

Section 1

#1: Opening and Greeting "Hello Josh, I'm writing in regards to the banana costume."

Strengths:

- Your greeting is polite and uses Josh's name, which makes the email feel personal and friendly
- You state the purpose of your email clearly right at the beginning, so Josh knows what the message is about

Informal Tone → Your email uses casual language like "Can you please wear your costume" which sounds a bit uncertain. In a persuasive email, you want to sound confident and clear about what you're asking for. The phrase "Can you please" makes it seem like you're not sure if Josh should wear the costume, when you actually want to convince him that he definitely should.

Exemplar: *Hello Josh, I'm writing to invite you to wear your banana costume to the Scholary Meeting.*

#2: Statistics Paragraph "Statistics show that children focus 80% better than usual when wearing something that is unusual and different, that they look forward to, like a Banana Costume."

Strengths:

- You include a statistic (80%) which helps support your point with evidence
- You explain why the banana costume would be helpful – because children focus better when wearing something unusual

Run-on Sentence Structure → This sentence tries to include too many ideas at once without proper breaks. You have "that is unusual and different, that they look forward to, like a Banana Costume" all connected with commas, which makes it hard to follow. Breaking this into shorter sentences would help your reader understand each point more clearly.

Exemplar: *Statistics show that children focus 80% better than usual when they wear something unusual and different. A Banana Costume is exactly the type of outfit that students look forward to wearing.*

■ Your email shows good effort in trying to convince Josh to wear the banana costume. You've included several persuasive techniques, such as using statistics and explaining benefits for the students. However, your writing would be stronger if you organised your ideas more clearly. Right now, some of your sentences are quite long and try to fit too many thoughts together, which makes them harder to understand. Additionally, you could develop your ideas further – for example, when you mention that having a fiesta is fun, you could explain exactly how the banana costume would make the fiesta more enjoyable.

Also, think about your main arguments: you mention helping "fellow classmates" feel less awkward and having fun together, but these ideas aren't fully explained. What exactly would make classmates feel less awkward? How would Josh's costume help create this feeling? Your P.S. section promises something persuasive but doesn't deliver it, which weakens your ending. Try to make sure every sentence adds a complete thought that supports your main goal. Remember to use shorter sentences and connect your ideas with clear transition words like "furthermore," "in addition," or "most importantly." This will help Josh follow your reasoning and make your persuasive writing more convincing overall.

Overall Score: 38/50

Section 2

E-MAIL TO JOSH ABOUT WEARING A BANANA COSTUME

#1 Hello Josh,

I'm writing ~~in regards to~~ [regarding] the banana costume. Can you please wear your costume to the ~~Scholarly~~ [Scholarly] Meeting? It would help our fellow classmates ~~a lot by~~ [feel more comfortable because when you wear something fun and unusual, it encourages others to] ~~having~~ [join in without feeling self-conscious. Additionally, wearing the costume would create a sense of excitement and anticipation for] them ~~look~~ [, making the meeting more engaging and memorable for everyone.]

~~#2 forward to joining, having a fiesta when you dress in the Banana Costume. Statistics show that children focus 80% better than usual when wearing something that is unusual and different, that they look forward to, like a Banana Costume.~~ [Statistics show that children focus 80% better than usual when they wear something unusual and different. A Banana Costume is exactly the type of outfit that students look forward to, and it would help create an environment where everyone feels motivated to participate fully.]

~~I look forward to~~ [I am excited about seeing you in] the Banana Costume, and ~~hope~~ [I believe] we can all have fun with the costume together, whether it be online or physical [during our meeting].

~~P.S. Here is something to persuade you about wearing the costume.~~ [P.S. Wearing the banana costume would also demonstrate your enthusiasm for making learning enjoyable, and it would set a positive example for students about embracing creativity and having confidence.]

Kind Regards,
Alex