To: CEO of Green Earh technologies

My Subject: Helping Green Earth Technologies Become More Sustainable

Dear CEO,

I hope you are doing well. My name is Shaista and I am the Marketing Manager at Brightfield Solutions. Around 3 months ago, you showed interest in our Eco footprint assessment services, which help companies understand and reduce their environmental impact. I am writing to connect and share how our services can help your company reach its green plans.

Recently, we worked with

EcoBuild Manufacturing, a company like Green Earth Technologies. They wanted to lower their pollution greenhouse gasses and find better and smarter ways to save energy. After we studied their operations and energy use, we created a plan that helped them cut their pollution footprint by 28% in only one year. EcoBuild also saved money on energy bills and improved their image for being environmentally friendly. Their success shows how making small, smart changes can help both the planet and business.

I believe Green Earth Technologies can achieve very similar results. Based on your company’s recent green practices report, I can already see areas where improvements could bring great benefits. This will help your team lower greenhouse gasses, reduce expenses and strengthen your company’s role as a leader in environmentally friendly technology.

To explain this even better, I would love to set up a 30-minute meeting to present a tailored plan designed especially for your company. During this meeting, I will show how our plan can help you reach your goals faster and more efficiently.

Here are a few possible times for the meeting over the next two weeks:

* Wednesday, October 16, between 10:00 AM and 1:00 PM
* Monday, October 21, between 2:00 PM and 4:30 PM
* Thursday, October 24, any time before noon

If these times do not suit you, please let me know when you are free. I am happy to adjust to your schedule. We can meet in person or online through Zoom, Google Meet or Teams, whichever is most convenient.

Thank you for your time and interest in Brightfield Solutions. I’m indeed confident that together, we can reach its eco-friendly approached goals and make a positive impact on the environment.

Warm regards,
Shaista
Marketing Manager | Brightfield Solutions
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