overall Score: 35/50

Section 2:

Dear manager, ~~hope you are good.~~ [I hope this email finds you well.]

I just came up with a good idea to make a new movie called ~~spider-kid~~ [Spider-Kid].

~~First of all the movie will be family friendly.~~ [First of all, the movie will be family-friendly.] Unlike the MA 15+ ~~spider-man~~ [Spider-Man], it's going to be ~~pg~~ [PG]. #1 I thought ~~why not we give the spider-man powers to a 12-year-old child.~~ [why not give Spider-Man powers to a 12-year-old child?] ~~most likely we could see the child being hectic with these super powers which will be hilarious to watch.~~ [Most likely, audiences would see the child struggling hilariously with these superpowers, creating numerous comedic moments.] #2 ~~we could also see how he reacts to villains and criminals.~~ [We could also explore how a child protagonist would react to villains and criminals.]

~~The teen and adult spider-manis popular and kids like the character but when it comes to movies the child will be desperate to watch it but unfortunately the kids can't watch MA 15+ in cinemas so why not we make it pg by replacing adults by kids so a child won't be hectic after finding out he can't watch spider-man movies.~~ [#3 The teenage and adult Spider-Man is popular, and children adore the character.

However, when it comes to films, young fans desperately want to watch them but unfortunately cannot view MA 15+ content in cinemas. By creating a PG version with a child protagonist, we can prevent the disappointment children feel when discovering they cannot watch Spider-Man films.]

It will also show bravery, never giving up and determination to accomplish formidable challenges. It will teach some life lessons.

The movie will be about a child watching a ~~spider man~~ [Spider-Man] movie on an odd ~~tv~~ [TV] then ~~a~~ [an] electrical microscopic web from the ~~tv~~ [TV] ~~hit~~ [hits] him giving him ~~a power~~ [the power] to shoot webs and stick to walls. He then ~~could~~ [could potentially] save the city while causing a bit of chaos.