

Section 1

#1: The Coral City

Strengths:

- Your concept immediately creates a sense of wonder and danger together, which is perfect for an adventure story
- You've included a strong central conflict where the main character must make a difficult choice between two worlds

Unclear Story Focus → Your piece lists the genre as "Adventure" but the purpose says "Action, eReflective Psychological Piece" followed by "exploration, environmental commentary." This creates confusion about what kind of story you're actually planning to write. Is your diver having thrilling underwater adventures, or is she thinking deeply about her feelings? The phrase "eReflective Psychological Piece" appears to have a typing mistake with the "e" at the start, and it doesn't match well with the action-focused adventure genre you mentioned. When you mix too many different purposes together without explaining how they connect, it becomes hard to picture what your story will actually feel like to read.

Exemplar: *Purpose: An action-driven adventure story that explores environmental themes through the diver's discovery of the expanding coral city and her choice between two civilizations.*

#2: Through the Magnifying Glass

Strengths:

- You've created a powerful central image (dust particles and messages) that readers can easily picture and understand
- The connection between grief and obsession is clearly shown through the man's actions

Missing Emotional Journey → Your concept describes what the man does (examines dust, sees messages) but doesn't help us understand how this experience changes him or where his journey ends. The phrase "rabbit hole of memory and madness" tells us he goes deeper into something, but we don't

know if he finds peace, loses himself completely, or discovers something meaningful. For a psychological story about grief, readers need to understand not just that someone is grieving, but what happens to them through that grief. Your concept focuses on the action (looking at dust) rather than the emotional transformation or realisation the character experiences.

Exemplar: *The closer he looks, the more he begins to see messages—or hallucinations—that force him to confront which memories are real and which he's created, ultimately leading him to decide whether to let her go or lose himself in the past.*

#3: By Candle Light: Rediscovering Stillness in a World of Screens

Strengths:

- Your title creates a peaceful, inviting image that matches your purpose beautifully
- The connection between candlelight and slowing down is clear and easy to understand

Vague Supporting Details → Your concept tells us what you want to argue for (analog moments and tech detox) but doesn't give us any specific reasons or examples that would make your argument convincing. The phrase "sensory rituals" sounds interesting, but you haven't explained what these rituals are or why they matter. A persuasive essay needs concrete ideas that readers can picture and relate to. For example, you could mention how candlelight affects our eyes differently than screens, or how writing by hand helps us remember things better. Without these specific details in your concept, it's difficult to see what makes your argument special or different from other people saying "use less technology."

Exemplar: *Purpose: Persuade readers to incorporate analog moments—such as reading physical books, handwriting in journals, or having conversations without devices—by explaining how these sensory-rich activities reduce stress, improve focus, and help us connect more deeply with ourselves and others.*

■ Your three concepts show you have interesting ideas that could become engaging pieces of writing. However, each concept needs more clarity about what you're actually trying to achieve. In your first piece, you've mixed together too many different purposes without showing how they work together, which makes it hard to understand what type of story you want to tell. Think about choosing one main purpose and letting the other elements support it naturally. For your second concept, you need to

develop the emotional path your character travels—show us not just what he does, but what he learns or loses through his obsession. Additionally, your third concept would benefit from including specific examples or reasons in your planning stage, even though you haven't written the full essay yet. When you're planning persuasive writing, your concept should hint at least one or two concrete ideas you'll use to convince readers. Your concepts are like sketches that need more detail before you start the actual writing. Try asking yourself: What is the one main thing I want readers to feel or understand? What specific moments or details will help me achieve that? Also, remember that your formatting shows some inconsistencies—the first concept has extra information attached to the second concept's genre line, which suggests you might benefit from organizing your planning notes more carefully before you begin writing.

Score: 38/50

Section 2

Title: The Coral City

Concept: A young diver discovers a living city beneath the sea, grown entirely of coral — but the city is expanding, feeding on wreckage, and now approaching coastal towns. She must choose between saving the land or joining the sea-bound ~~civilization~~ [civilisation] forever.

Genre: Adventure

Purpose: Action [and] ~~Reflective Psychological Piece~~ [reflective psychological exploration with] adventure [,] ~~exploration~~, [including] environmental commentary.

#2 — **Title:** Through the Magnifying Glass

Concept: A grieving man becomes obsessed with examining dust particles left behind by his late wife. The closer he looks, the more he begins to see messages — or hallucinations — hidden in the grains, leading him down a rabbit hole of memory and madness.

Genre: Psychological / Literary

Purpose: Explore grief, obsession, ~~perception vs. reality~~. [and the boundary between perception and reality.]

#3 — Persuasive Text

Title: By Candle Light: Rediscovering Stillness in a World of Screens

Concept: A persuasive essay arguing for the return of analog moments — reading, writing, or simply thinking by candlelight — to resist digital burnout.

Purpose: Promote mindfulness, slower living, and tech detox through sensory rituals.