

Section 1:

#1 "I have an astounding idea, if I do say so myself, that will make your crowds gleam with shock and thrill, and you will receive 5-star-reviews from almost every person watching your movie! Don't you want that money? I think you do."

Strengths: You've conveyed enthusiasm about your idea. Your writing shows confidence in your concept.

Overpromising → You make claims about audience reactions and financial success that cannot be guaranteed. This creates credibility issues with your professional audience. The phrases "almost every person watching" and "5-star-reviews" present unrealistic expectations that experienced producers would immediately question.

I have an exciting idea that could captivate audiences and potentially earn positive reviews. Any producer looking for fresh content would be interested in this concept.

#2 "Four people discover one gem each, and each gem gives the user a power of one of the four elements! Then they go on to fight giant, world-ending entities and mad scientists and more. You can make that last part whatever you want, I haven't fully planned it out yet."

Strengths: Your core concept is clearly presented. The basic premise about the gems and elemental powers is easy to understand.

Underdeveloped concept → Your pitch lacks specific details about plot, characters, and conflicts that would make it compelling to a producer. The admission "I haven't fully planned it out yet" signals that this is a preliminary idea rather than a developed pitch. The phrase "You can make that last part whatever you want" suggests you haven't thought through crucial story elements.

Four individuals discover ancient gems, each granting mastery over one element—earth, air, fire, and water. When a brilliant scientist harnesses dangerous technology threatening to destabilise the planet's core, these reluctant heroes must master their newfound abilities to prevent global destruction.

#3 "So, if you want your business saved, you can use this idea to get back on track as soon as possible. This isn't just for me; I'm saving your career! So, you might want to get started by making some high-tech CGI. Then just hire some actors and you know, all the other movie stuff."

Strengths: You suggest concrete next steps. You attempt to position your idea as mutually beneficial.

Presumptuous tone → Your writing assumes knowledge about the producer's business situation and simplifies the complex filmmaking process. Phrases like "saving your career" and "all the other movie

stuff" come across as both insulting to the producer's expertise and naive about the industry. This undermines your credibility as someone worth partnering with.

This concept offers potential for both visual spectacle and meaningful storytelling. If you're interested in exploring this further, I'd welcome the opportunity to develop a more detailed treatment addressing character arcs, plot structure, and thematic elements.

■ Your pitch letter needs significant improvement in both tone and content to be taken seriously by industry professionals. The casual language and simplified understanding of filmmaking processes suggest unfamiliarity with how the industry operates. Additionally, making specific financial promises creates immediate distrust. Your core idea has potential, but you need to develop it much further before pitching. Focus on creating a complete story with compelling characters, clear conflicts, and a satisfying resolution. Also, research proper pitch letter formats that demonstrate professionalism and respect for the recipient's expertise. Consider the unique aspects of your concept that make it different from similar films already produced. Replacing presumptuous claims with humble confidence will significantly improve how your pitch is received.

Score: 39/50

Section 2:

Dear movie producer,

I have an ~~astounding~~ [remarkable] idea, if I do say so myself, that will make your crowds ~~gleam~~ [glow] with shock and thrill, and you will receive 5-star-reviews from almost every person watching your movie! Don't you want that money? I think you do. #1 So here is my idea: Four people discover one gem each, and each gem gives the user a power of one of the four elements!

#2 Then they go on to fight giant, world-ending entities and mad scientists and more. You can make that last part whatever you want, I haven't fully planned it out yet. The point is, you are welcome to use this idea as long as you pay me a one-time-fee of \$200. It sounds like a scam, but think about it; A puny \$200 in exchange for thousands of dollars!

So many people will pay for tickets, and by the end of a week, you'll be counting piles and piles of money! It sounds unreal, but I can guarantee that you will have at least \$900 by the end of this week. Also, your newest movies haven't exactly been box office hits, have they?

#3 So, if you want your business saved, you can use this idea to get back on track as soon as possible. This isn't just for me; I'm saving your career! So, you might want to get started by making some high-tech CGI. Then just hire some actors and you know, all the other movie stuff. I hope you can use this idea soon.

Good luck with your business!