

**Section 1:**

#1 "What if I told you that we could literally and figuratively turn the page on how teachers teach, and take a step towards a greener classroom without sacrificing creativity and connection? Why not use the incredible technology we have? Didn't we create technology for a purpose?"

Strengths: Your opening creates immediate engagement through rhetorical questions that draw the reader into your argument. The metaphor of "turning the page" cleverly connects to both digital transformation and environmental themes.

Weakness: Vague argumentation → Whilst your questions create interest, phrases like "incredible technology" and "for a purpose" lack specificity about what technology you're proposing and how it maintains creativity and connection. The reader needs concrete examples to understand your vision.

**Exemplar:** *What if I told you that we could literally and figuratively turn the page on how teachers teach by implementing digital platforms like Google Classroom, ensuring we maintain creativity through interactive tools whilst building stronger student-teacher connections?*

#2 "Each worksheet we hand out is like a leaf plucked from a tree's branch. On average, in elementary school ever student uses 900 to 1800 sheets of paper a year, while there are so many schools around the world. Imagine how many trees we would be cutting!"

Strengths: Your environmental statistics provide compelling evidence for your argument. The metaphor comparing worksheets to leaves creates a vivid image that supports your environmental message.

Weakness: Imprecise calculations → Your statement about "so many schools around the world" followed by "imagine how many trees we would be cutting" presents an emotional appeal without specific calculations. This weakens your persuasive impact because the reader cannot grasp the actual environmental scale.

**Exemplar:** *Each worksheet we hand out is like a leaf plucked from a tree's branch. With over 500 students in our school alone using 900-1800 sheets yearly, we could save approximately 450,000 to 900,000 sheets of paper annually through digital alternatives.*

#3 "Principal imagine this, imagine you're a kid at school trying to get A's but there is a major problem, there is no more room to put you're notes from class. While if you are using technology you can store note in apps like notes."

Strengths: Your attempt to create empathy by asking the principal to imagine a student's perspective shows understanding of persuasive techniques. The practical benefit of unlimited digital storage addresses a real student concern.

Weakness: Unclear scenario development → The phrase "no more room to put your notes" creates confusion because it's unclear whether you mean physical storage space or organisational challenges. Additionally, your solution mentions "apps like notes" without explaining how this specifically helps students achieve better grades.

**Exemplar:** *Principal, imagine you're a student whose backpack overflows with loose papers and whose desk drawers burst with worksheets from different subjects. With digital platforms, students can organise all their notes in clearly labelled folders, making revision and study far more efficient.*

■ Your piece demonstrates genuine passion for environmental sustainability and educational innovation, which creates an engaging foundation for your proposal. The environmental statistics you've included add credibility to your argument, and your use of metaphors helps readers visualise the impact of paper consumption. However, your writing would benefit from more precise explanations of how digital technology specifically improves learning outcomes beyond just saving paper. Additionally, your argument needs stronger organisation with clearer connections between environmental benefits and educational advantages. Focus on developing each paragraph around one main point rather than mixing multiple ideas together. Your conclusion should also provide a specific call to action that tells the principal exactly what steps to take next. Consider addressing potential concerns about screen time or technology access that the principal might have. Also, remember that persuasive writing needs to show why your idea deserves the \$100 prize money over other submissions by clearly demonstrating its unique value to the school community.

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**Score: 38/50**

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Section 2:

~~Turning the page to a greener and smarter way to teach.~~ Subject: Turning the Page to a Greener and Smarter Way to Teach

Dear ~~principal~~ Principal,

What if I told you that we could literally and figuratively turn the page on how teachers teach, and take a step towards a greener classroom without sacrificing creativity and connection? Why not use the incredible technology we have? Didn't we create technology for a purpose?

Each worksheet we hand out is like a leaf plucked from a tree's branch. On average, in elementary school ~~ever~~ every student uses 900 to 1800 sheets of paper a year, while there are so many schools around the world. Imagine how ~~may~~ many trees we would be cutting! While paper has long been the lifeblood of classroom routines, today's technology offers us a fresh canvas, one that doesn't ~~live~~ leave behind a trail of paper scraps and jammed printers.

With the power of technology we can use platforms like ~~slides, docs, google~~ Slides, Docs, Google Classroom and more.

Principal, ~~imagine this~~, imagine you're a kid student at school trying to get A's but there is a major problem, ~~there is no more room to put~~ you're your notes from class. ~~While~~ However, if you are using technology you can store ~~note~~ notes in apps like ~~notes~~ Notes.

This isn't just about saving ~~tree's~~ trees; it's about streamlining teaching methods, simplifying storage, and setting students up for success in the future.

Paper still has a place. But if we begin to ~~blend~~ transition into the greener way we can change the world.

Kind regards, Camilla H