Fathima Shaista Mohamed Salman

[Company name]

[Date]

compose a persuasive speech script (400-500 words) to be delivered at a community event. Your chosen cause is environmental conservation, aiming to encourage local residents to adopt sustainable practices. Your audience is diverse, ranging from teenagers to seniors, with varied knowledge of the topic.

Requirements: Incorporate planned oral cadence techniques with notations for pauses [PAUSE], emphasis, and rhythm variations.

Demonstrate a balanced use of ethos (credibility), pathos (emotion), and logos (logic) appeals.

Include at least three engagement devices: a rhetorical question, a hook (startling statistic), and a personal anecdote.

Structure the speech with a clear introduction, body, and conclusion, using signposting language.

Hello everyone. I am Shaista. Let me ask you a question. Would you and those who come after you would rather live in a clean place which is like paradise or a very hot and dirty place? Of course you would choose the first option.

When I was little, I used to always go outside. There were lush green trees, less rubbish and good weather. I always thought that this is like paradise. But now when I go outside, there is less trees dying leaves and more rubbish. I felt so embarrassed. Why do we have to be the ones that made it a lot less like paradise? You now may be feeling guilty yourselves but this is the truth. Now I was not here to make you feel like this but we still can make a difference.

Look at the facts. An average household makes about 1.5kg of waste per day, or ~540kg per year, with significant portion being food waste. This estimate breaks down to 12.4 million tonnes generated by households annually. You can reduce this by properly planning foods leaving leftovers instead of wasting and, also eating nude food [food that is not wrapped in excess disposable packaging, such as plastic bags, cling wrap, foil, or throw-away containers] helps the environment. We can use less energy and make sure that the recycling [paper, cardboard, plastic, glass, and cans] goes in the recycling bin, compost [ food scraps] goes in the compost bin and the rubbish [food wrappers, tissues etc] goes in the rubbish bin. If we do all these things we are helping our Earth and making it feel like paradise.

In conclusion, if you throw rubbish in the bin, use less energy and other things that help the environment, this world will be like paradise. Do not forget to prepare good meals, do not waste and put your rubbish in the correct bin!

**THANK YOU VERYMUCH!** **♻️♻️♻️♻️♻️**